

BRIAN GIBBONS

Brian is the Chief Executive of the New Zealand Automobile Association (NZAA), a role he has held since 1990.

Brian holds Board Directorship for a number of subsidiary commercial companies, including AA Insurance Limited and AA Batteries Limited. He is the Chairman on the Board of AA Life Limited and he is a Director of MARAC Insurance Limited.

Since 2009, in addition to his roles mentioned, Brian has held the position of Deputy President for FIA Automobile, Mobility and Tourism. A role in which the focus is on reinvigorating mobility, in terms of delivering enhanced value and relevance to member clubs, with a special emphasis on assisting in their individual development in service capability and public policy outcomes.

Brian is a strong supporter of road safety and mobility advocacy. He was instrumental in the creation of the AA Driver Education Foundation and the subsequent reformation of that safety body into the AA Research Foundation. Brian's experience is extensive in club mobility activities and he leads an active motoring club on many service fronts. The NZAA today is regarded as a leading mobility advocate on behalf of its 1.4 million members.

From 1981 to 1990, Brian was General Manager of AA Central, one of the 15 independent automobile clubs in New Zealand. He was responsible for overseeing the merger of the 15 clubs into one organisation – this was achieved in 1990, when the New Zealand Automobile Association was formed. Prior to his role with AA Central, Brian held the position of Financial Controller for Boots Pharmaceuticals NZ Limited (1977 – 1981), and prior to this, he was the Financial Controller for Todd Motor Industries Limited.

Brian graduated from Victoria University in New Zealand with a Bachelor of Commerce and Administration Degree. He is a Chartered Public Accountant, a Fellow of the New Zealand Institute of Management and is a Justice of the Peace. Married with five grown up children, Brian resides in Auckland, New Zealand.