ACTION FOR ENVIRONMENT







TWO PILLARS STRATEGY **MACTION**

MEASURE + IMPROVE

By following the three actions below, you are part of our collective responsibility to act and behave in a way that minimises your Environmental Footprint.

- Implement Environmental Impact studies
- Share best practice and raise awareness
- Report your outcomes and performance

The FIA has developed tools and specially-designed accreditation guidelines that can assist you through such implementation.

INNOVATE + PROMOTE

The FIA has implemented Environmental Sustainability as a key component of FIA governance and commits to the following:

- Pioneering innovation and new technology
- Developing policies for technology transfer to consumer market
- Supporting promotional activities under the Action for Environment campaign

The FIA is working closely with its members, sports and mobility stakeholders at local, regional and national platforms.

For further information about the FIA environmental tools and guidelines to assist you in your efforts towards a sustainable future, contact: afe@fia.com

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