

Gayle Di Pietro

Gayle is GRSPs Global Manager of the *Bloomberg Initiative: Global Road Safety* and is based in Geneva.

Her background is in Education with a particular focus on road safety programme development, health promotion & injury prevention strategies and behaviour change programmes. Her particular expertise lays with road safety risk recognition and management, road safety education and social marketing, and road safety advocacy. She has written extensively about best practice road safety, particularly as it applies to children and youth.