



A World
In Motion



8, place de la Concorde
F-75008 Paris
T +33 143 12 44 55
F +33 143 12 44 66
E info@fia.com
www.fia.com

Contents:

Introduction

What is the FIA?

The FIA in Motor Sport

The FIA Taking Action

The FIA and Mobility

The World of the FIA

A World In Motion



The Road Forward



Welcome to the world of the FIA. It is a world in constant motion and as the global representative of over 230 motoring and motor sport clubs in more than 130 countries it is our responsibility to ensure that the concerns, hopes and fears of those clubs and their 60 million members are heard. From seeking the provision of clean and accessible transport for all, to campaigning for safer roads and vehicles in order to reduce the terrible loss of life on the world's roads and on to the administration of motor sport across the globe, the FIA works tirelessly to make the journey into the future one we can all safely enjoy.

A handwritten signature in black ink, which appears to read 'Jean Todt'.

Jean Todt, FIA President

What is the FIA?

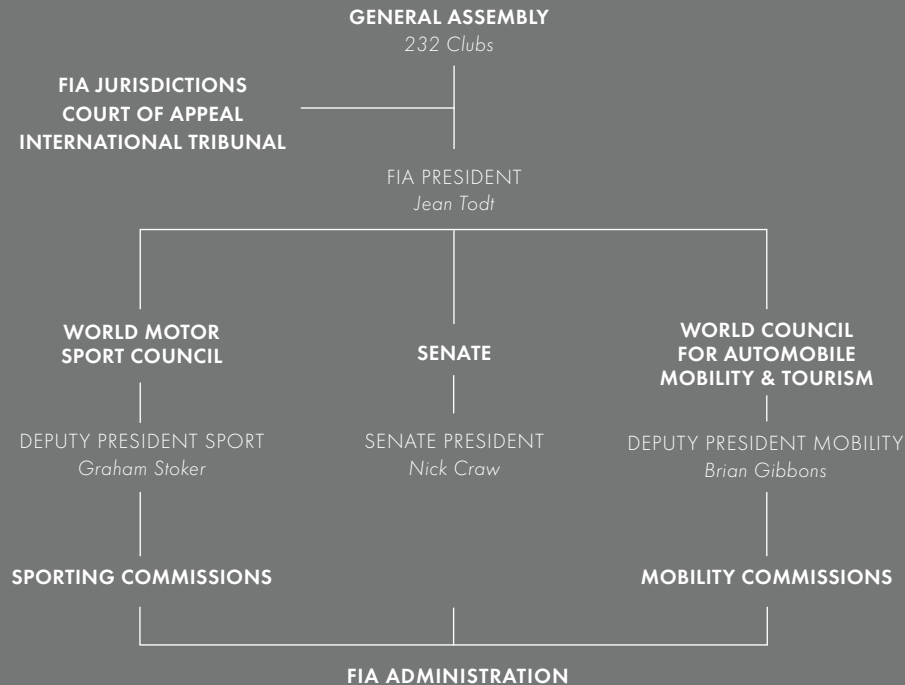
Founded in 1904, the FIA's initial aim was to bring coherent governance and safety to motor sport. Through the expertise gained in that arena, the FIA has since grown into a global organisation that aims to safeguard the rights and promote the interests of motorists and motor sport all across the world. As such, the federation works across three key interlinked areas of activity – Sport, Campaigns and Mobility.

In the realm of Mobility, the FIA aims to ensure that safe, affordable and clean systems of transport are available to all.

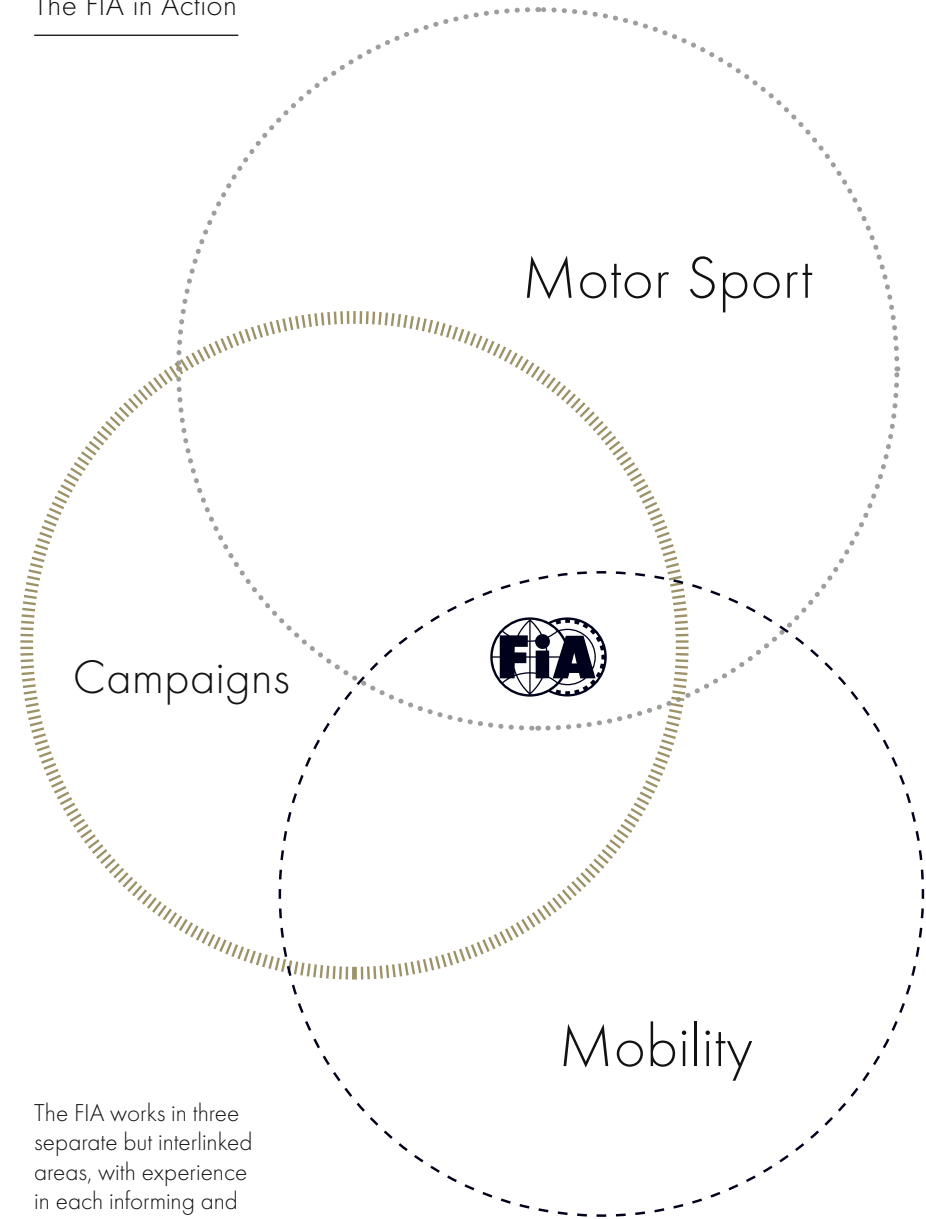
The promotion of safe and sustainable forms of mobility has in turn led the FIA to commit to global sustainability initiatives and also to found its own major response to road safety concerns, FIA Action for Road Safety. This worldwide campaign, in support of the UN's Decade of Action for Road Safety, aims to reduce fatalities on the roads by five million before 2020.

As the governing body of motor sport, the FIA ensures that fair, capably regulated and above all safe events are conducted in all corners of the globe.

Ultimately, the FIA's goal is simple – to keep you moving, safely and dynamically.



The FIA in Action



The FIA works in three separate but interlinked areas, with experience in each informing and influencing best practice in the others.



The FIA in Motor Sport



Dedicated to Performance

The FIA's involvement in motor sport is almost as old as the automobile itself. With city-to-city racing becoming popular in the early 20th century, but with no rules governing safety or fair competition, the Automobile Club de France allied itself with 12 clubs from around the world to form the Association Internationale des Automobile Clubs Reconnus, the direct antecedent of the FIA. In 1950, the federation inaugurated the Formula One World Championship and thus began the FIA's evolution into a global motor sports force. From Formula One to the World Rally Championship and from endurance racing to the future electric championship, the FIA's passion for motor sport and its dedication to ensuring fair play and safety for all competitors are undiminished.



Beyond the Passion

Few competitive endeavours offer the adrenaline-fuelled excitement of motor sport. From Formula One's thrilling blend of high tech and high glamour to the World Rally Championship's potent mix of ultimate car control and extreme environments, top level motor sport has the ability to ignite the strongest passions in competitor and spectator alike. But raw emotion must be backed up by calm control and it's here that the FIA operates, regulating and adjudicating at hundreds of events in a huge variety of series each year. From providing regulatory expertise and an impartial sporting judicial system to the federation's recent embrace of the World Anti-Doping Agency code to combat the use of drugs in sport, the FIA is the world arbiter for motor sport.



In Safe Hands

Recognising that motor sport is inherently dangerous, the FIA has, throughout its history, worked ceaselessly to improve safety at all levels of competition. In the 1960s, one in every eight Formula One events resulted in a driver being killed. However, 50 years later, the FIA is hugely proud of the fact that the number of accidents in championships it organises has markedly decreased. There is no room for complacency, however. While F1 has an enviable safety record, other categories continue to see injuries and fatalities occur and the FIA is committed to eradicating deaths and serious injury from all forms of motor sport. As such, in 2004, the FIA Institute was created to further the rapid development of new and improved safety technologies, to facilitate higher standards of education and training, and to raise awareness of safety and sustainability issues. The FIA's message is simple: 'You are in safe hands'.



From Race to Road

The FIA believes that technology transfer is a key function of motor sport development. In recent years the federation has taken steps to make sure that competition acts a major innovator in this regard. The FIA's new World Endurance Championship, in which hybrid technologies and improved fuel efficiency are encouraged, is a prime example of the FIA's commitment to moving cutting edge engineering from the track to the road. In Formula One the FIA is pushing teams to develop technology via the new engine formula it will introduce in 2014. Based on a hybrid 1.6 litre, turbocharged V6 engine that will make extensive use of electric power generated via energy harvested when braking, this new specification will reward competitors who make strides in fuel efficiency and alternative energy. From race to road, the FIA is driving innovation.





The FIA Taking Action



Saving Lives by Taking Action

Each year 1.3 million people are killed on the world's roads – a figure similar to half the population of the urban centre of Paris. Another 50 million are injured, many seriously. Most of these are aged 15-29, the future of our countries. Not only do these accidents bring great suffering but they also place a huge burden on hospitals and health systems worldwide. In a bid to tackle this growing global crisis, the federation has launched FIA Action for Road Safety. This campaign, in support of the UN's Decade of Action for Road Safety, aims to save five million lives by 2020 by assisting member clubs across the globe in raising awareness on road safety issues, including pressing for better vehicles, better roads and improved road behaviour. Since its launch in May 2011, FIA Action for Road Safety has rapidly gained recognition from governments, the motor sport industry and FIA member organisations globally. The FIA believes it can make a difference and save lives.

The Safety Gold Standard

According to recent research by the World Health Organisation, just 15 per cent of countries worldwide have comprehensive legislation relating to five key road safety issues: speeding, drinking and driving, and the non-use of helmets, seat-belts and child restraints. In a bid to raise awareness of these issues and other key causes of road crashes, the FIA recently launched its 10 Golden Rules for safe driving, an essential checklist designed to help drivers around the world improve their behaviour on the roads and thus save lives.





Delivering the Message

As part of its commitment to reducing road fatalities by five million in the years leading up to 2020, the FIA, through Action for Road Safety and in support of the UN Decade of Action, has enlisted the help of a wide variety of Road Safety Ambassadors to raise awareness on road safety issues. Ambassadors such as film actress Michelle Yeoh and motor racing legend Michael Schumacher have campaigned tirelessly to promote the message that we must take urgent action to stop the daily tragedy of thousands of preventable deaths and injuries on our roads. In the past year their voices have been joined by those of a host of stars from across motor sport, including double F1 champion Sebastian Vettel, eight-time World Rally champion Sébastien Loeb and multiple Le Mans winner Tom Kristensen. With support for FIA Action for Road Safety also coming from the World Endurance Championship and the World Touring Car Championship among others, the FIA is committed to reaching as many people as possible with the message that the fatalities must stop.



Meeting of the UN Annual General Assembly:
Emerson Fittipaldi, Dilma Rousseff,
Ban Ki-moon, Jean Todt and Michelle Yeoh



"It's important that we never forget that total
focus is the key to driving safely."
Sébastien Loeb, eight-time WRC champion



"The experience of racing drivers can be useful
in reducing the number of deadly accidents."
Yvan Muller, three-time WTCC champion



Jean Todt and Michael Schumacher
sharing the FIA Action for Road Safety
campaign with kids.

Diversity and respect

The FIA endeavors to ensure equal opportunity in sport via its position as the World Governing Body for Motorsport. In 2010, the FIA established an initiative designed to encourage more women to get involved in racing. The Women in Motor Sport Commission aims to put in place strategies that promote education and training and to put into practice actions that will strengthen the participation of women in all areas of motor sport. The FIA is also keenly aware of the perils of drug use in sport and in 2010 became a signatory to the World Anti-Doping Code. The FIA has also launched an initiative called 'Race True' aimed at educating competitors about their responsibilities in regard to the avoidance of banned substances.





The FIA and Mobility

Ensuring Mobility for All

The FIA's goal is simple: to keep you moving, safely and dynamically. This requires the concerted action of all stakeholders, including governments, industry, non-governmental organisations and individuals.

The FIA's key mobility objectives are:

To promote freedom of mobility: to protect the interests of consumers when travelling.

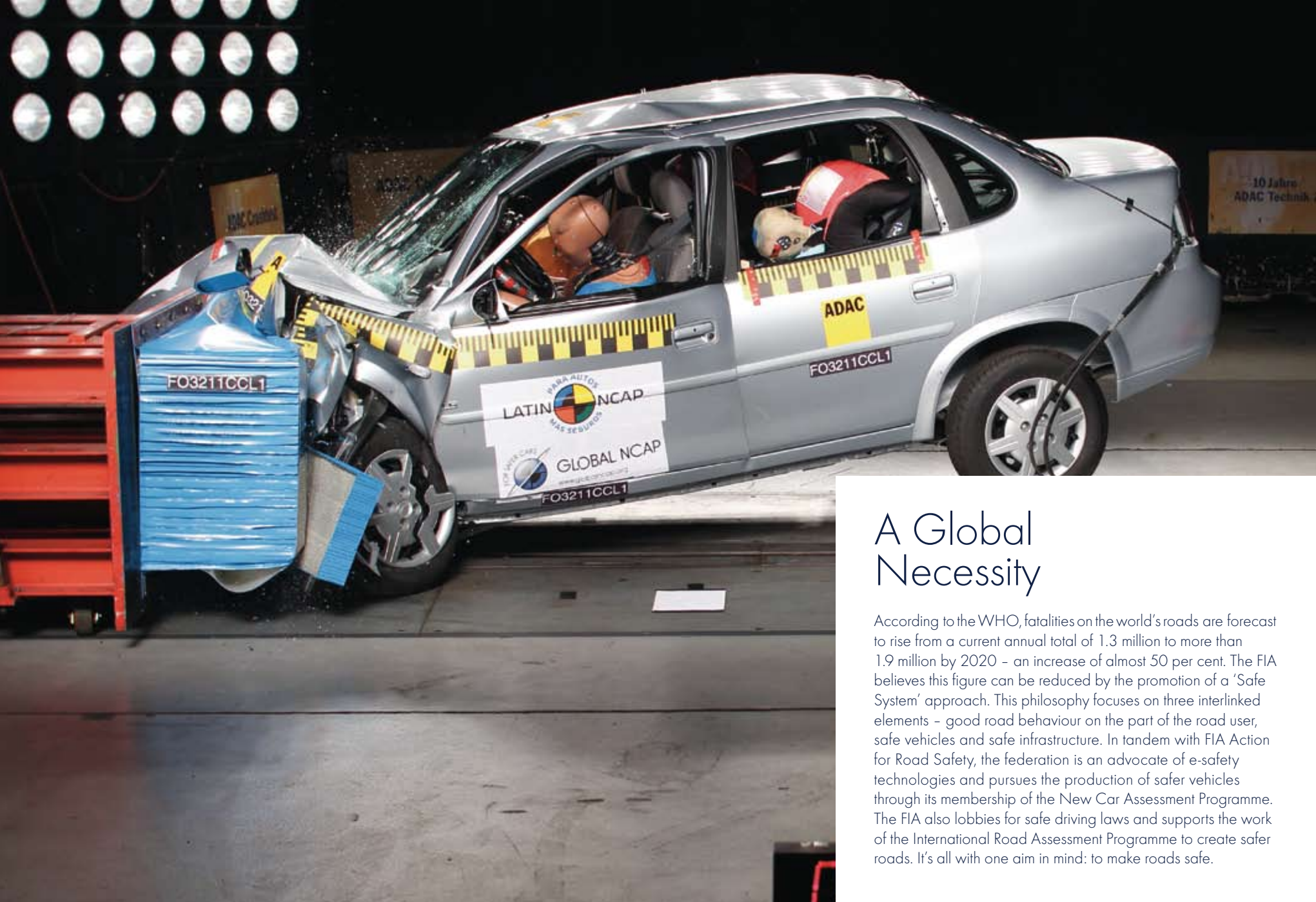
To coordinate and to act: to support member clubs in defining and defending a shared public policy vision for safe, sustainable and accessible mobility.

To prepare the future: to facilitate the early recognition of mobility trends, allowing member clubs to better serve their members and achieve business objectives.

To represent the clubs: to support members through the FIA's consultative status at international level.

To develop the network: to make possible regional co-ordination and co-operation in developing regional strategies, public policies and initiatives.





A Global Necessity

According to the WHO, fatalities on the world's roads are forecast to rise from a current annual total of 1.3 million to more than 1.9 million by 2020 – an increase of almost 50 per cent. The FIA believes this figure can be reduced by the promotion of a 'Safe System' approach. This philosophy focuses on three interlinked elements – good road behaviour on the part of the road user, safe vehicles and safe infrastructure. In tandem with FIA Action for Road Safety, the federation is an advocate of e-safety technologies and pursues the production of safer vehicles through its membership of the New Car Assessment Programme. The FIA also lobbies for safe driving laws and supports the work of the International Road Assessment Programme to create safer roads. It's all with one aim in mind: to make roads safe.



Getting the World Moving

At the heart of the FIA's philosophy lies the belief that everyone, regardless of location or economic circumstance, is entitled to safe and sustainable mobility. This encompasses the production of sound vehicles and the construction of safe road networks including visible signage, in emerging nations, the provision of transport systems in remote regions and the development of modes of transport designed to facilitate the mobility of aging populations around the world. The FIA believes that personal mobility is too valuable to be restricted or denied.

Shaping the Future

Automobiles today are cleaner and more fuel efficient than ever before and thanks to improved fuels and advancing technology, toxic emissions and CO₂ output from vehicles are at an impressively low level. However, while emissions are decreasing, vehicle use is rising globally. This, combined with growing concern about climate change, air quality and sustainability, means it is now essential that we make even more advances in fuel economy and in reducing the environmental impact of the automobiles we use every day.

The FIA is at the forefront in raising awareness about the challenges that lie ahead. Through initiatives to substantially curb emissions from existing technologies, such as the promotion of eco-driving techniques, and via the advancement of alternative technologies, the FIA is committed to changing the way we journey into the future.





A Shared Vision

Comprised of over 230 motoring and motor sport clubs in over 130 countries, the FIA is in a unique position to facilitate communication and the exchange of ideas among its 60 million members.

This comprehensive access means that the FIA and its clubs can actively educate and inform members of their responsibilities and encourage them to behave safely and make choices that are environmentally sound.



Over 230 Member Clubs
worldwide in 134 countries,
representing 60 million members

A World In Motion





FIA

8, place de la Concorde
F-75008 Paris

T +33 143 12 44 55

F +33 143 12 44 66

E info@fia.com

www.fia.com