



## **Ms Susan Allen**

Susan Allen has over 20 years of private and public sector senior management experience, encompassing leadership positions in the transport infrastructure, automotive, financial and services industries.

Currently, she is the Executive General Manager Membership Services for RACV. She leads the Membership Services Division, which brings together responsibility for RACV's membership strategy, programs, marketing and communications, including the member magazine RoyalAuto and the website. The division is also responsible for emergency roadside assistance services and the delivery of services to members through the shop network and call centres.