

Pasi Nieminen

Pasi has been CEO of Autoliitto (Automobile and Touring Club of Finland) since 1999. In 2013 he was elected Chairman of the FIA Nordic Clubs' Coordination Forum (NOCOF) and FIA Region I Vice President.

Since 2002 he has also been President of Lomarengas Ltd, the biggest rental company for private holiday houses in Finland. During his time, Lomarengas has successfully moved its business model totally from "paper" to fully digital.

Before joining Autoliitto Pasi worked as a lawyer in Attorneys at Law Tuomaala & Teiramaa and Helsinki Chamber of Commerce.