



Purpose»Driven

CONFERENCE NEWS

DAILY NEWSLETTER #1
6 JULY 2021



**GATHERED
FOR A PURPOSE**



OPENING SESSION

BUILDING BACK TOGETHER

The FIA Conference 2021 was formally opened by FIA President Jean Todt at the Fairmont Hotel in Monaco, in front of 169 Delegates in-person and a further 438 that registered online from 169 Clubs in 114 countries.



In officially launching the event, President Todt was joined by H.S.H. Prince Albert II of Monaco, FIA Deputy President for Sport Graham Stoker, FIA Deputy President for Automobile Mobility and Tourism Thierry Willemarck and Automobile Club de Monaco (ACM) President Michel Boeri.

In his opening address, President Todt said: "Let me express my satisfaction to be here with you in Monaco on the occasion of our third joint Sport and Mobility Conference. After the FIA Sport Regional Congress Africa in June, this is the first gathering of its kind to resemble normality since the beginning of the health crisis, and this is good news. Monaco and the ACM are very special to me. We started here in 2009 with my first Prize Giving as FIA President and today we are back for our final Conference, together.

"Monaco and motor sport has been a long-standing love story" added the President. "As the best testimony of this unique dedication, in 2021, Monaco has welcomed four competitions:



Rally Monte Carlo, Formula E, the Historic race and the come back of the Formula 1 Grand Prix."

H.S.H. Prince Albert II of Monaco echoed the history of the Principality's links with motor sport, and how the Conference is utilising this to look to the future of what can be possible to ensure the sustainability of mobility and the planet as a whole.

"Life is gradually resuming despite the fact that we must all remain extremely vigilant. An automobile is one of the symbols of the path to recovery, and it is gratifying to me in more ways than one. Personally, because you know the long and rich history shared between the Principality of Monaco and motor racing. But on a broader scale it is pleasing because I know how important the automobile is for civilization as a whole," His Serene Highness said.

"I'm confident that you will continue in the next few years to promote and encourage the various efforts of motor sport toward cleaner mobility. This will mean improving energy efficiency of combustion engines and their hybridisation. It will also mean developing new carbon free engines. I strongly believe this is essential for the future of our planet, as they will replace combustion engines in the next few decades.

"I'm delighted to see you here, once again, both physically and of course remotely, to refocus these ambitions which have always made the FIA an outstanding organisation."

One of the main themes of the Conference will reflect the solidarity shown during the COVID-19 crisis, and the opportunity it created to increase the positive contribution of motor sport and mobility to society. The FIA provided support to its Member



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Organisations, including through the FIA Innovation Fund, which enabled them to re-start activity despite the pandemic.

"Our common objective is that all Clubs return to some kind of normalcy with the help of many projects across both our pillars," explained President Todt. "As far as sport is concerned, while in 2020 we managed to restart motor sport despite the circumstances, 2021 is so far a vintage year. The procedures put in place by the FIA and all the stakeholders – notably our ASNs, the Championships' promoters – demonstrate our reactivity and reinforce the importance of our sport."

FIA Deputy President for Sport Graham Stoker praised this success in being able to resume motor sport activities through the addition of Appendix S in the International Sporting Code, highlighting the successful return of the Safari Rally Kenya and F1 now allowing spectators at full capacity at selected races.

"President Todt and I just returned from Africa where we held a face-to-face Congress successfully for the first time in 15 months. It went in an entirely acceptable public health way. We were also there to welcome the reinstatement of the iconic Safari Rally with government support at the highest level. F1 is back and we see supporters now at the circuits, Formula E is running, all around the world motor sport is running – we saw the Indianapolis 500 running.

"When you look at this room here, some of you may have noticed we changed venues. Why? Because so many Delegates have come to this event, we've had to move to a bigger hotel. Congratulations to everybody and I think the message is that we now understand this virus, we've got the confidence to carry on with our sport, and sport is back and strong," added Stoker.

FIA Deputy President for Automobile Mobility and Tourism Thierry Willemarck added that with the global effort in administering vaccines enabling the situation to move forward, it is the FIA's mission to ensure that Mobility Clubs leave with constructive content that offers new perspectives for tomorrow.

"The future of sustainable mobility goes hand-in-hand with the question of clean energy and energy transition," he said. "The 'Future of Powertrain Technologies towards Sustainable Motor Sport and Mobility' session is an opportunity to hear how motor sport innovates and how mobility responds to innovation."

"There is no doubt that Clubs need to understand the aspiration of youth, the next generation, their needs, their motivation. This will enable us to better respond to their needs with tailored services," added Willemarck. "Youth is also a powerful voice engaging in road safety and environmental matters and can play an important role in advocating with us, as we aspire to make a difference together. I'm very proud to see how Clubs have managed to deal with these disruptions in the past year and adapted quickly to all the changes. I look forward to learning how we can continue to look to the future and contribute to a better society together."

President Todt also highlighted how the Conference is an opportunity to remember those from the FIA Family who have sadly passed away, paying tribute to the late former President of the FIA, Max Mosley who left us earlier this year.

"A special thought for former FIA President, Max Mosley, who passed away in late May after a long illness. During his 16 years of presidency, he not only contributed to improving safety in motor sport but also transferred these efforts from the track to the road. Max Mosley leaves a lasting legacy of positive change within the FIA Family, motor sport and mobility."





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JOINT SESSION - PURPOSE IN PRACTICE: ACCELERATING POSITIVE CONTRIBUTIONS TO SOCIETY

RESPONDING WITH RESILIENCE

With the global COVID-19 pandemic taking hold in the last 17 months, companies were forced to refocus their objectives and demonstrate their broader role in the world.



This is why the FIA launched the PurposeDriven movement: to accelerate and amplify its positive contributions to society in four key areas – ‘Environment’, ‘Health & Safety’, ‘Diversity & Inclusion’ and ‘Community Development’.

Leading figures from the civil society and FIA Club representatives championing similar priorities, shared impactful initiatives and best practice from the Sport and Mobility communities. Their common aim is to make a positive contribution to society by encouraging inclusivity, while spearheading safer and more eco-friendly innovation and behaviours.

FIA Environment and Sustainability Commission President Felipe Calderón opened the session by discussing the FIA’s commitment to net-zero carbon emissions by 2030 and the importance of ensuring that motor sport is not associated with contributing to the problem of carbon emissions.

President Calderón said: “We estimated in the last five decades, that we have lost two thirds of mammals, snakes, birds, and fish. It is clear that this phenomenon is taken more seriously in the youngest generations, and actually we can lose people in motor sport if we don’t address this issue. For a lot of people, there is a negative association between motor sport and the environment. Somebody told me this morning that the environment is against cars. It doesn’t need to be that way, and it will not be that way if we address this issue the right way.”

As motor sport can often be a testbed for new technologies, Mercedes-AMG Petronas Formula 1 Team boss and co-owner Toto Wolff believes that motor sport has a responsibility to seek out new solutions and apply them to the road to help solve the challenges that face society.

“We have always been the fastest lab in the world,” said Wolff. “We drive innovation by seeking performance, and in motor racing, performance also means efficiency distance. The better we work, the more innovations we can create, the more we can translate them into the car industry and other industries that utilise fuels. The more we can actually help in climate change, the more we can contribute to the reduction in carbon emissions, the more relevant we will be.

“If you look at F1 today and the large audiences that follow us, especially the younger audiences, our strongest growing group is the 15 to 35 year-olds. I believe for these younger audiences, F1 stands for innovation and high tech.”





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Following a summit between the major engine manufacturers in F1 at last weekend's Austrian Grand Prix, an outline of what the sport should look like was discussed. Wolff said that there was a consensus that it should not go back to loud combustion engines – and increase the electrical component.

"Why are we staying with the internal combustion engine? Because we believe that the fuel is going to be with us for a long time. In Europe, we may have the ambitious targets of having electric mobility as part of our daily life by 2030, and I can see at Mercedes how ambitious the targets are, but in the rest of the world, we will have millions of vehicles that would still run on fuel.

"For Mercedes cars itself, we believe that we will have several million vehicles globally that will still run on fuels. What we can contribute with our innovation is to help them develop sustainable fuels; be it biofuels or synthetic fuels. Our cars will run on 100 percent sustainable fuels by 2025, and this is how we will contribute to the reduction to the world's CO₂ emissions."

General Manager of Automóvil Club del Ecuador Gorki Obando wrapped up the discussion by highlighting the initiatives that are taking place in Ecuador, notably the use of electric cars when teaching people how to drive to help them understand this efficient method of transport.

The discussion then moved to the 'Diversity & Inclusion' pillar, which was opened with a video message from seven-time FIA Formula 1 World Champion Lewis Hamilton who provided an update on the work of the Hamilton Commission which was set up last year.

"Next week, we'll be sharing the results and publishing the Hamilton Commission's final report, which includes 10 recommendations. I believe these will help address the barriers that people face when entering the industry, and I'm looking forward to sharing these recommendations with you and can't wait to put them into action," said Hamilton. "While the Hamilton

Commission focuses on the motor sport industry in the UK, I believe this model can be taken by all of you and replicated across other countries and industries. So, I hope that this is just the start of our journey together."

This commitment to diversity was echoed by President and CEO of the International Peace Institute Zeid Ra'ad Al Hussein who outlined the goals and the next steps of the diversity and inclusion rights strategy within the FIA.

Al Hussein also confirmed that they would be presenting guiding principles, and practical recommendations for the consideration of FIA's leadership shortly. The discussion was rounded out with Motorsport Australia CEO Eugene Arocca, who talked about the inclusivity and diversity initiatives that are currently taking place in the country.

Deputy CEO of EssilorLuxottica Paul du Saillant, following the announcement of the renewal of a partnership with the FIA for the promotion of good vision for safer roads, was joined by Touring Club Suisse (TCS) President Peter Goetschi and Automóvil Club de Chile (ACCHI) President Alejandro Quintana Hurtado, to discuss how they are helping road safety in their respective fields.

The joint session concluded with a discussion on the role of sport in helping communities out of the pandemic, between Global Association of International Sports Federations President Raffaele Chiulli and AKK Motorsport President Jarmo Mahonen.

Chiulli said: "Think about what's going to happen in less than two weeks from now in Tokyo. The Olympic Games are going to be an example of how, after one year and a half of isolation, cancelled or delayed sporting events, the overall sport community is going to reunite and put sport at the centre."





FIA WORLD COUNCIL FOR AUTOMOBILE MOBILITY AND TOURISM

MOVING MOBILITY FORWARD

The World Council for Automobile Mobility and Tourism (WCAMT) met on 5 July ahead of the opening of the FIA Conference 2021 to discuss an agenda that included business diversity, youth engagement, road safety advocacy, environmental strategy, and the sustainability road map.



The latest WCAMT meeting was held in an hybrid format, physically conducted in Monaco but with World Council members joining from around the globe via Zoom videoconference.

Among the many key points on a full agenda, the WCAMT discussed progress in the Mobility Worldwide programme, with a focus on business diversification for the LATAM and Africa-Middle-East regions. It heard about a Business Diversification Casebook, to be published presently, gathering key findings from the programme, aimed at aiding Clubs in the process of identifying attractive and feasible diversification ideas, new business opportunities, financial resilience and leveraged mentorship. The World Council members were also informed about an update to the Best Practice Toolkit. Version 2.0 has been supplemented with 10 additional ideas and will be launched during the FIA Conference.

The WCAMT received a report on the PurposeDriven movement, launched last year to federate and amplify all initiatives that accelerate the positive impact of Clubs on society. These Working Groups involving 46 participants from 26 Clubs were held between April and June. Members shared best practice and exchanged views in the areas of 'Environment', 'Health & Safety', and 'Diversity & Inclusion'. The World Council members discussed

the next development stage of the PurposeDriven movement to build on the success of the workshops. A further report will be delivered in September, looking at progress derived from the Working Groups.

The topic of fostering youth engagement received considerable discussion, with the proposal of a Mobility Working Group to create a strategic and practical road map being passed unanimously. The topic of fostering youth engagement received considerable discussion, with the proposal of a Mobility Working Group to create a strategic and practical road map being passed unanimously. The largest generation of youth in history representing 1.8 billion people is more likely to adopt more sustainable lifestyles and consumption habits. The opportunity for the FIA Community to address the needs of this future generation of motor sport fans and competitors, and consumers of mobility and tourism services was also considered.

A mid-year review of the FIA Road Safety Advocacy Strategy saw the Advocacy Team present an update on the road safety advocacy strategy action plan for 2021. Their presentation reported that most activities have started and many have already achieved their goals. One of the more ambitious projects, the FIA Helmet Rating Programme, remains ready to launch, pending the completion of an assessment and liability risk mitigation plan, being conducted by the FIA Legal Team – the intricacies of a global standards programme requiring full consideration of the many different national and international legal jurisdictions involved. The new 'Share the Road' visual of the #3500LIVES Global Road Safety Campaign, featuring 2020 UCI Road World Champion Julian Alaphilippe and FIA Formula 1 Racing Driver Mick Schumacher, was welcomed.

Discussion of the FIA Sustainable Mobility Road Map engendered considerable interest. The FIA Mobility Division is working on this project, with a discussion paper, currently under review by





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members of the FIA Mobility Policy Commission. A first draft will be submitted to the WCAMT for consultation at the next session. Intended for internal use among the network of FIA Member Clubs, it will outline a methodology for sharing best practice in areas of sustainable mobility, with a particular focus on matters pertaining to the environment, accessibility and smart mobility. Several Clubs pledged their intention to work together on future projects.

President of the FIA Environment and Sustainability Commission Felipe Calderón presented an update on the implementation of the FIA Environmental Strategy, reporting on the recent meeting of the FIA Environment and Sustainability Commission, at which it was decided that a Working Group will be formed to better define the FIA carbon footprint strategy for both the short and medium term. The strategic intent is to have very bold carbon reduction plan aligned with evidence-based targets. In order to reach carbon neutrality, it was reported that the FIA will need to offset 7,000t of CO₂ this year, (classified as a 'COVID' year) and 19,000t of CO₂ in 'normal' years, with a budget estimation included in the FIA Budget Revision to be voted upon by the Senate. A Working Group composed of Sport and Mobility Commission members and experts has been formed to review compensation projects and develop a long-term offsetting strategy for the FIA.

It was also reported that the FIA Environmental Accreditation programme is gaining considerable traction, with growing participation among Mobility Clubs. The launch of the FIA Environmental Training Programme, to be announced during the FIA Conference, was also highlighted.

The World Council received a status report pertaining to the memorandum of understanding (MoU) reached at the 157th session of WP.30 last month between the AIT/FIA Carnet de Passages en Douane (CPD) network and the United Nations Economic Commission for Europe (UNECE). The Working Party, after long consultations reached a significant agreement to allow further digitisation of the CPD, enhancing security of the document itself, by attaching digital serial numbers that can be traced and authenticated. This ties into the future health of Clubs by creating the platform for a more sustainable, digitised, modern, revenue generating business unit.

This work is moving ahead at pace, and the FIA Tourism Services Department has welcomed the first CPD issued via the new



electronic CPD distribution system. The World Council was informed that the new system went into operation on 7 May, with the first e-CPD issued. More than 30 Clubs are now registered with the system.

Finally, the WCAMT discussed the forthcoming election system, with the process relating to the election of a new FIA President, and of the World Councils and Senate presented, ahead of its launch, which is scheduled for Monday 12 July. Given the current circumstances surrounding travel during the pandemic, the significant topic of consideration revolved around the subject of remote voting and access to a suitable technology to ensure the process could operate smoothly. The WCAMT approved a hybrid format for the 2021 Annual General Assembly, allowing for the possibility of FIA Members participating and voting remotely, including the potential to vote in advance. The final format of the 2021 Annual General Assembly is dependent on a joint decision by the World Councils, and the WMSC will address this point when it convenes on Thursday.





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FIA ESSILORLUXOTTICA PARTNERSHIP

PROMOTING GOOD VISION FOR SAFER ROADS

The FIA and EssilorLuxottica today announced the renewal of their partnership to raise awareness of the importance of regular eye checks for all road users and, more broadly, to promote good vision for safer roads. Together, EssilorLuxottica and the FIA will roll out a comprehensive plan mobilising public and private stakeholders, and leveraging both innovation and their global reach.

As part of their renewed three-year partnership within the new #PurposeDriven movement launched by the FIA, EssilorLuxottica and the FIA will continue to mobilise the general public, institutions, mobility players and eye care professionals, to address the UN's strong call for action.

Together, they will roll out a wide range of initiatives focused on: reinforcing awareness campaigns and advocacy in the run-up to the 2022 UNGA dedicated to the road safety global plan of actions; accelerating innovation in the areas of eye exams, visual solutions and other road safety-related products such as helmets, leveraging racing expertise to apply it to the roads and scaling up access to visual equipment in close collaboration with FIA Member Clubs all over the world. This will include joint actions with the United Nations Road Safety Fund.



FIA CONFERENCE 2021 FAMILY PICTURE

Due to the current sanitary situation, the format will be different this year. For this purpose, we kindly ask you to take a selfie of yourself during the conference.

You can use the **photobooth located in the Fairmont Hotel** or the one available on the **Conference platform** if you are attending online.

Should you wish to take a selfie **with your phone**, please send it to **familyphoto@fia.com** by **Wednesday 12:30 (CET time)**.



We look forward to receiving all
your portraits
and create our 2021
FIA Conference eFamily Photo!

HERE ARE SOME TIPS TO TAKE YOUR PICTURE



Use **natural**
light, if possible.



Include
your **shoulders**.



Do not use
flash. Avoid
shadows.



Make sure your
face is not too
close to the
camera.



Smile!



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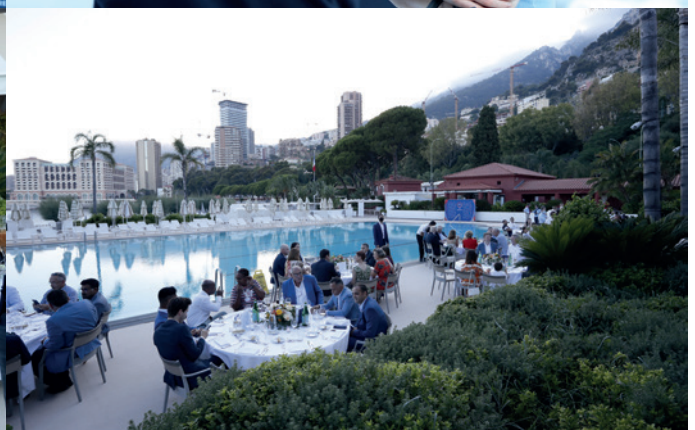


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SOCIAL EVENT GALLERY

COCKTAILS BY THE SEA

Following the productive opening day of the FIA Conference 2021, the FIA Delegates enjoyed a cocktail reception and the opportunity to network and socialise at the picturesque Monte Carlo Beach Club.





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MONACO
05-08 JULY

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Julius Bär



RICHARD MILLE

FIA.COM