

## **KAREN STOCKS**

Karen is responsible for Australian operations at Twitter, including its advertising business.

Before joining Twitter in 2013, she was the Managing Director, mobile and social solutions for Google and was responsible for sales strategy and commercialisation for Google's Mobile and Social Advertising products across Asia Pacific. Karen previously led Google's high-growth Display business in Australia and New Zealand, responsible for sales, development, media strategy and operations across YouTube and the Google Display Network.

Before joining Google, Karen worked at Vodafone for 12 years, most recently as General Manager for Service Strategy.