

Ben Taylor



MSA Director of Development and Communications

Ben has been involved in sports marketing and communications for 20 years. After involvement in athletics and rugby union, his motor sport career began as press officer for the Tyrrell Formula One team. After two years in the British Touring Car Championship he returned to Formula One with Honda before a move to Orange as International Sponsorship Manager took him not only to Arrows as title sponsor, but also into music, film and rugby union properties.

Ben has worked with the Motor Sports Association since 2003, initially as a communications consultant, but joined the company full time in October 2011 as Director of Development and Communications. He is responsible for the MSA's communications, the young driver academy, a grass roots participation programme and the general development of the sport. In 2014 he moved across to head up International Motor Sports, the MSA's commercial arm and take control of the organisation of Wales Rally GB.