



# FIA ENVIRONMENTAL SUSTAINABILITY STRATEGY 'FIA ACTION FOR ENVIRONMENT'

## OUR GOAL

Within the decade, motor sport will be recognised as an exemplar of best practice in environmental sustainability and a world leader for environmental innovation creating a positive impact on both the track and road.

## OUR STRATEGY

'Measure & Improve' and 'Innovate & Promote'

### MEASURE & IMPROVE

Motor sport must ensure that it **understands, measures, and improves** its environmental impact.

To assist in this process, the FIA will **promote best practice and provide tools** such as the FIA Institute's **Environmental Certification Framework** to assess, accredit, and **award excellence** in **environmental management** of its ASNs and other motor sport stakeholders.

The FIA will encourage its own championships to conduct **Life Cycle Assessments** to further help to understand and improve their management in order to **minimise their impact**.

Across both its own activities and those of ASNs and other stakeholders, the FIA will aim at **identifying the environmental hotspots** to focus attention on **key environmental priorities**.

The FIA will encourage the implementation of dedicated **Action Plans** aiming at **driving progress** amongst motor sport stakeholders on identified key priorities.

### INNOVATE & PROMOTE

Motor sport plays a crucial role in pioneering the innovation of **new technology** and **promoting consumer acceptance** and awareness.

To reinforce such a role, the FIA will further promote the introduction of **appropriate regulations for sustainable new technologies** through its championships such as FIA Formula E, aimed at developing competitive powertrain solutions and driving consumer acceptance of sustainable mobility.

The FIA will encourage **technology transfer** to the **consumer market**.

The FIA will **award excellence and innovation** to encourage and incite environmental development.

The FIA will support its ASN network and other motor sport stakeholders to conduct environmental **promotional activities** through the development of an international **awareness campaign** under the '**FIA Action for Environment**' brand umbrella.

The FIA aims at implementing environmental sustainability as a **key component of its governance**, and at **regularly reporting** on progress in the implementation of its "FIA Action for Environment" programme.

