## IHG<sup>®</sup> & FiA A brand new partnership

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### *IHG – the world's largest Hotel company*



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### **Our iconic brands**





# *The world's largest hotel loyalty programme – IHG<sup>®</sup> Rewards Club*

# Rewards Club

79 m Members

#### **IHG in Europe**



7 Hotel Brands

**631** 

**Hotels & Resorts** 

*>100,000 rooms* 

### **Our collaboration**









- As of 1 July IHG will offer
  - Highly discounted rates
  - At approx. 400 IHG Hotels in Europe
  - IHG Rewards Club Loyalty points

#### Rate structure 2014









- Additional ad hoc tactical offers available for selected partners
  - Summer 50% off
  - Winter TBC

### **Booking Process**







#### Exclusive Offers for FIA members

InterContinental Hotels Group<sup>6</sup> (IHG<sup>6</sup>) and FIA have teamed up to offer you a minimum of 30% discount \* on hotel accommodation to more than 500 hotels in the UK and Europe.

Choose from our different brands including InterContinental<sup>®</sup> Hotels & Resorts, Crowne Plaza<sup>®</sup> Hotels & Resorts, Hotel Indigo<sup>®</sup>, Holiday Inn<sup>®</sup> Hotels, and Holiday Inn Express<sup>®</sup> Hotels. Type the city where you would like to go, select check-in and check-out dates and finally choose the offer you would like to bok.

#### Partner Rate 30 off

A minimum of 30% off Best Flex weekend discount (Friday, Saturday and Sunday) at all our brands except InterContinental hotels (some hotels might offer midweek availability), Booking must be made 21 days in advance.

Partner Rate 20 off A minimum of 20% off Best Flex weekend discount (Friday, Saturday and Sunday) for stays at InterContinental hotels. Booking must be made 21 days in advance.

Partner Rate 10 off 10% off Best Flex midweek discounts (Monday to Thursday).

Member ID or IHG voucher will be requested at check-in.

Become an IHG Rewards Club member II and get 1,000 points on your first qualified stay.

View participating hotels @ Terms and conditions @ Download IHG voucher @





## Thank you

