## Jörg Beckmann

Jörg Beckmann is founding CEO of the Mobility Academy in Bern, established by the Touring Club Switzerland in 2008. He is also the General Secretary of the association Swiss eMobility.

Jörg has an extensive background in European transport policy-making and research. Prior to his current position, he was Executive Director of the European Transport Safety Council (ETSC) in Brussels. He has also worked for the European Federation for Transport & Environment, the Danish Transport Research Institute and the Institute for Urban and Regional Development of the State of North-Rhine Westphalia.