



FIA

Draft ASN Development Plan

The FIA commits to support our ASNs



FIA Development Plan

- Develop and implement e-media to increase profile
- Build commercial capability to increase revenue

- Define entry points and pathways for every discipline
- Design entry-level affordable motor sport

- Broaden the offering to new participants (drivers, fans, industry)



- Set up ASN to a set of standards (structure/ governance/management/skills)
- Build credibility through partnerships (e.g. govt and industry)

- Define minimum, safe, relevant standards for national venues

- Provide a global integrated approach to attract and retain drivers/ officials (e.g. “train the trainer”)

- Simplify regulations for events and vehicles (for all stakeholders)

The FIA will provide the required resources and services



FIA Development Plan

Resources & Tools

- Global training programme
- Work-based supportive website including templates
- Development manual

Cross-ASN Mentoring

- Regional meetings and conferences
- ASN forums
- Face to face meetings

Services

- Training the trainers
- Identifying and sharing best practice
- Providing direct specialist support
- Focussed advocacy to support ASNs
- One-stop hotline for ASN problems

The FIA will deliver through an efficient and effective programme



FIA Development Plan

Mechanisms

- Funding Review Commission (targeted grants)
- ASN Development Taskforce (global training programme)
- Development Department (direct administrative support)

Principles

- Commitment to focussed delivery
- Structured and rigorous reporting and tracking of performance and progress
- Cost controls
- Clear programme delivery timetable