The FIA Mobility Conference 2015 will be held in London from Tuesday 15th to Friday 18th September, jointly hosted by the FIA and its British member organisations. In keeping with our host city, London, this year’s conference theme reads “Keep Calm and Stay Connected”.

This year’s conference programme will focus on key themes around the ‘connected city’, emerging approaches to mobility and transport solutions in the urban environment; and the ‘smart future’ for mobility clubs, harnessing new approaches to membership and technology.

The conference program will feature:

- Plenary sessions with world class keynote speakers;
- Targeted workshop sessions, designed to explore topics in more detail; and
- Extensive peer-to-peer networking opportunities.

FIA Mobility Conference is open to the delegates of all FIA member clubs and related entities. The Conference program and agenda is primarily intended to benefit middle and senior executive management.

It is also planned that this year’s Conference program will incorporate an optional FIA University module addressing strategic leadership and principles of governance, which may be of interest and relevance to non-executive (Board level) club delegates.

We are looking forward to welcoming you to London in September!

**HOW TO REGISTER?**

For all the meetings and social events, use our online registration system through our website: mcregistration.fia.com

- Conference fee – 420€
- Early Bird before 15 Jun – 320€
- Walk-in Rate – 500€
- Spouse/Partner – 220€

**WHO TO CONTACT?**

Visa & Hotel information: fiamc@fia.com
Travel subsidies & other inquiries: cjob@fia.com

**WHERE TO STAY?**

- **The Royal Horseguards - Conference Venue**
  - from £210 for a double room Deluxe

- **H10 London Waterloo**
  - from £175 for a single room
  - from £195 for a double room

- **Holiday Inn Express Vauxhall Nine Elms**
  - from £130 for a double room

- **Imperial College London**
  - from £79 for a single room
  - from £99 for a double room
**FIA MOBILITY CONFERENCE 2015**  
15 - 18 SEPTEMBER - LONDON

"KEEP CALM AND STAY CONNECTED!"

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### Tuesday, September 15

- **9.00 - 13.00** | **14.30 - 15.15** | **19.00 - 21.00**
  - A World Free of High Risk Roads  
  - Welcome to the 23rd FIA Mobility Conference  
  - Welcome Cocktail at the Royal Automobile Club

- **14.00 - 18.00** | **LONDON - INSIGHTS INTO A MEGACITY** |
  - Guided Tour by London Transport Authority

### Wednesday, September 16

- **09.30 - 10.45** | **11.00 - 12.00** | **19.30**
  - Cities for a Better Life  
  - New Technologies at Work  
  - London Night at Secret Location in Covent Garden

- **11.15 - 12.30** | **14.00 - 18.00** |
  - Mobility by Design Seminars  
  - London - Insights into a Megacity at Secret Location in Covent Garden

### Thursday, September 17

- **09.30 - 10.30** | **11.00 - 12.00** | **19.00 - 22.00**
  - A Lifespan of Mobility  
  - Winning Business Models  
  - Gala Dinner at the Victoria and Albert Museum

- **11.00 - 12.00** | **12.00 - 13.00** | **19.00 - 22.00**
  - Make Data Work for You Workshops  
  - Filling the Generation Gap Workshops  
  - Gala Dinner at the Victoria and Albert Museum

- **12.00 - 13.00** | **14.00 - 15.30** |
  - Motivating Self Applied Learning Classes  
  - Managing Self Workshops  
  - Gala Dinner at the Victoria and Albert Museum

- **13.00 - 14.30** | **15.45 - 16.45** |
  - Autonomous Cars Workshops  
  - A Brave New World Keynote Speech

### Friday, September 18

- **09.30 - 11.15** | **11.45 - 12.30** | **19.00 - 21.00**
  - Smart Future Keynote Speech  
  - Until We Meet Again Closing Session  
  - Gala Dinner at the Victoria and Albert Museum

- **11.15 - 12.30** | **14.00 - 15.30** |
  - New Technologies at Work Seminars  
  - Managing Self Workshops  
  - Gala Dinner at the Victoria and Albert Museum

- **12.00 - 13.00** | **14.00 - 15.00** |
  - Motivating Self Workshops  
  - Managing Self Workshops  
  - Gala Dinner at the Victoria and Albert Museum

### Notes

- The welcome desk will open on Monday, 14 September, at 14.00