



FIA WOMEN IN MOTORSPORT SEMINAR  
2<sup>ND</sup> EDITION

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Lisbon, Portugal  
7 & 8 October 2016



FIA WOMEN IN MOTORSPORT SEMINAR - 2<sup>ND</sup> EDITION  
LISBON, PORTUGAL  
7-8 OCTOBER 2016

HOTEL DOM PEDRO LISBOA  
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EVENT  
PROGRAMME

# EVENT PROGRAMME

FIA WOMEN IN MOTORSPORT SEMINAR  
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## THEME : MAKING A DIFFERENCE

WELCOME POINT AND REGISTRATION : AVAILABLE AT THE HOTEL FROM THURSDAY 6 OCTOBER AT 2.00 PM

	MORNING		AFTERNOON				EVENING					
DAY 1 FRI 7 OCTOBER	Start from 9.00 <b>WELCOME DESK OPEN &amp; REGISTRATION</b>		 		<b>LUNCH</b> 12.30-14.00	<b>14.00-14.30</b> <b>OPENING SPEECHES</b>	<b>14.30-15.30</b> <b>PLENARY 1</b> The global journey so far - Successes & Achievements	<b>COFFEE BREAK</b> 15.30-16.00	<b>16.00-17.30</b> <b>PLENARY 2</b> Best practices & key successes around the globe - raising awareness	<b>17.30-19.00</b> <b>FREE TIME / NETWORKING TIME</b>	<b>DEPARTURE FOR DINNER: 19.00</b>	<b>19.30-22.00</b> <b>GALA DINNER</b> Dress code: Business Dress
DAY 2 SAT 8 OCTOBER	<b>09.00-09.30</b> <b>INTRODUCTION OF THE WORKSHOP SESSIONS</b>		<b>09.30-11.00</b> <b>WORKSHOP SESSION 1*</b>	<b>COFFEE BREAK</b> 11.00-11.30	<b>11.30-13.00</b> <b>WORKSHOP SESSION 2*</b>	<b>LUNCH</b> 13.00-14.00	<b>14.00-15.30</b> <b>FINAL PLENARY</b> "Drawing the chart for the future - Making the difference together!"	<b>COFFEE BREAK</b> 15.30-16.00	<b>16.00-16.30</b> <b>CLOSING SESSION</b>	<b>16.30-17.00</b> <b>FAMILY PICTURE &amp; DEPARTURE</b>		

\*4 PROPOSED TOPICS, EACH DELEGATE CAN CHOOSE 2 WORKSHOPS IN THE LIST BELOW:

- WORKSHOP 1) BEST PRACTICE: DEFINING STRATEGIES TO ATTRACT, DEVELOP AND RETAIN OFFICIALS & VOLUNTEERS.
- WORKSHOP 2) ADDRESSING KEY CHALLENGES FOR MORE FEMALE COMPETITORS IN MOTORSPORT
- WORKSHOP 3) BEST PRACTICE: MEDIA, THE GOOD, THE BAD AND THE UGLY
- WORKSHOP 4) CHANGING PERCEPTION, PROMOTING CAREERS FOR WOMEN IN MOTORSPORT