



CONFERENCE NEWS

DAILY NEWSLETTER #3
THURSDAY 02.05.19

BUILDING MOMENTUM



DEFINING THE FUTURE

In Sun City, the FIA began the process of canvassing Member Clubs' thoughts on the future direction of the Federation through two workshops dedicated to Vision and Values.



Over the course of individual workshops for Mobility and Sport Clubs, the FIA this week consulted Members about their vision for the future of the Federation and the values by which those goals should be delivered.

The work to gather the thoughts, ideas and aspirations of Clubs worldwide is being undertaken by UK-based The Sports Consultancy, which has worked with a wide range of large corporations, events and rights-holder organisations, including Formula 1, the British Olympic Association, International Association of Athletics Federations and government of Dubai.

Outlining the aim of the workshops and the wider consultation of Clubs, The Sports Consultancy's Matthew Wilson said: "The origination of this was the FIA President's address at the 2018 Annual General Assembly.

"In St Petersburg, he wanted to establish a project that would canvass Member Clubs, to work with them to define a vision and a set of values that really reflect their expectations of the FIA."

The first step in the process, he explained, was a series of meetings with a broad spectrum of Clubs around the world.

"Prior to the conference in South Africa we had six one-to-one meetings with Sport Clubs and six with Mobility Clubs. These were Clubs large and small, mature and developing, and their input helped us gather some context for the sessions we had this week in South Africa.

"The workshops in Sun City were the start of the big conversation we want to have," he added. "We wanted to gather as much data as possible from as wide a group as possible, in order to define the next stage of our work and we were very fortunate to hold a session for about 150 representatives from Mobility Clubs and a second for about 100 people from Sport Clubs."





To gather that data Club representatives were tasked with considering two questions.

“The first had three elements: what is the role of the FIA today? How do we see foresee those roles changing over the next five to 10 years? And how does the FIA need to respond in order to be of most use to Members?” said Wilson.

“The second question was regarding values. So, if the first question asked why, the question about values asked how. How do we want to work together? What behaviours do we want to see the FIA exhibiting?”

With what Wilson termed “a range of really inspiring and diverse ideas” gathered, the next step is to build a survey around the information collected.

“We will distil everything into a survey that will be sent out to all Member Clubs,” he said. “We want to give people an opportunity to stop, reflect and think about all of the various angles from their membership base, and all of their stakeholders, including public and private sector, drivers, officials, partners. We will probably be sending out that survey in mid to late summer.”

Once the surveys are returned, a set of working documents will be formulated for further feedback until finally, at the AGA in December, a new set of guiding missions and values for the Federation will be presented.

“It is a fascinating process,” admitted Wilson. “The FIA is a global entity and the range of feedback we have already received has been exciting.

“For example, here in South Africa, the interesting thing has been that this week’s theme of ‘Stronger Together’ has definitely resonated. Generally there is a feeling that opportunities exist for the network to be stronger as a whole and that connectivity will help open new doors, either in the public sector or with commercial partners.

“The other thing was that readily apparent was people’s belief in thought leadership, by which I mean that a lot of people were keen to point out that we don’t need to keep reinventing the wheel. Someone, somewhere in the world, has already thought of a solution, so let’s find them and bring them into the fold.

“In terms of values the key was transparency and how that can drive trust – trust in the strategic direction of the FIA and also trust in Member Clubs to deliver on that strategy. There was also a strong desire for more diversity to drive greater decentralisation and equality.”



RAISING THE BAR

A record 40 companies exhibited their products and services linked to Mobility and to the Motor Sport industry over 1000m² at the FIA MotorEx 2019.



Global Partner Magneti Marelli showcased its special centenary edition SRG-140 Engine and Chassis Control Unit.



This perfect combination of technology and reliability places particular emphasis on affordability in order to promote access to high-tech components at all levels of motor sport, to which Magneti Marelli has been committed since its foundation.

**MAGNETI
MARELLI**



HOLMATRO ANNOUNCED AS FIA OFFICIAL SUPPLIER

World-class safety and rescue company will provide equipment to FIA World Championship circuits.



As part of the agreement, which was announced yesterday at the FIA MotorEx, Holmatro will make its latest hydraulic cutting and spreading tools available to FIA-sanctioned circuits worldwide.

Holmatro will also work with the FIA Safety and Medical departments to provide equipment along with training to support local crews and ensure the highest standards.

In addition, FIA National Sporting Authorities will have direct access to FIA-approved and standardised Holmatro rescue equipment for its racing series through the FIA Webstore.

Having supplied tools for the IndyCar safety team since 1991, Holmatro has become a leader in manufacturing rescue equipment to assist in the quick and safe extrication of race drivers following incidents on track. Its innovative rescue tools are ideal for the motor sport environment, where drivers need to be extricated from carbon fibre monocoques and high-strength roll-cage structures.

Sun City provided the FIA Safety Department with the perfect platform to present a host of new initiatives to the ASNs and ACNs, with Holmatro demonstrating a selection of its rescue tools within the FIA MotorEx. FIA Safety Director Adam Baker emphasised the importance of this new partnership.

"It is crucial that recovery teams have access to the latest rescue tools which meet the rigorous standards we set, and to training

programmes that further enhance safety. We are delighted that Holmatro is helping us to facilitate this access by providing state-of-the-art equipment to our circuits worldwide."

Holmatro CEO, Harm Hermans, said: "Holmatro is proud to be chosen as an Official Supplier to the FIA and to bring our rescue equipment to circuits worldwide. We believe in constant improvement and innovation when it comes to safety, and this is a further demonstration of the quality of our world-class tools and extrication training & consultancy."





STAYING STRONG AND SAFE

The FIA Conference 2019 was brought to a close yesterday with FIA President saluting delegates for their work in South Africa.



The historic first joint Mobility and Sport FIA Conference was brought to a close yesterday, with FIA President Jean Todt paying tribute to the work conducted by Member Clubs across both pillars.

On the 25th anniversary of the death of F1 legend Ayrton Senna he also re-emphasised the FIA's commitment to track and road safety and introduced a new cross-pillar road safety message featuring all 20 current Formula 1 drivers.



Opening his remarks to Conference delegates, the FIA President first thanked host Clubs AASA and its Executive Chairman Sikkie Kajee, and MSA and its President Anton Roux, before saying: "The theme of this historic first FIA Conference was 'Stronger Together' and looking at what you have achieved this week in South Africa, I would say you have done the job. I like to say 'stop talking, act' and I think this Conference has been a good demonstration of that. Working together has made our organisation stronger and more effective, and I thank you for that."

Turning to safety, he said the day could not pass without reflecting on the loss of Ayrton Senna in a crash at the 1994 San Marino Grand Prix.

"I would not like to conclude without thinking about what happened in Imola 25 years ago today," he said. "In the space of 24 hours we lost Roland Ratzenberger and Ayrton Senna.

"It was a wake-up call," he said. "Just as we don't want people to die on our roads, we do not want to lose anyone taking part in our beloved sport. A lot has been done to ensure that, but it is never enough. We know motor sport is dangerous and for their invaluable efforts I would like to thank all the people at our Safety Department and on the Medical Commission.



"Last year, we had 28 fatalities, which is a big number for our sport. Our aim is 'Vision Zero' and we have to work towards that goal."

He then introduced a newly created road safety video crossing both pillars of the FIA. Featuring the message of obeying the rules of the road the video features all 20 current Formula 1 drivers. It is set to be officially launched at this year's Spanish Grand Prix and the FIA President encouraged all Clubs to use it in their road safety advocacy work once it is released.

Earlier, FIA Deputy President for Automobile Mobility and Tourism Thierry Willemarck told delegates that while the FIA Conference is about rich content designed to provoke discussion and innovation among Clubs, it is not the only benefit of the gathering, with this year's edition being a particular case in point.

"I believe that these Conferences provide much more than content," he said. "It provides fellowship and the chance to share with colleagues from the world of Sport. This is the art of FIA. It is about the people that we meet and the lasting connections that we make."

FIA Deputy President for Sport Graham Stoker added that in his view delegates had, over the course of the event, truly "brought the theme of this year's Conference to life. We've reached out, we have understood what our two pillars mean, and the work



they do, and we have established common ground. It has been a great success."

Finally, both FIA President Jean Todt and FIA Deputy President for Automobile Mobility and Tourism paid tribute to Takayoshi Yashiro, who is soon to retire from his role as President of the Japanese Automobile Federation (JAF).

"I would like to pay a tribute, as Thierry has done, to Yashiro-san," said President Todt. "Thank you for your commitment, thank you for the way you have been running JAF and the way you have contributed to the development of the FIA, and as a trustee of the Foundation."



MOTOR SPORT ACTIVITIES

The delegates had the opportunity to take part in passenger rides and attend demonstrations of Cross Car, Drifting, and Cross-Country Rally.





A WALK ON THE WILD SIDE

Delegates were treated to a thrilling Big 5 dawn safari to the Pilanesburg National Park, situated in the ecologically rich transition zone between the Kalahari and the Lowveld.



RIISING TO THE CHALLENGE

The Delegates' Challenge was inspired by this year's FIA Conference theme 'Stronger Together', with the national delegations required to bring together at least one Mobility Club and one ASN delegate in order to enroll.



The **FIA Smart Driving Challenge** assessed the delegates' habits at the wheel when it comes to safe and eco-friendly driving. Their smart driving skills were assessed on a 15-minute-long course in the heart of Sun City.



The **Gran Turismo Sport Time Attack** compared the delegates' skills on the Catalunya GP Track at the wheel of Gr3. Race Cars for sessions of 10 minutes each.



The **e-Kart Time Attack** required delegates to focus on the curves of the track drawn underneath the Convention Centre, for a series of Time Attack sessions lasting 6 minutes.



The winning delegations at the FIA Conference Delegate's Challenge Prize Giving 2019.
Congratulations to all of them!

OVERALL WINNING DELEGATION

Winner - Mozambique
2nd place - Hong Kong
3rd place - Sweden

DIGITAL MOTOR SPORT

Winners - André Bettencourt from ATCM & Christian Bouché from ATCM (Mozambique)

Best lap - Anar Shukurov from AAF (Azerbaijan)

THE E-KART COMPETITION

Winners - André Bettencourt from ATCM & Christian Bouché from ATCM (Mozambique)

Fastest lap - André Bettencourt from ATCM (Mozambique)

FIA SMART DRIVING CHALLENGE

Winners - Jinaro Kibet from AAK & George Mwangi from KMSF (Kenya)

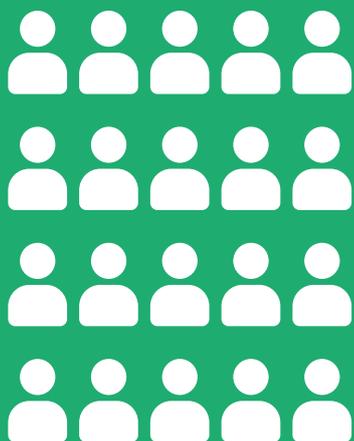
Highest Score - Tatiana Mihailova from ACDM (Moldavia)



FIA CONFERENCE 2019 KEY FIGURES

470

DELEGATES



161
CLUBS



117
COUNTRIES
REPRESENTED



485



APPLICATION
DOWNLOADS

4 MOTOR SPORT
DISCIPLINES
SHOWCASED



70
SPEAKERS



181
PARTICIPATING
DELEGATES

420 PASSENGERS
120 KMS COVERED
0 CO² EMITTED



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UNDER AFRICAN SKIES

A magnificent week in Sun City was brought to a spectacular conclusion at the African Night at the Shebeen Place. Delegates were transported back to the 1950s by a rich tapestry of pata-pata, street party scenes, and endless African beats.







SUN CITY
29 APRIL – 03 MAY



Julius Bär



RICHARD MILLE

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