

# AUTO+ ASSENDENTO+

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#### **Asia Pacific Region**

# SETTING AN AGENDA FOR 2021

The FIA Asia-Pacific Region met online for the 2020 FIA Annual General Assembly week due to the ongoing COVID-19 pandemic, to exchange updates on motor sport events that have happened in the last year and plans for 2021.



FIA President Jean Todt opened the meeting remotely from Geneva by discussing the restart of motor sport in the Asia-Pacific region, focusing on the FIA Sport Grant Programme and online workshops which Asian National Sporting Authorities (ASNs) were the first to benefit from.

"I want to congratulate all of you for your reactivity and adaptability in this context. As you know, a lot of events had to be cancelled such as our original congress which was due to be in April as well as the first Vietnam Grand Prix. However, you have managed to transform your programmes in a very clever way, the FIA has put in place the Sport Solidarity programme in order to be as close as possible to support you, said President Todt"

"The FIA has also provided surgical masks and other safety equipment, which has been essential. The FIA Sport Grant Programme supported 21 projects from 15 Clubs in the region, we organised online workshops to guide you in the restart process and to allow you to exchange experience. The FIA has also focused on Digital Motor Sport development and many specific training sessions took place online."

Various projects subsidised by the FIA Sport Grant Programme in the Asia-Pacific region were discussed, including Sri Lanka which plans to have the first carbon neutral project with Hill Climb as its first pilot project. Due to the COVID-19 pandemic, Thailand had to increase their online events to eight with just two events in-person, but noted that while they were initially looking at around 2,000 views for Esports events, this popularity went up to four million.

An update on the FIA Motorsport Games was presented by FIA Director of Formula E & and Innovative Motor Sport Activities Frédéric Bertrand, who noted that the second edition will be taking place at the end of October 2021 at the Paul Ricard Circuit. This will include 18 disciplines in total, with entries open from June 2021.



FIA Training Manager Greg Symes presented an update on the training programmes, emphasising the importance of training in the Asia-Pacific region. He explained that focusing on clarity, consistency, and efficiency in training will lead to a stronger Motor Sport Community.

This was followed by a session with FIA Vice-President for Sport Wan Heping who introduced the Asia training programmes that will be happening across the region for young drivers and officials. This was followed by remarks from President of Motorsport Australia Andrew Papadopoulos who talked about training camps for young drivers in Australia, and Sancho Chan of the AAMC who discussed the FIA Asia Training Centre and training sessions that were held online for officials during the crisis.

The meeting was rounded off with discussions from FIA Sport Working Groups in Karting, Circuit Racing, Rallying, Drifting, Gymkhana, Digital Motor Sport as well as Volunteers and Officials. There was also a session on the FIA #PurposeDriven initiative, where all ASNs were invited to speak about their initiatives under this movement and current situation relating to COVID-19.





#### **Customs Council**

## CUSTOMS COUNCIL DISCUSSES DIGITAL ROLL-OUT

Members of the AIT & FIA Customs Council met on the opening day of this year's FIA Annual General Assembly week to discuss the governance of *Carnets de Passages en Douane* (CPDs) globally.



Following introductions from FIA Director of Tourism Services Habib Turki and FIA Tourism Services Coordinator Björn Nordlund, discussion centred on the global roll-out of a new electronic system to digitise the use of CPDs in the future, replacing the existing physical system with a simpler and more sustainable alternative. This new digital system, developed in partnership with the UNECE, will meet the requirements of customs and of CPD users.

The Council received an update on the current delay to implementing the system to Member Clubs due to the ongoing COVID-19 pandemic, and a simple, four-stage process for adopting the CPD e-Distribution System was clarified.

First, Member Clubs will need to signal their readiness to the FIA to begin the transition from their existing physical system to the new, digital alternative. This will then be followed by an FIA-organised training for staff, either in-person or remotely, in order to help familiarise staff with the new methods of working.

Following that, Clubs will enter a transitionary period spanning no more than two months to gradually integrate all their existing processes into the new system, before then adopting it fully.

It was clarified that this transition will eventually be non-optional for FIA Member Clubs, in order to achieve a more sustainable future for operations. An initial deadline of May 2021 was communicated to the Council.

The test site remains active, as it has done so since May 2019, with feedback encouraged in order to help optimise the process from its introduction. This is another key factor behind the gradual two-month transition from the physical system to the digital one in order to identify and fix any potential start-up issues. A roadmap for the roll-out of the CPD e-Distribution System was presented to the Council, commencing in January 2021 and concluding in September.

The Customs Council also discussed a necessary update to the existing Guarantee Agreement in order to better meet the demands and challenges of the modern world.

The main advantages of this update would include greater flexibility and capacity for the system to adapt to market changes, better protection for all stakeholders, the ability to better adjust to digital solutions and provide assistance for implementing the CPD e-Distribution System in new countries.

The new Guarantee Agreement will cover use of the CPD e-Distribution System, accommodating evolutions in technology, as well as communication assets, periodic assessments from the AIT and FIA to ensure compliance with new regulations and prevent Clubs from discriminatory practises or imposing barriers to CPD operations.

The Council received a status report regarding CPDs in Sudan, Yemen, and Afghanistan, as well as a general report on CPD sales for 2020, which included an explanation of the impact COVID-19 has had on previously agreed sales projections.

In order to help Clubs restart tourism-related activities, it was announced that prices would remain frozen for 2021, that the FIA would offer Clubs exceptional discounts of up to 10% on the price of the CPDs for orders placed in January and February 2021, and that the validity of CPDs could be extended to five years to give some Member Clubs the confidence to buy in bulk and benefit from discounted prices.

The meeting concluded with a presentation on the insurance of customs documents, with an additional meeting set to be scheduled for either late January or early February in 2021.





#### **MENA Region Meeting**

## PROMOTING MOTOR SPORT COMPETITION IN MENA

Due to the ongoing COVID-19 pandemic, representatives of the FIA Middle East and North Africa (MENA) region met online to discuss the main focuses for 2021, which are aimed at empowering the region and its key Members.



The meeting was hosted by Mohammed Ben Sulayem, Vice-President for Sport and moderated by Imad Lahoud, FIA Deputy Vice-President for the MENA region who focused on the MENA Karting Championship Nations Cup, which will return to the Muscat Speedway Circuit in Oman for 2021. Hosted by the Oman Automobile Association, it will take place in March and will feature the 20 countries making up the Middle East and North Africa regions.

Supported by the FIA Sport Grant Programme, the championship is designed to promote motor sport among young people in the MENA region. The best kart drivers from each country (this year the competition opened up to both MENA residents as well as MENA Nationals) compete in designated Karting disciplines.

Each National Sporting Authority can nominate one driver per category in MENA Rotax Max Challenge classes, up to two team entries in the MENA RD1 Elite Endurance, and up to three drivers in the MENA RD1 Elite Sprint races.

Last year, the event attracted over 100 top drivers from 15 countries and was shown live on TV across the region, with Oman clinching a home victory in the Nations Cup ahead of Morocco and the United Arab Emirates.

An update on MENA Cross Car plans was presented by FIA Head of Off-Road, Historic & Hill Climb Department Vincent Caro and FIA Off-Road Category Manager Benoit Dupont.

Cross Car is a new tool that will be used to promote motor sport in developing nations, with challenges already being done in the Philippines and Morocco. In 2021, there are plans to have



two MENA Cross Car challenges in the UAE region in Lebanon, which will take on a Race of Champions format.

Caro was able to give an overview of the number of manufacturers that will be involved in the production of Cross Car chassis.

"We are continuing with the Cross Car development. I can report that we have started the certification process based on the FIA Regulations through our ASNs," said Caro. "As of this day, we have 11 manufacturers and 12 more on the waiting list who have opened the application with the intention to get certified, so we can be hopeful next year to have 20 or even more makes and models of Cross Cars."

The meeting was rounded off with an overview of the championships and major events that will be taking place in 2021, including the addition of the Saudi Arabia Formula One race set to take place in November.





#### **FIA Region IV Meeting**

## DEMONSTRATING STRENGTH AND ENSURING CONTINUITY

Yesterday's meeting of Region IV at the FIA Annual General Assembly week was the occasion to exchange experience on the challenges faced by Clubs in the Region due to COVID-19, to look back on how the Region has adapted its activities to continue to support its Members in such a complex context and to discuss the work plan for the upcoming months.



As COVID-19 has severely impacted all Region IV Clubs and as the health crisis turned into a social and economic one in many parts of the Region, the meeting was the occasion for each of the participants to give an update on the current situation in their respective country and on how their Club has been adapting to these unprecedented disruptions. This session of the meeting reinforced the cooperation and solidarity between the Region IV Members and allowed for the exchange of best practice on how to deal with the challenges of COVID-19 in the field of mobility.

The meeting then moved on to Latin NCAP, an independent assessment programme for new vehicles in Latin America and the Caribbean. Automóvil Club de Colombia (ACC) President Ricardo Morales Rubio, who just finished his three-year mandate as President of the Board of Directors of Latin NCAP, thanked FIA Region IV President Jorge Tomasi Crisci and FIA Region IV Members participating in the programme for their continuous support over the last three years. Praising the work of Ricardo Morales Rubio and welcoming the fact that the latter will continue his contribution as representative of the Automobile Clubs in the Latin NCAP Board of Directors, President Tomasi Crisci highlighted the fact that Region IV Clubs could be more active in Latin NCAP and encouraged more Clubs to join the initiative in order to strengthen the voice and power of Automobile Clubs.

Another objective of the meeting was to discuss the main initiatives launched by the Region over the last months. To carry out its mission to support its Members through these challenging times, Region IV quickly moved many of its activities online as soon as the pandemic started. The Region provided a series of online training programmes and e-learning tools, including sessions for motorcycle driving instructors and for industrial vehicles' drivers as well as a training programme on sustainable mobility that gathered 33 representatives from 15 countries. Another highlight of the year was the FIA Americas eBusiness Workshop, a virtual event organised in September at the initiative of the Touring y Automóvil Club de Colombia and the FIA. Representatives from FIA Regions III and IV, NACAM, and CODASUR joined the sessions on Mobility and Sport remotely to gain insights from successful business models developed by other FIA Member Clubs and to provide access to potential partnership opportunities to develop new initiatives. Along with the Touring y Automóvil Club del Peru (TACP) and the Touring y Automóvil Club de Colombia (ACC), FIA Region IV also organised a series of online seminars on road safety open to all in April, which gathered more than 1,000 participants to discuss the future of safe mobility.

Road Safety was further promoted with the *Autos Más Seguros* campaign developed in partnership with Latin NCAP and the development of multimedia content to advocate for safer roads.

The Region was also active in promoting sustainable mobility and participated in the deployment of the *Me Comprometo* campaign of the UN Environment Programme.

Region IV welcomed the swift responses developed by its Clubs in reaction to the rapid spread of COVID-19. The Region supported the development of 'ANETA Express', an app created by the Automóvil Club del Ecuador (ANETA) to meet the growing demand for delivery services in Ecuador. First tested in the cities of Quito and Guayaquil, the app now operates at a national level.

After reviewing the budget for next year and the economic impact of the pandemic on the revenues of the Region, participants discussed the work programme from December 2020 to June 2021. The latter includes, among others, the development of training programmes to reinforce capacities in the field of sustainable, safe and accessible mobility, the promotion of road safety, especially through projects to improve safety in school zones, the launch of a regional study on the development of micro-mobility urban solutions in both a pandemic and postpandemic context, and the development of a digital platform for International Driving Permits (IDPs).

The participants welcomed this ambitious work programme and the meeting concluded with Club representatives congratulating the Region for its effective action and support during the crisis.





#### FIA Environment and Sustainability Commission

## BUILDING A GLOBAL ENVIRONMENTAL STRATEGY

The FIA Environment and Sustainability Commission met during the 2020 Annual General Assembly week to focus on the ambitions of the FIA reaching carbon neutrality in 2021, and the transition towards net-zero emissions status for 2030.



Commission President Felipe Calderón opened the meeting by emphasising the importance of the definition of an Environmental Strategy for the FIA in order to reduce the carbon emissions of the Federation and its stakeholders, and reaching the net-zero targets in-line with the Paris Agreement.

"To advance on the strategy proposed by the Commission, I believe that we have a very bold and important initiative with the Environmental Strategy," said Calderón. "With that, we can take the FIA ahead in one of the most serious movements at the global level and the biggest challenge we have had, which is environmental responsibility and climate change."

This was outlined by FIA Social Responsibility Programmes Manager Barbara Silva who presented an Environmental Strategy Summary containing the planned roadmap for the next ten years. The latter is embedded in the global environmental and sustainability agenda, highlighting the work that the FIA has already done with the United Nations by becoming a signatory of the UNFCCC Sports for Climate Action framework in December 2019. The three goals of the FIA Environmental Strategy will aim to:

- Accelerate net-zero transformation by working with the FIA Member Clubs and FIA Championships. For this, the FIA will leverage its network and influence to advocate for climate action and other global issues such as air quality.
- Innovate and foster sustainable solutions, as the FIA believes that motor sport will be an important tool to raise awareness of disruptive technology.
- Encourage sustainable practices by working with stakeholders to minimise the impacts activities and events have on the environment.

To become net zero, the FIA plans to put in place an administration carbon reduction plan aimed at reducing emissions through business travels, freight transports, and other activities (including electricity, energy, purchased goods, capital goods, waste, and employee commuting) by 20 percent in 2025 and then by 50 percent in 2030.





The Commission was presented with a carbon calculation tool which will help the FIA and its stakeholders achieve these goals, along with an update on the #PurposeDriven initiative which aims to emphasise the positive contribution Motor Sport and Mobility bring to society.

FIA Sustainable Motor Sport Coordinator Pierre Villez outlined the latest accreditations under the FIA Environmental Accreditation Programme. Championship promoters, teams, event organisers and National Sport Authorities can apply to receive the accreditation which is split up between one-star, two-star, and three-star.

Since the last Commission meeting in April, there have been ten new accredited members that include Formula One Management and the Mercedes AMG Petronas F1 team. The ongoing processes for 2021 include all Formula E teams to have at least two-star accreditation before the end of 2021, and the Alfa Romeo Racing ORLEN F1 team to achieve three-star accreditation by Q3/Q4 in 2021.

FIA World Rally Championship, FIA World Touring Car Cup, FIA World Rallycross Championship and Karting promoters plan to obtain two-star before the end of 2021, with the French Grand Prix set to get three-star before Q2 in 2021. ASNs Motorsport UK, Organización Mexicana del Deporte Automovilístico Internacional, and DMSB Germany plan to upgrade their level of accreditation. FIA Sustainable Mobility Programmes Coordinator Santiago Peña Gómez presented the latest developments in the deployment of the FIA Environmental Accreditation Programme for Mobility Members.

In 2020, all pilot Clubs have received their accreditation letters and certificates, with the Norges Automobil-Forbund (NAF) gaining three-star accreditation and the Automóvil Club del Ecuador (ANETA) and the Royal Automobile Club of Western Australia (RAC WA) receiving two-star accreditation. The remote three-star accreditation audit for ANETA and RAC WA took place in mid-November 2020.

Supporting documentation on the FIA Environmental Accreditation Programme has been made available on the FIA website.

A sustainable event guide to help ASNs was also presented to the Commission, along with updates on the FIA Smart Cities initiative which is planned to be held in hybrid forums in 2021 to adhere to social distancing measures.

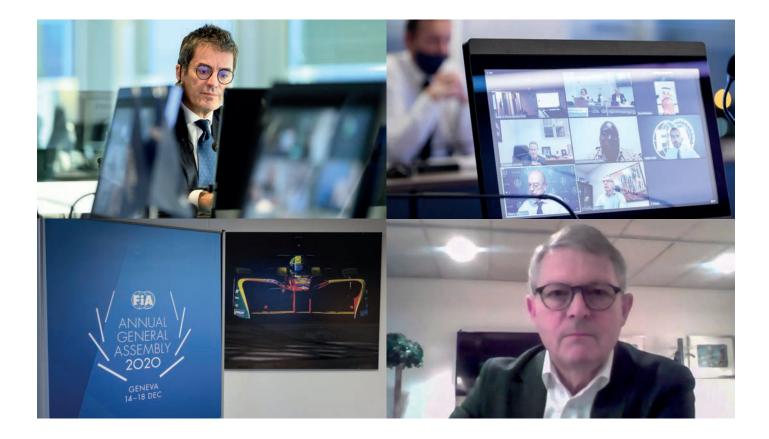




## AGA 2020 - DAY 1







## HOW TO TAKE PART IN THE FAMILY PICTURE?

### As is the tradition of every FIA Annual General Assembly, we would be delighted to take a Family Photo to remember this unique FIA event.

For this purpose, we kindly ask you to take a selfie of yourself during the Conference and send it to: <u>familyphoto@fia.com</u> by **Thursday 17 December, 12PM CET**.





#### Tips to take the picture:

- Use natural light, if possible.
- Do not use flash.
- Avoid shadows.
- Make sure your face is not too close to the camera.
- Include your shoulders.
- Wear your headphones when taking the photo, if possible.
- Smile!





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