It is crucial that the FIA Autocross brand elements are displayed as shown here, and in a consistent manner on all touchpoints and materials.
Logo Application

CAR BODYWORK – COMPULSORY

APPLICATION AND USAGE

The car livery should clearly display these logos in whichever colour or mono format that will give the greatest stand-out:
- FIA European Autocross Championship Logo
- Cooper Tires Logo

Minimum recommended Logo sizes:
- 3 x FIA Euro AutoX Logo x3 (nose & sides): 150 mm
- 3 x Cooper Tires Logo (nose & sides): 150 mm
- 4 x Cooper Tires Logo (back of mudguards): 80 mm
Logo Application

DRIVER OVERALLS – COMPULSORY

EXAMPLE ILLUSTRATION

DRIVER FRONT

DRIVER BACK

APPLICATION AND USAGE

Driver overalls should clearly display the Cooper Tires Logo as shown here.

- 1 x Cooper Tires Logo embroidered or printed onto driver overalls, placed in ‘A’ and ‘B’ location. Min 80mm wide.
FIA CROSS CAR
LOGO APPLICATION

It is crucial that the FIA Cross Car brand elements are displayed as shown here, and in a consistent manner on all touchpoints and materials.
Logo Application

CAR BODYWORK – COMPULSORY

EXAMPLE ILLUSTRATION

APPLICATION AND USAGE

The car livery should clearly display these logos in whichever colour or mono format that will give the greatest stand-out:

– FIA European Cross Car Championship Logo
– Goldspeed Logo

Minimum recommended Logo sizes:

• 3 x FIA Euro XCar Logo (nose & sides): 150 mm
• 1 x Goldspeed Logo (nose only): 80 mm
CONTACTS

For enquiries or questions about using the FIA European Autocross guidelines, please contact our team:

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