

WOMEN IN MOTORSPORT newsletter



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Deborah Mayer at Circuit Paul Ricard with some of this year's FIA Girls on Track - Rising Stars participants.



Passion for progress

NEW FIA WOMEN IN MOTORSPORT COMMISSION PRESIDENT DEBORAH MAYER EXPLAINS HOW THE COMMISSION CAN GROW A DIVERSE AND INSPIRING RACING LANDSCAPE ALL AROUND THE WORLD

Deborah Mayer's journey to becoming the new Presidency of the FIA Women in Motorsport Commission is not the traditional tale of a racer switching from the cockpit to a regulatory role once a competitive career comes to an end. Instead, the French entrepreneur came to motor sport through the world of high finance.

"I got involved in motor sport through pure passion," she says. "I started my career in finance, investment banking and then private banking. About 10 years ago I decided to leave the banking industry to set up my own companies." Her path through the business world encompassed a variety

of pursuits, including classic car collecting, and by extension, motor sport. And it was there that Deborah found her true passion.

"I always loved driving and then when I met Claudio [Schiavoni, her partner], we found out we had the same passion for driving," she says.

Together they entered Ferrari's Corso Pilota driving course, obtained their competition licences and embarked on racing careers that ran parallel to their business activities. Then, in 2015, Deborah took the next step.

"I created the Iron Dames project," she says of the programme

launched in partnership with the Iron Lynx team to provide opportunities for support women in motor sport. "It is something really dear to my heart and which draws to my own experience of being one of very few women in a very highly competitive male-dominated environment. I think I was one of very few women on the trading floor. So when I discovered motor sport and had the opportunity to support women, all the elements came together to create the Iron Dames project in 2018."

It wasn't long before the programme attracted attention and in 2019, the Iron Dames project received the support of the FIA Women in Motorsport Commission.

"I met [former Commission President] Michèle Mouton at the end of 2018," Deborah says. "We had good discussions and the WIM supported the Iron Dames."

The support, which encompassed campaigns with female drivers in the FIA World Endurance Championship, the European Le Mans Series, the GT World Challenge and latterly partnership with the Ferrari Driver Academy as part of the FIA Girls on Track – Rising Stars programme, took Deborah deeper into the work being carried out by the Commission. And when Mouton announced that she would step down at the end of 2021, FIA President Mohamed Ben Sulayem approached Deborah as her replacement.

"I'm extremely happy and it is a huge honour to follow-up in Michèle's footsteps" she says. "I have the utmost respect for Michèle, for the fantastic person she is and the motorsport legend she is as well. It's very important to remember that the Commission exists because Michèle Mouton who pioneered it and fought for it. I feel a huge responsibility not only to take over from Michèle, but also to develop the existing projects that she created, and also to bring new projects to fruition. The goal is to make the Commission a lighthouse for every woman interested in a career in motor sport, as an engineer or as a pilot, or as sporting director, there are so many possibilities."

As President of the Commission, Deborah is keen to promote the breadth of opportunities available to women in motor sport.

"The landscape has changed a lot over the years," she says. "Fortunately we have a little bit more female visibility and that goes beyond just the drivers and I want to highlight that. What the WIM Commission stands for is promoting women's involvement in motor sport. And the pilots are just the tip of the iceberg. Of course we will take care of the pilot but it's also about all the women active in the sport, in all the fields of activity."

"As an example, during the 24 hours of Le Mans this year we organised a networking event, gathering together all the women active in the paddock – on the promoter side, in the different racing teams as well as marshals and volunteers," she adds. "There are many women involved and it was nice for everyone to come together so that we could exchange experiences, in a very informal way, address our issues and discuss ideas. It was a great success and we will repeat these kinds of networking events, not only in endurance racing but throughout the different FIA championships."

Increasing diversity in motor sport has been identified as a key element in FIA President Ben Sulayem's vision for doubling motor sport involvement over the course of his team's mandate and Deborah says growth has to start from the sport's grassroots.

"Bringing more women into motor sport requires enlargement or widening of the base, especially if we are speaking about the pilots. When we speak about all the other careers, we need to give a lot more visibility to them and to better pass on the message that these opportunities exist. Motor sport is still perceived as a male environment, but it's just a perception. There are no real barriers apart from that and once that perception is passed there are no barriers that cannot be surmounted. The only problem is to create more visibility and more awareness about the possibilities in the industry."

And when it comes to visibility, Deborah is encouraged by the role played by the Commission's ambassadors and by high-profile women working at the top level in motor sport.

"It is important for people to have role models, ambassadors, so they know that it's possible, that it can be achieved," she says. "And in that sense, it's important that they can see women performing at the top at the highest levels of motor sport."

The 2022 motor sport season has delivered on that goal and Deborah is hugely encouraged by women's achievements on and off the track.

"You don't have to look any further than the remarkable results achieved by the Iron Dames crew who finished on the podium at the 6 Hours of Monza with Sara Bovy taking the first ever pole position for a woman in WEC and then made history again at the 24 Hours of Spa by becoming the first female crew to win the race (Gold Cup Category)" she said. "Beyond that historical success we have women competing at the top level in a huge variety of categories – from sports cars to rally to touring cars



and in single seaters. We have more and more women in the paddocks, working in the teams in key roles to put the pilots in the best condition. We are also almost at the final stage of the third edition of FIA Girls on Track – Rising Stars and once again we have discovered some great talents who have the chance to go on to careers in motor sport. All of these successes confirm that the Commission is on the right path. We continue to grow participation,

we continue to promote passion for motor sport and we continue to show that equal opportunities exist in every sphere of our sport."

The new Commission President is under no illusion, however, that achieving significant growth is a long-term project and that after a decade of activity the Commission still has much to do.

"It's a step by step process," she says. "It takes time to become an engineer, You need to have a student who wants to study engineering. You need to encourage her to pursue that goal in motor sport. When she gets her degree she needs to do an internship, build up experience. It's a step by step process. So first we need to go to schools and universities and spread the message."

And Deborah believes that the Commission has been successful in bringing that message to young women.

"We are doing well, and are on a good track," she says. "The results are there and more and more women are involved in our sport. The percentage of women is still too low but the only way to increase the number of talented young women in the motorsport industry is to create visibility and show women what motor sport has to offer."

"I want the Commission to be a point of contact for all information requests, from websites, from the industry, from the pilots, from the prospective professionals. I really want the FIA to be the lighthouse



and to have the capacity to address all of those questions. Whether a girl or woman is in New York, Johannesburg, Paris or Shanghai, we want to be able to help them realise their ambitions." Achieving growth, reaching new audiences, increasing engagement – all things that a successful entrepreneur will be familiar with, and as a top level businesswoman Deborah is relishing the task ahead.

"I do have a very entrepreneurial approach," she says. "I'm used to addressing topics directly and solving problems in a different way, in a very interactive way. I like to 'put the fish on the table'. If you put a problem or issue on the table and you exchange ideas with the people involved then you get to a solution. If the fish is under the table then it rots and the problem only becomes worse. To me it's important to have an open discussion and to hear what the people involved propose."

"The second thing is that whatever I try to do it is with passion. I love motor sport. I love being on the race track. I fought hard to create the Iron Dames project and I really believe in it with all my heart. And now, with the FIA, my only goal is to help as many women as I can to enter motorsport and to follow their dreams."

"It's not an easy road. There are obstacles, whether they're technical, financial or others. But there are people that are willing to help. And that's what I want to pass on as a message. Within the Women in Motorsport Commission many extremely experienced professionals in motor sport, from different countries, continents and from different sectors of the industry and they are all willing to help. And we will."



The third edition of FIA Girls on Track – Rising Stars reached its penultimate stage at Circuit Paul Ricard in August.

Eight young talents selected at Paul Ricard shootout as FIA Girls on Track - Rising Stars 2022 heads towards Maranello finale

THE FINAL PHASE OF THE THIRD EDITION OF THE FIA'S TALENT DETECTION PROGRAMME IS IN SIGHT FOLLOWING THE PENULTIMATE STAGE OF THE COMPETITION AT THE CIRCUIT PAUL RICARD

Following the 2022 FIA Girls on Track – Rising Stars Shoot-Out and Training Camps at the Winfield Racing School in Le Castellet in August, four drivers in both the Junior and Senior categories have been selected to attend November's finale at the home of the programme's main partner, the renowned Ferrari Driver Academy (FDA), in Maranello, Italy.

The third edition of the FIA's female talent detection programme saw 14 promising talents from around the world train and compete at the Circuit Paul Ricard for just eight places in the final.

The gathering at Le Castellet came in the wake of an initial search for young female driving talent aged 12-16 from all around the world. And from the hundreds of girls put forward by the National Sporting Authorities, six senior drivers and eight junior drivers, representing 12 countries were selected to take part in two separate training camps hosted at the Winfield Racing School; the renowned racing school based at the Circuit Paul Ricard.

The 14 girls chosen for the shootout

were welcomed and registered at Circuit Paul Ricard, on Wednesday 17 August with the seniors facing intense days of instruction, education, competition and scrutiny, both on and off track, while the equally demanding junior programme lasted three days.

Among the activities on the programme were physical and mental training, security and safety briefings, tyre management, driver nutrition, media training, simulator experiences and much more. Drivers also took part in a number of on-track sessions which will be used to assess their performance and progress – in karting for the juniors and in F4 for the seniors.

The Junior programme featured off-track workshops and tests focused on mental and physical activities delivered by 321 Perform and a media awareness and training workshop under the watchful eye of Daniel Coen, FIA Vice President for Sport North America. And on the final day the girls focused on track action, behind the wheel of go-karts supplied by Kart Republic.



The girls got to test their skills on simulators at the Winfield Academy.



Karting formed a major element of the Junior shootout at Le Castellet.

And following the three highly-charged days of action a Jury that included Rahel Frey, Iron Dames driver and winner of this year's 24 Hours of Spa, Cathy Muller, former French racer and Manager of the FIA Women in Motorsport Commission's Detection Cell, and Ferrari Driver Academy (FDA), Winfield Racing School and 3,2,1 Perform representatives, selected four talented young junior to progress the final stage of the programme. The lucky Junior drivers, (born between 31.03.2008 – 31.12.2010) are:

- Lisa Billard, France
- Zoe Florescu Potolea, Italy
- Sara Mastui, Japan
- Mathilda Paatz, Germany

Meanwhile, in the senior category, showing speed on track was just one element of the four days of assessment. The drivers also needed to demonstrate their ability to adapt, progress and develop both on and off track throughout the entire process. The programme was also designed to highlight many of the elements vital to becoming a complete racing driver, including physiological welfare, media interaction, personal presentation, safety and the value of team/driver relationships and tyre management.

There was also a strong emphasis on



the progression to Formula 4 racing, the FIA's entry-level single-seater motor sport category for youngsters. The Saturday programme also saw partner Pirelli deliver another crucial part of the girls' progress, in a workshop focused on the significance of tyre management and the role tyres play in on-track success. The Italian tyre company has a long tradition of success in motor sport and in supporting, encouraging, and helping to develop young talent both on and off the track. Sunday featured a full race day programme on the 3.8-kilometre Circuit Paul Ricard before a final interview with the jury.

And after intense deliberation the four Senior drivers (born between

01.01.2006 – 31.03.2008) chosen to go to Maranello, are:

- Alice Buckley, Australia
- Chloe Chong, UK
- Chloe Grant, UK
- Aurelia Nobels, Belgium

The Senior finale will take place from 7–11 November, while the Junior finale will be held from 21–24 November. At the end of this year's Rising Stars programme, the winning junior driver will participate in an International Karting season with the potential financial support of the Ferrari Driver Academy. For the selected senior driver, she will potentially become the third female to have the chance to join the Ferrari Driver



The Winfield Academy provided a stern test of the girls' driving skills, in go-karts and (below) in F4 machinery.

Academy for a once-in-a-lifetime opportunity to develop a professional career in the sport, and compete in Formula 4 Italian Championship with the FIA Girls on Track main partner, the Iron Dames project.

Commenting on the girls' experience at Paul Ricard Deborah Mayer, FIA Women in Motorsport Commission President, said: "This selection was carried out in the best possible way. It has been a great pleasure to meet these young women and to witness their passion, their talent and progress throughout the selection process.

"I want to pay tribute to each participant who demonstrated their potential and leave the programme with more strengths, determination, and inspiration to continue their development," she added. "I congratulate and wish good luck to the eight finalists (four juniors, four seniors) who will face an amazing challenge in November in Maranello. For the FIA and its partners, it is extremely encouraging to see these young women dreaming of a career in sport and giving it their all. We are committed to supporting them further and bringing ever more diversity to our sport."

Marco Matassa, Head of Ferrari Driver Academy, said: "The [finale of] the third edition of the FIA Girls on Track-Rising Stars programme is about to get underway and we are very proud to be once again hosting the final stage at Maranello and Fiorano at the Scuderia's headquarters. The Ferrari Driver Academy immediately embraced this project with enthusiasm, working with its main partner, the FIA Women in Motorsport Commission, with support from Iron Dames, to make motorsport ever more accessible to people, irrespective of their gender or financial resources.

"Maya Weug and Laura Camps are demonstrating the value of this programme which offers youngsters the chance to develop and achieve their goal of a career in motor sport. FIA Girls on Track – Rising Stars and the FDA World Scouting Programme form the basis of our strategy to ensure that Scuderia Ferrari can always count on the most talented youngsters and maybe one day see one of the young women behind the wheel of one of our two Formula 1 cars. We are looking forward to working with the four senior and four junior girls in November."



Female racers make their mark at Le Mans

A TOTAL OF FIVE WOMEN LINED UP AT THIS YEAR'S 24 HOURS OF LE MANS AND ALL CAME AWAY WITH POSITIVE RESULTS



Sophia Flörsch finished fifth in class after a tricky race.

This year's 24 Hour of Le Mans saw a total of five women line up on the 62-car grid for the 90th running of the race at Circuit de La Sarthe.

Fulltime WEC competitors and the only all-female crew entered, the Iron Dames trio of Sarah Bovy, Michelle Gatting and Rahel Frey lined up in the LMGTE Am class in their #85 Ferrari 488 GTE. Another FIA WEC full-timer, 21 year-old Lilou Wadoux, the youngest Frenchwoman to ever compete at

Le Mans, shared the FIA Women in Motorsport-supported Richard Mille Racing-run #1 Oreca 07-Gibson with co-drivers, Charles Milesi and eight-time FIA World Rally Champion Sébastien Ogier. Finally, Sophia Flörsch took the wheel of the #47 LMP2 Algarve Pro Racing Oreca alongside former Williams F1 driver Jack Aitken and US racer John Falb.

And in the race the Iron Dames crew completed a sensational comeback drive from last place, due to a rear puncture, to finish seventh in class.

Starting the race in sixth place after becoming the first all-female line up to qualify for the Hyperpole qualifying session, the Iron Dames suffered a rear puncture on the opening lap, sending to the back of the class in 23rd place. However, the women clawed their way back towards the front to eventually finish the race in seventh place, gaining 16 places.

Iron Lynx Team Principal, Andrea Piccini, said: "The Iron Dames fought back after the early puncture, and we're very proud of Sarah, Michelle and Rahel for overcoming the setback and for racing on with a never give up attitude.

"Once again, they've shown that together they're very fast and can achieve great

results, and we'll keep fighting for podiums and wins in the future after this experience."

Sophia Flörsch started from P6 in LMP2 ProAm and 21st on the overall LMP2 grid following an unlucky qualifying on Wednesday from APR teammate Jack Aitken. There was more misfortune on lap one when an issue with a gearbox actuator cost the Algarve Pro Racing crew five laps but Sophia and her team-mates battled back brilliantly to seal an unlikely fifth-place result in Pro-Am.

"I'm a little bit disappointed with what happened to the #47 car away from the start," said Algarve Pro Racing Team Principal, Stewart Cox. "We lost five laps, yet Sophia, John and Jack (Aitken) finished only three laps off the sister #45 car that won Pro-Am, and their pace suggests they had a real shout of victory, too. We're ultimately here to entertain, I love motorsport and I think we pulled off a remarkable recovery this week that I hope was great to watch."

Finally, Lilou Wadoux and her Richard Mille Racing teammates started from P7 in LMP2 and the team finished in 13th place overall, taking ninth in the LMP2 class.

The Richard Mille Racing squad had

been battling for a top-three position in the first few hours of the race, but a pit lane speed offence by Ogier earned the #1 Oreca-Gibson a stop-go penalty. Lilou then put in a superb night stint to take the team to 12th place and in the final hours of the race the team set good pace to eventually cross the line as the ninth of the 28 LMP2 entries.

"Night time in Le Mans is truly magical," said Lilou Wadoux of her key stint. "It's an amazing experience and a unique atmosphere for any driver. I also drove at sunset and dawn, at least on one part of the track. Everything went well, [I was] happy with my stints."

Since the race at Le Mans, Paul Loup Chatin has stepped in for Ogier and in Monza the Richard Mille crew finished 14th in class while in Japan at Fuji Speedway they registered their best result of seventh.

The Iron Dames, meanwhile, have gone from strength to strength and in Monza claimed their first pole position thanks to Sarah Bovy and then the first podium finish for an all-female crew with a stunning second place. The Dames then repeated the feat with another superb second place at Fuji Speedway earlier this month.



The Iron Dames took their Ferrari 488 GTE to seventh place.



Lilou Wadoux in the cockpit and (right) in action.





Iron Dames take historic class win at 24 Hours of Spa

SARAH BOVY, DORIANE PIN, MICHELLE GATting AND RAHEL FREY MADE MOTOR SPORT HISTORY IN JULY AS THEY CLAIMED A FIRST WIN FOR A FEMALE CREW AT THE FAMED SPORTS CAR RACE AT SPA-FRANCORCHAMPS

The Iron Dames crew of Rahel Frey, Sarah Bovy, Michelle Gatting, and Doriane Pin made history at the end of July by taking their No. 83 Iron Dames Ferrari 488 GT3 to victory in the Gold Cup class of the legendary 24 Hours of Spa race. The team dominated the second half of the race and crossed the checkered flag with a three-lap lead in the Gold Cup class. While Bovy and Frey had previous experience of the event, Gatting and Doriane Pin were taking on the challenge of 24 hours of competition at the daunting Spa-Francorchamps circuit for the first time. Pin has been dominant in the Ferrari Challenge this year and at Spa was competing in her second GT World Challenge event,

having raced with Bovy and Katherine Legge in last year's 1000km of Paul Ricard. Starting from 11th on the grid, Rahel took the start and as her stint unfolded she climbed to eighth place before handing over to Michelle during a Safety Car period. And after consolidating the crew's hold on a top-10 position, she made way for Pin who took the wheel as night fell. The young French driver didn't disappoint and in an impressive stint she took the Iron Dames to fourth in class and ninth overall. Home hero Sarah Bovy then climbed to second in class and began to close in on early Gold Cup leaders - the #5 Haupt Racing Mercedes. Through the hours of darkness, Rahel and Michelle

put in superb stints to keep the women in contention for a podium and when Pin took over for her second stint, she was able to get ahead of the #5 car to take the lead. And when their chief rivals for class victory hit trouble midway through the race, the Iron Dames tightened their grip on the lead. Rahel extended their lead a full lap over the #34 Walkenhorst BMW and with eight hours to go, the female crew as in total control. Working faultlessly through their stints, the crew eventually settled into race management mode and after 24 intense hours of racing Frey crossed the finish line to take a historic first for the Iron Dames. "This is an historic moment for the Iron Dames," said FIA Women in Motorsport Commission President and Iron Dames Project founder Deborah Mayer. "They have achieved yet another milestone for women in motorsport and this is something I am very happy about. "This unprecedented victory shows the evolution and development of the project," she added. "We race to inspire and demonstrate further that hard work allows you to achieve your dreams. Dedication, professionalism, an amazing team and a lot of passion are the key ingredients to success. I would like to thank the drivers and the whole team for this extraordinary achievement." Iron Lynx Team Principal, Andrea Piccini, added that the win represented "a very important day for women in motorsport". "Everyone at the team is so proud of the Iron Dames and what they have achieved," he said. "Scoring their first victory as a team at 24 Hours of Spa, they made history and can now push on and progress even further. They drove very

well without making mistakes and always had a great race pace. In particular, we were surprised by Doriane, who at her first experience in a 24h race managed the pressure well, even at night." The victory vaulted the Iron Dames to the top of the Gold Cup standings, with 67 points, eight clear of Inception Racing and marked a highpoint in the women's 2022 season, which is being conducted across multiple series including the GT World Challenge (Europe) and the FIA World Endurance Championship. Earlier in July, the team secured the first podium and first pole position for an all-female team in the FIA World Endurance Championship with Frey, Bovy, and Gatting taking top spot in qualifying and then second place in the GTE Am Class at the 6 Hours of Monza. "Scoring the team's historic pole position yesterday, there is no doubt that Sarah, Michelle, and Rahel showed enough speed to win," said Andrea Piccini. "The car led most of the race, and all three drivers showed experience and great car management to bring the team an excellent second-place finish." After their historic success at Spa-Francorchamps, the Iron Dames' next GT World Challenge event took them to Hockenheim. There, sixth place in class, earned them eight points, but with Inception racing taking top spot in the Gold Cup, the Dames' drop to second place in the standings with 74 points, nine behind their main rival. The next round takes the team to Spain and Valencia's Circuit Ricardo Tormo for the penultimate race of the season. For further information see: www.irondames.racing





Club Focus

ASNS AND MOTOR SPORT STAKEHOLDERS AROUND THE WORLD ARE IMPLEMENTING FEMALE-FOCUSED PROGRAMMES DESIGNED TO PROMOTE EQUALITY AND GROW PARTICIPATION IN EVERY SPHERE OF ACTIVITY. IN THIS EDITION, WE LOOK AT THE RECENT WORK OF THREE ORGANISATIONS – MOTORSPORT UK, WOMEN IN MOTORSPORT NORTH AMERICA

MOTORSPORT UK

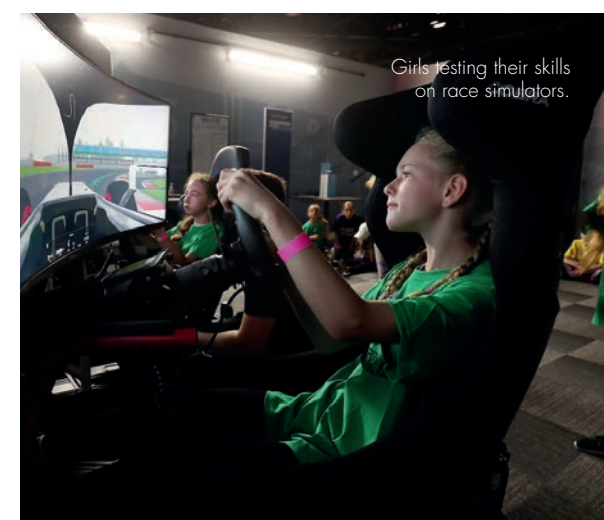
Motorsport UK has a target to increase women's participation in the sport by 10% by 2030 and in 2022 the main area of focus has been the organisation's FIA Girls on Track UK programme.

In June, the programme was announced as an inaugural recipient of a charitable grant from Ignite Partnership, a joint charitable initiative between Sir Lewis Hamilton and the Mercedes Formula 1 Team. The grant will see the Ignite Partnership collaborating with Motorsport UK's FIA Girls on Track UK programme, expanding its reach to 8,000 girls and young women from ages 8 to 24. The Girls on Track UK programme has been running since 2016 and aims to inspire, connect, and showcase underrepresented groups in motorsport, with a special focus on female representation.

Motorsport UK aims to increase the Girls on Track UK community by introducing new schools to the programme, with at least 50% of the participants qualifying for free school meals to inspire, connect and showcase the career opportunities available in motorsport to young females.

Hugh Chambers, Chief Executive Officer at Motorsport UK, said: "We are delighted that Sir Lewis and Mercedes,

through their Ignite partnership, have recognised the work and impact of Girls on Track UK. We're excited to be working with Ignite and look forward to extending our outreach, welcoming new members into our community and showcasing that motorsport is a safe, fun and fair environment for all."



This year Motorsport will conduct seven school events and eight online events for a community that now numbers some 6,000 members.

"The events take place all across the UK," explains Jessica Runicles, Motorsport UK's Head of Sustainability. "Obviously, in different areas we have different demographics and we want to reach all girls no matter where they are. We normally have 100 girls at each event and we ask schools to bring a diverse set of girls, in order to meet girls from every one of those demographics. We're now expanding and one of the projects we have is to look at how we could offer something similar for secondary school aged girls. At the moment, the programme is primary.

"We also have our Facebook community, which has around 6,000 members now. That is predominantly made up of slightly older girls, in secondary school and students. It presents a lot of opportunities and it's a really supportive network and allows us to tell girls that if they do this school event and are interested to know more, we're not just leaving you to work it out on your own. If you're interested, there's a community full of 6,000 other young women that want to be involved, and our community events are much more kind of workplace structured, more specific."

In addition to its FIA Girls on Track programme, Motorsport UK has also relaunched its Race with Respect programme allowing a process and framework to raise incidences of non-inclusive behaviours in the sport.

"We want to make the sport as diverse as it can be," says Jessica. "But once people are in the sport, we need to make sure that the behaviours are aligned to our belief that it is a nice place to be. It is a reporting mechanism, which leads to both accountability, which

could lead to punishments such as licences being suspended, and to education, where we can help people towards being better in the future."

The final element of Motorsport UK's 2022 strategy lies in the development of an Inclusion Strategy to be launched in November 2022.

"The purpose is to define our focus areas and targets to make the sport both more diverse and inclusive," says Jessica. "We have an Equality, Diversity and Inclusion committee and then four sub-committees, LGBT, racial diversity, women in motorsport, and disability and accessibility. So it's about taking all of the knowledge of the lived experience of

people in the sport that give up their time to be on the sub-committees and distilling it into a plan of action for the next three years.

"The strategy will have three key pillars," she adds. "The first is diversifying the sport. So, establishing the metrics of what we look like as a sport and what proactive initiatives can be taken to change those metrics? The second pillar is best behaviour, which is around making sure behaviour aligns with what we would like to see, and that's very much focused on Race with Respect. And the final pillar is what we call legacy and impact, which is about things like Girls on Track and the racial diversity programme coming out of the Ignite funding. It's about how we can have an impact beyond sport and in wider society."





WOMEN IN MOTORSPORT NORTH AMERICA

Inaugurated in April 2022, Women in Motorsport North America was cofounded by former IndyCar driver Lyn St James – the first woman to win the Indy500 Rookie of the Year award – and motor sports team owner Beth Paretta of Paretta Autosport as “a community of professionals devoted to supporting opportunities for women across all disciplines of motorsport.

The organisation says it aims to do this “by creating an inclusive, resourceful environment to foster mentorship, advocacy, education, and growth, thereby ensuring the continued strength and successful future of our sport”.

According to Lyn, since the launch in April WIMNA has “focused on developing our



website (www.womeninmotorsportsna.com) to be a portal of information about and for women in motorsports, including sharing resources of what others are doing and career opportunities, as well as highlighting over 100 successful people in our community, across numerous disciplines, and a Racing 101 with detailed information about the motorsports industry”.

“We also launched a research project conducted by Michigan State University on Attitudes about Women in Motorsports,” she adds. “The results of the study will be presented at our upcoming annual Women With Drive Summit on October 5-6.”

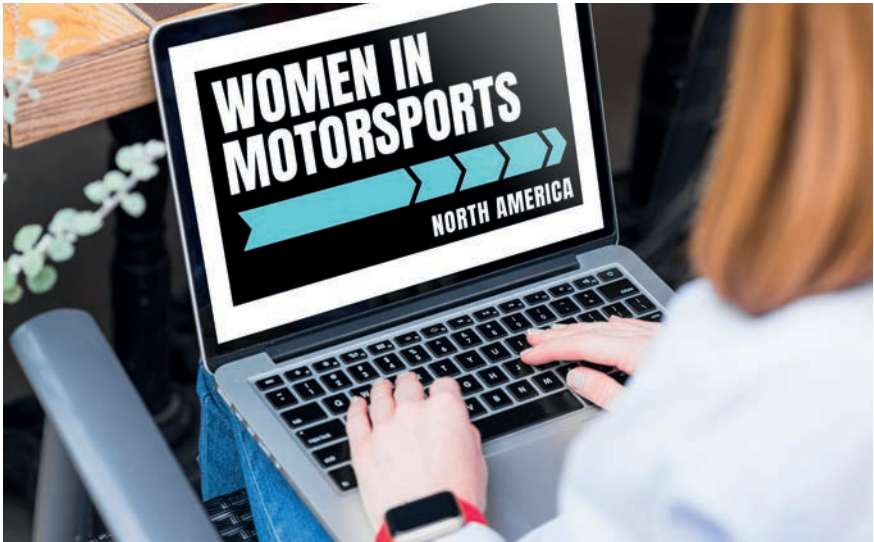
The survey aims to understand fans’ attitudes about the Impact of Women in Motorsports,

the extent to which they support increased opportunities for women in racing, and how women’s increased participation is expected to impact both the business and sport of racing.

She also highlights the importance of the upcoming Women With Drive Summit itself which is taking place at Charlotte Motor Speedway.

“We anticipate a sold-out attendance of 250 people from motorsports industry executives to aspiring students interested in motorsports” Lyn explains. “We intend to cover the topic of the Global Impact of Women in Motorsports and will be inviting members of the FIAWIMC to attend and possibly sit on the panel. Net proceeds of this event benefit Women in Motorsports North America.”

Looking further ahead, she says that WIMNA is creating a Virtual Mentorship programme to be offered monthly. “After we determine what funds we receive from the Women With Drive Summit we hope to create scholarship and internship programs,” she adds.



WOMEN IN MOTORSPORT NORTH AMERICA

In June of this year, Women in Motorsport Canada, in partnership with Canadian ASN GDS (Groupe de Développement Sportif) held a successful event at the 2022 Montreal Formula 1 race, hosting an interactive exhibit in the Fan Zone inside the F1 circuit.

The WIMCanada ‘Girls’ Zone / Zone des Filles’ featured a girls only kart simulator, a kart build activity for girls to learn about kart mechanics, and an autograph table with several autograph sessions throughout the weekend.

“The event was immensely successful, attracting a regular flow of visitors to the booth all weekend, despite uncooperative weather at times,” explains Women in Motorsport Canada founder Leanne Junnila who has been Canada’s national representative on the FIA Women in Motorsport Commission since 2019.

“Over 225 girls and women were able to experience the racing simulator. Exhibit attendees were provided with the FIA Women in Motorsport Commission ‘Your Career in Motorsport’ and ‘Your Career as a Motorsport Volunteer & Official’ booklets, and information about getting involved in their local racing community in Canada.”

Simulator participants also received a WIMCanada drawstring backpack

with a Lego kit and a Lego brochure highlighting girls and Lego vehicles. Exhibit operations included a team of around 15 volunteers, all of whom were women working in motor sport in various capacities, and able to share their knowledge and experience with visitors.

“WIMCanada completely sold out of ‘Racing is for Everyone’ T-Shirts during the event, and since then has received several emails from girls and women wanting to continue their involvement in motorsport,” adds Leanne.

As a result of the event’s success, Leanne says that WIMCanada has attracted attention from other sanctioning bodies, race promoters, and corporate partners across Canada.

“We look forward to encouraging more and more women to get involved in motorsport, in all capacities, and perhaps consider motorsport as a fun and rewarding STEM and sporting career path,” she says.

The event follows a successful 2021 in which the organisation worked with sanctioning bodies and clubs across Canada to send a WIMCanada sew on patch to every woman working in motor sport in Canada (competitors and volunteers).

Elsewhere, GDS is registering Canada as a participant in the 2022 FIA Rally Star program to give Canadians an opportunity to compete on the world stage for a seat in the Junior WRC and according to Leanne a number of other projects are also in the pipeline.

“GDS and WIMCanada are hoping to host another event at the Montreal Grand Prix in 2023,” she says, “But before then we are hoping to organize a winter sim racing league for girls and women. We have long winters here with no racing, so it’s a great opportunity to train in the off season. We are also hoping to organise a Girls on Track event in Canada, and build out a calendar of events for 2023 at major racing events across the country.”





Networking events at Le Mans and Monza connect women working in motor sport

A NEW COMMISSION INITIATIVE AIMED AT BRINGING TOGETHER WOMEN WORKING AT MOTOR SPORTS EVENTS TO SHARE THEIR EXPERIENCE IS ALREADY PROVING TO BE A GREAT SUCCESS

One of the biggest challenges facing many women working in motor sport is a feeling of isolation, that they are alone in their field and lack peers from whom they can seek advice and support. A new initiative created by the FIA Women in Motorsport Commission is addressing that issue. The Women in Motorsport Networking programme aims to give women working in multiple spheres and series the opportunity to gather together, share experience and advice, make contacts and develop resources that can be accessed by women seeking to break into the sport. The first networking event took place at the 24 hours of Le Mans in June. Chaired by FIA Women in Motorsport Commission President, Deborah

Mayer, with the support of the Automobile Club de l'Ouest (ACO), the event brought together 50 women from across teams, the promoter and partners of the FIA World Endurance Championship. The five female drivers competing in the legendary race – Sarah Bovy, Michelle Gattling, Rahel Frey, Sophia Flörsch and Lilou Wadoux – joined the roundtable, broadening the range of views and experiences. "This new initiative is a great opportunity to give visibility and awareness on the different activities and positions opened to women in the paddock," said Commission President Deborah Mayer. "Our new vision intends for the Commission to be the lighthouse for every woman working in motor

The first networking event took place at the 24 hours of Le Mans.

sport or willing to access this exciting industry. Today is the starting point of a long journey to increase diversity by bringing new talents and new faces in motor sport".

The second event took place at Monza on the occasion of the FIA Formula 1 Italian Grand Prix and gathered together women working across the F1, Formula 2 and Formula 3 championships.

Once again more than 50 women from competing teams, the promoter, the circuit, the Automobile Club d'Italia and the FIA, as well as race officials, volunteers and students, attended the event, with a wide variety of professions represented including engineering, strategy, communications, marketing, events, logistics, sustainability and sponsorship. For the round table discussion, Tatiana Calderon was on hand to relate her experiences as a driver in multiple series from sports cars to Formula 1.

The event was also attended by FIM (Federation Internationale de Motocyclisme) representatives Pippa Lavery and Nita Korhonen, with the Commissions of both federations maintaining close ties.



Janette Tan, Asia-Pacific Representative of the FIA WIM Commission (left) with Commission President Deborah Mayer.



Formula 2 racer and WIM ambassador Tatiana Calderon took part in the Monza event.



Claire Dubbelman Championships Manager - Single Seater Department

FIA Girls on Track enjoys another successful season of partnership with Formula E

ACROSS FOUR E-PRIX AROUND THE WORLD, FIA GIRLS ON TRACK ONCE AGAIN TOOK MORE THAN 600 YOUNG WOMEN TO THE HEART OF A WORLD CHAMPIONSHIP EVENT TO EXPERIENCE ALL OF THE OPPORTUNITIES MOTOR SPORT HAS TO OFFER

The first FIA Girls on Track event of 2022 took place at the Mexico E-Prix, Round 3 of the 2022 ABB FIA Formula E World Championship. Global partners ABB and DHL hosted activities all day to educate and inspire 140 girls with hands-on experiences.

The participants heard from women within the industry travelling around the world with Formula E such as doctors, marshals, presenters, media managers and mechanics. The girls also got the chance to hone their driving skills with an e-karting activity. One special activity organised by Mexican ASN OMDAI, gave the participants the chance to hear from the local federation and discover the wide range of opportunities available in the area. They also received tickets to see the Formula E race.

Commenting on the event and the renewal of the programme's partnership with the ABB FIA Formula E World Championship, FIA Women in Motor Sport Commission President, Deborah Mayer said: "The FIA Women in Motorsport Commission is extremely proud and happy to continue the partnership with the ABB FIA Formula E World

Championship, promoting more female inclusivity for a fourth consecutive season. Mexico City is a perfect place to get the new year started. It's very important to get the message across to young women around the world that they can strive to achieve their dreams within motor sport."

The second stop on the FIA Girls on Track tour of 2022 was in Berlin in May, where 100 participants again had the chance to discover career opportunities within motor sport, through a programme of nine activities supervised by female experts working in the industry and in dedicated workshops.

The young women were able to try their hands at Electric Karting and drive on a simulator. In the career tent, they met Michaela Watts (Mercedes Chief Financial Officer), Sarah Morrow (Commercial Project Manager at Jaguar Racing) and Siobhan Filsell (Senior Communications Manager at Andretti Autosport) a former Girls on track participant who took time to present and discuss their backgrounds, experiences and gave tips on how to enter the world of motor sport.



The third event, in Jakarta, was the first in the Asia-Pacific region.

Elsewhere, Elisa Sacchini, FIA Sporting coordinator for Formula E & ENEC, took them on a special tour of Race Control at the event. They also explored the Formula E pit lane and paddock, with tours around the FIA Technical Garage presented by Alessandra Ciliberti FIA Technical Manager for Formula E and several racing teams such as: Mercedes, Jaguar, Porsche Dragon and many more. Once again the girls had the chance to come back on Saturday and Sunday to watch the races.

For its next event, the programme headed to the Asia-Pacific region for the first time with an event at June's Jakarta E-Prix.

One hundred local girls, supported by FIA member club, Ikatan Motor Indonesia, took part in activities that again focused on the three pillars of education, racing and career. The final event of 2022 took place ahead of the London E-Prix race weekend and this time 120 young women were introduced to the career potential of motorsport through innovative and educational activities. The participants also had the opportunity to meet Robert Reid, FIA Deputy President for Sport, Deborah Mayer, FIA Women in Motorsport Commission President and David Richards, Motorsport UK Chairman.



Girls try out VR headsets in Jakarta and (right) meet Formula E driver Dan Ticktum in Mexico.





The 120 participants in London engaged in a total of 10 activities throughout the day, including a robotics activity, a pit stop challenge, an introduction to sim racing and e-karting, health and wellbeing awareness raising and careers talks with key role models involved in the sport.

In addition, the young women were taught about marshalling, which flags

apply for which incident and how to get involved as a marshal from as early as 11 years old.

Meanwhile, during the career talks, they had the chance to meet women working for Jaguar Racing, ROKiT Venturi Racing and Mercedes who shared their backgrounds, experiences and gave tips to enter motor sport. They also explored the Formula E pit lane and paddock with tours around the FIA Technical Garage and several racing teams.

Robert Reid, FIA Deputy President for Sport said: "It is fantastic to see how a programme the FIA initially developed at European level back in 2017 has now reached a whole new international dimension, with events taking place in South America and Asia. We can see that FIA Girls on Track is really integrated as part of Formula E and

that more and more partners see the value of these grassroots projects in increasing motor sport diversity and future fanbase"

Deborah Mayer, FIA Women in Motorsport Commission President, added: "It is a pleasure to see all these young girls discover with enthusiasm and interest the world of motorsport and the many opportunities it offers on track and off track.

"The FIA Women in Motorsport Commission and Formula E have a long-term commitment to making women aware of all the roles they can play in motor sport and helping them to start and succeed in their careers. I would like to thank all those who have worked to make this event a success, in particular our partners ABB, DHL, but also all of the teams and Motorsport UK".



The final event took place in London where 120 participants gathered.



Karting in Berlin and opposite page (top) testing garage equipment at the German event.



Touring the pit lane in London



Meeting FE driver Nyck de Vries in Berlin.



Learning how to setup a go-kart in Jakarta..



FIA Women Officials' Exchange nominates 20 women to work at 2022 F1 Singapore Grand Prix

AS PART OF THE FIA'S RECENTLY LAUNCHED WOMEN OFFICIALS' EXCHANGE PROGRAMME, 20 FEMALE OFFICIALS FROM ALL OVER THE WORLD HAVE BEEN CHOSEN TO WORK AT THE UPCOMING SINGAPORE GRAND PRIX

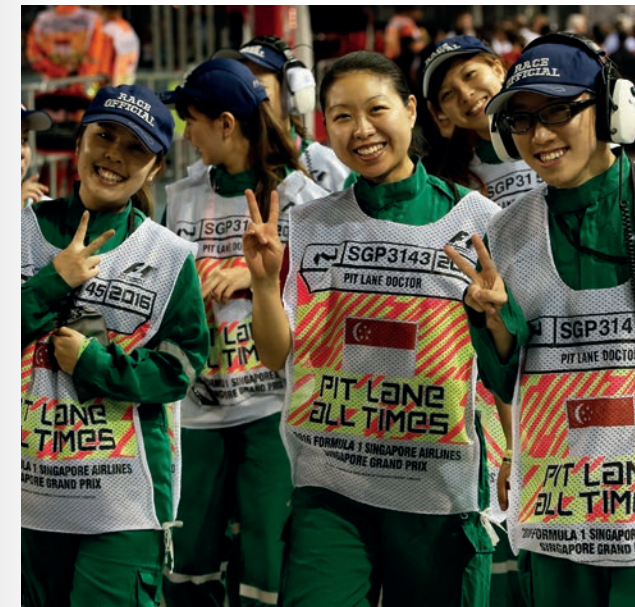
At the end of this month, 20 women from across the globe will experience working at the pinnacle of motor sport as they journey to the Marina Bay Street Circuit to take up a variety of role at this year's FIA Formula 1 Singapore Grand Prix. The lucky officials have been selected through the FIA's Women Officials Exchange Programme.

Launched in June of this year, the programme aims to promote the work of female motor sports officials around the world and to introduce women to all the essential roles carried out by volunteers.

This year's Exchange invited applications from officials over the age of 18 and with at least one year of event experience in their home country. And after an extensive review, 20 women representing six regions and 20 countries,

will make the trip to Singapore to experience racing the highest level, the FIA Formula One World Championship. After undergoing a safety course, the participants will be allocated a trackside position for the weekend. They will also have access to the pitlane, paddock, scrutineering areas and the start position so that they gain a thorough insight into the operation of a world class motor sport event and understand the process and procedures relevant to Formula 1. Throughout the duration of their mission, they will be mentored by a local female official who will assist them in their roles.

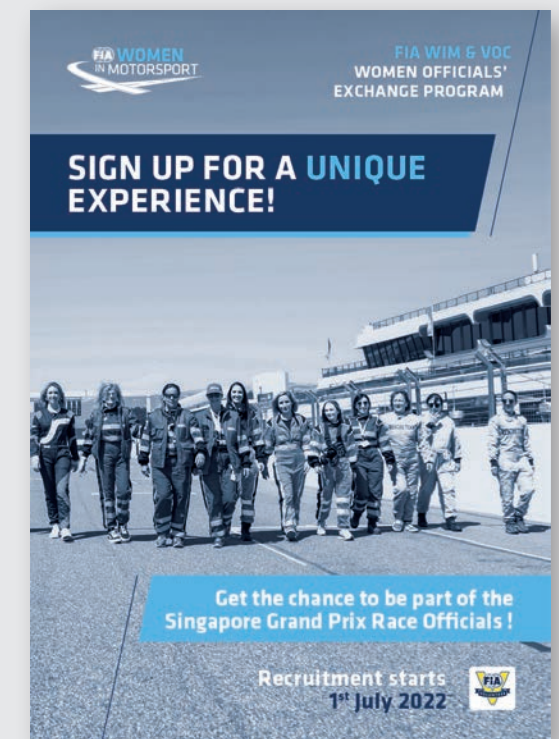
"The new Women Officials' Exchange Program illustrates the FIA's commitment to actively encouraging the participation of women in motor sport, on and off track," said FIA



President Mohammed Ben Sulayem. "In partnership with our members, it promotes women from all regions of the world to the essential role of officials in Formula 1. I plan to double motor sport and the participation of women is vital in achieving that goal.

Deborah Mayer, FIA Women in Motorsport Commission President, added: "I am pleased with the successful launch of our Women Officials' Exchange programme, which attracted many candidates from FIA Clubs around the world. They have in common the passion, the dedication, and the strong will to contribute positively to motor sport commit themselves to the beauty and safety of motor sport. The 20 lucky participants will have an exciting, rich and formative experience in Singapore at the forefront of an F1 grand prix. The role of volunteers and officials is vital to motor racing. I am delighted that our programme can shed light on the involvement of women and encourage new vocations, which is one of the primary objectives of our Commission."

Commenting on the Singapore Grand Prix hosting the exchange, Janette Tan, Asia-Pacific Representative of the FIA WIM Commission and member of the FIA Volunteers and Officials Commission said: "I am very excited to see this programme taking place at the Singapore Grand Prix. I cannot be prouder of our 250 female volunteers and officials there and I am certain the 24 ladies will have a great experience. The aim of the program is to give them all the knowledge and know-how to officiate at a world class event before becoming ambassadors for women officials in their home country."



Spanish karter Luna Fluxa joins Mercedes F1 Junior programme

2021 IAME EURO SERIES X30 TITLE WINNER SIGNED UP BY PRESTIGIOUS PROGRAMME THAT TOOK GEORGE RUSSELL TO FORMULA 1

The Mercedes-AMG Petronas Formula One Team has signed Spanish go-kart champion Luna Fluxa to its Junior programme line-up for 2022, making the F1 team's first female driver recruit. Born in Spain in 2010 Luna has been racing in 2017 and has been travelling around Europe competing in various series since 2019. She attended the 'Mujer y Motor' programme started by FIA Member Club the Real Federación Española de Automovilismo (RFEDA) to attract more females to motorsport. She rose through the ranks of Spanish karting in the Alevin category, before stepping up to larger events in VSK and IAME Euro series, reaching the final in almost all races.

In 2021, the Spanish-British racer mostly focused on competing in the 60 Mini category, building up experience and also won the IAME Euro Series in X30 Mini. She'll compete in the OK Junior class for 2022.

For 2022 she Mercedes' Junior programme, which this year marked a milestone with George Russell becoming its first graduate to join its works F1 team as a race driver. Luna will join Andrea Kimi Antonelli, Paul Aron, Yuanpu Cui, Daniel Guinchar, Alex Powell and Frederik Vesti in the young driver programme.

Gwen Lagrue, Driver Development Advisor for Mercedes said: «[This year] is special because we have recruited our first female driver to the programme, with Luna who won the European Mini X30 championship last year. We now are present in almost every category of the motorsport pyramid, from go karting to F1, with a group of talented young drivers. And we are constantly working on preparing the next generation of F1 and motorsport stars.»

Twelve-year-old Luna is the younger sister of reigning Spanish X30 Junior champion Lucas Fluxa and Formula Regional racer Lorenzo Fluxa. After her success in IAME she is this year racing OK-Junior karts with the factory Kart Republic team for 2022, and is currently racing in the VSK Super Master Series.



Spanish karter Luna Fluxa is the newest member of Mercedes' junior academy.

Kenya holds first all-female rally

LIONESS RALLY BRINGS TOGETHER EIGHT CREWS TO MAKE MOTOR SPORT HISTORY IN NAIROBI



The Lioness Rally was held on March 27th in Nairobi at the Moi International Sports Centre Kasarani Rallying Track. It brought together eight all-female crews, from professional to amateurs, but also women in all positions, such as marshals enabling the event to take place safely.

Maxine Wahome of Tams Ladies Stars won the inaugural event. Navigated by veteran driver Safina Khan, Wahome clocked 17.16.1 to lift the event that attracted eight teams from around the country. She was closely followed by Natasha Tundo who timed 17.19.0 to settle for second place.

After the rally, Wahome said she hopes the success of the event might one day lead to a female world championship. "At least now we can see people are more interested. There are more spectators," she told the Reuters news agency.

The event, supported by Amina Mohamed, Cabinet Secretary for Sports, Culture and Heritage in Kenya and member of the FIA World Motor Sport Council, aims to raise interest and visibility for women in motor sport. After the successful return of the WRC Safari Rally to Kenya last year, this first successful event confirms the return of Africa to the forefront of motor sport.

Phineas Kimathi -KMSF President said: «The Lionesses

have made history! They did go on and made it crystal to their male counterparts that they too can roll their sleeves, gear up and tackle some twist and turns. Hongera to the Lionesses club, we will continue supporting you.»



