

Performance Racing Industry

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Performance Racing Industry (PRI) produces the world's largest racing Trade Show, and publishes monthly the #1 business magazine for motorsports.

In addition, www.performanceracing.com provides racing professionals with daily racing business news, as well as new product introductions, racing industry blogs and more.

The 27th Annual PRI Trade Show will be held December 11-13, 2014, in Indianapolis, USA. With 1,200 exhibitors and 3,400 booths, the show attracts 45,000 buyers from over 70 countries. It is a trade only event.

The PRI Magazine is entering its 28th year of monthly publishing and is read by tens of thousands of racing industry business people (25,000 printed and 35,000 digital – distributed in 110 countries).