



Dear colleague,

Welcome to the fourth in our series of Mobility Conference Week 2013 newsletters, keeping you up to date with all the latest developments ahead of our event in The Hague from 10-13 September.

Hotel Information: please notice that the Hilton Hotel is not fully booked. To reserve your Hilton Hotel room, please register for the FIA Mobility Conference Week: first [CLICK HERE](#) . You will receive the booking code for the special conference room rate in your confirmation email. Please be sure to make your hotel room reservations before the 27th of July, as we will not be able to guarantee the rates after this date.

In this issue we thought we'd turn the spotlight on some of the keynote speakers delegates will hear over the course of the event, renowned experts whose presentations are sure to challenge preconceptions and spark debate about some of the key mobility issues facing clubs right now.

On Friday morning of Conference Week, David Metz and José Viégas will attempt to divine the future of four-wheel transport in a session entitled 'The Car: What Next' and each will bring a unique perspective to bear on the discussion.

Visiting professor at the Centre for Transport Studies, University College London and former Chief Scientist at the Department of Transport in the UK, David Metz has had extensive experience of scientific research and public administration, in particular in the areas of virology, energy policy, transport studies, ageing and health, and financial services.

Reflecting the themes of his most recent book, 'The Limits to Travel', Professor Metz will focus on the factors likely to influence future mobility solutions including decreasing general daily travel needs, such as increased urbanisation, congestion, substantial population growth and the rising age profile of expanding populations.

International Transport Forum Secretary-General José Viégas, meanwhile, has a vast store of knowledge of transport policy and mobility trends to draw on when he presents his vision for the coming decades.

With a strong background in academia, Portuguese national Viégas has also successfully advised governments and international institutions including the World Bank and the European Commission on a number of high-profile policy initiatives and transport projects.

Together their bid to map the form and function of the car of the future should be fascinating.

iMobility finds the right Formula

In our last newsletter we encouraged you to attend Conference Week's iMobility Challenge, taking place at Valkenburg Airport on the afternoon of Wednesday 11 September, an event that showcases the latest developments in electro-mobility and energy efficient driving. If you're a Formula One fan there's now an added incentive to attend, as **Mercedes' F1 driver Nico Rosberg**, the winner of this year's Monaco and British GPs, will be on hand to show put some iMobility vehicles through their paces.

And finally.... Get Touring

Last time we pointed you in the direction of a few must-see spots in The Hague and this time out our Conference hosts the ANWB present two more pre- or post-event tours that shouldn't be missed.

Enchanting Amsterdam

This year marks the 400th anniversary of Amsterdam's amazing canal belt, while after a 10-year renovation the famous Rijksmuseum (home to great collections of works by Rembrandt and Van Gogh) is more stunning than ever. If those sights are on your to-do list then why not join the ANWB for a tour of the city Lonely Planet ranked second in its list of Must Visit Cities globally.

To book simply visit: <http://www.anwb.nl/vakantie/evenementen/fia-conferenceweek-amsterdam>

On Dry Land

With more than half of the country below sea level, the Dutch are experts in water management. During this two-day excursion you'll learn how Holland keeps its feet dry. Highlights include a visit to The Delta Works: the largest flood protection project in the world and an engineering marvel.

Again, to book simply visit: <http://www.anwb.nl/vakantie/evenementen/fia-conferenceweek-rotterdam>

We're looking forward to seeing you all here between September 10-13.

Greetings from Paris,

Your Mobility Conference Week Team.