



# AUTO + ASSEMBLY

DAILY NEWSLETTER #1  
TUESDAY 03.12.19

## BIENVENUE À PARIS





## FIA Mobility Services Commission

# ENRICHING THE SERVICES OFFER

Members of the FIA Mobility Services Commission (MSC) representing the four FIA Mobility Regions met at the FIA Annual General Assembly in Paris yesterday to exchange on the development of new and existing services, as well as cross border projects to strengthen the network of FIA Clubs.



Following an introduction from MSC Chairman Luis Figueiredo from ACP Portugal, the 'One Road' project was presented by the FIA Marketing Department. Born at the FIA Conference 2019, 'One Road' is a Mobility Services Commission initiative, strongly supported by the FIA Mobility and Marketing Departments, which aims to create new global partnerships for the benefit of all FIA Member Clubs and their 80 million members. As Member Clubs have different objectives, maturity levels, business models and market positionings, a survey was sent to all FIA Clubs to better understand their needs and capacities. Among the key findings: the lack of "tracking" for many Clubs' members, the underuse of digital tools as far as loyalty programmes are concerned, and the appetite for more digital solutions even though physical touch points remain important. This project will be presented at the World Council for Automobile Mobility and Tourism later today and at the Membership Benefits Forum tomorrow.

The meeting was also the occasion for Commission members to review the Mobility as a Service (MaaS) offer of FIA Member Clubs. Projects, achievements and researches from different Members were presented and discussed such as the successful 'City Trips' app of the RACC, Spain, that gathers all the mobility options available for customers in a single platform.

The Commission has adopted a comprehensive approach to MaaS in order to help Clubs work together to expand their business model and make the most out of the development of these new mobility solutions that represent key opportunities for them to stay relevant in the constantly-evolving mobility landscape.

The Commission also heard about the refining and development of travel and tourism services. The OTA revamp, now in its third phase, will give Clubs access to new up-to-date data, enhanced practical functions, and added-value features once completed. The deployment of this new platform is planned for Q3 2020. The MSC also discussed the successful launch in November 2019 of the e-CPD Distribution System. This new digital system will allow to significantly reduce the number of claims due to falsified carnets. The MSC was informed on the next steps of the project that will rely on a number of targeted marketing actions aiming to enhance awareness of the system's benefits and promote its geographical expansion. Concerning the International Driving Permits, the Commission received an update on the ongoing work within the UNECE Global Forum for Road Traffic Safety Working Party I (WP1), for the development of a new IDP document format.

To conclude the meeting, a report was given on the advancement of the "Driver Training" project called "Mi Curso B", currently being implemented in 18 driving school across Chile. Thanks to a digital platform, "Mi Curso B" allows students to get and give real-time feedback on the classes they attend. As such, it constitutes a type of initiative that could be of value and interest for Clubs wanting to dynamise and modernise their driving school business and operations.

## FIA Region IV

# TOWARDS A SAFER AND MORE SUSTAINABLE FUTURE

Yesterday's meeting of Region IV at the FIA Annual General Assembly week was the occasion to present the work plan for 2020 aiming at empowering the Region and its members as key players in the field of safe and sustainable mobility.



Another objective of the meeting was to go back on the main initiatives and events organised over the last months in the Region. One outstanding initiative was the first Central American Congress on Mobility and Road Safety in San Salvador by the Automóvil Club de El Salvador (ACES) that gathered over 300 participants and promoted best practices in road safety and sustainable mobility.

Road Safety was further discussed through a presentation on Latin NCAP and their latest results. Latin NCAP is an independent assessment programme for new vehicles in Latin America and the Caribbean. It awards each car model with ratings from zero to five stars for adult and child occupant protection, thus providing accurate information for consumers about the safety performance of their cars, in comparison with similar mass vehicles. In 2019, more than 120 vehicles were tested and 5 more results should be released by the end of the year. In order to strengthen Clubs' involvement, Region IV created a working group gathering representatives from 8 of its members (Peru, Ecuador, Spain, Guatemala, Costa Rica, Paraguay, Colombia and Uruguay) who will act as spokespersons for Latin NCAP. Meeting participants welcomed the initiative in a very positive way and insisted on the need to raise awareness of minimum safety standards among road users and car manufacturers, as well as the importance of a strong law enforcement.

Participants were given an overview of the sustainable mobility campaign that the Region launched last September to coincide with the Sustainable Mobility Week. They greeted the goal of the campaign to raise awareness of alternative transport systems

contributing to improve the quality of life of people and promote planet-friendly commuting.

The latter were also informed about the discussions that took place at a side event of the PreCOP25 Conference in Costa Rica. Gathering Region IV representatives and members with their partner, the UN Environment Programme, the event highlighted the potential electric mobility has to strengthen climate commitments in Latin America.

Still in the field of sustainability, Region IV was active in the promotion of the development of the zero-emission automotive sector in Latin America with President Tomasi Crisci inaugurating the 15<sup>th</sup> VE Latinoamericano's exhibition of electric vehicles in Sao Paulo.

Participants of the meeting also had the chance to hear about the training and capacity-building opportunities the Region is offering to its members. Region IV Office went back on the successful 5<sup>th</sup> edition of the FIA University Region IV Latin American Leaders. Taught in Spanish by ESADE Business School, the programme gathered 26 delegates from 9 Clubs in Miami around the theme "Citizens in Motion, Clubs in Motion" and put the emphasis on the role of Clubs as powerful actors in the new reality of mobility.

The meeting concluded with the presentation of the results of a survey conducted to assess the needs and capabilities of 10 Clubs in key management areas to help achieve the Region IV agenda.



# AGA 2019 - DAY 1





## Hall of Fame

# INDUCTING WEC CHAMPIONS

29 champions from the FIA World Endurance Championship were inducted into the FIA Hall of Fame on Monday evening, at a ceremony held at the Automobile Club de France in Paris.



Four championship-winning cars representing different eras were on display, from the 1983 Porsche 956, through the 1992 Peugeot 905 Evo 1 Bis to the modern LMP1 machines – the 2013 Audi R18 e-tron quattro and the very recent Toyota TS050 from 2018.

The FIA Hall of Fame gallery is located at the FIA Headquarters in both Paris and Geneva. Also, a dedicated website celebrates the exceptional careers of the 33 FIA Formula One World Champions and the 17 FIA World Rally Champions who were previously inducted.

The FIA WEC champions recognised at the 2019 ceremony:

- |                                     |                                   |                                |
|-------------------------------------|-----------------------------------|--------------------------------|
| > Bob Garretson (1981)              | > Yannick Dalmas (1992)           | > Brendon Hartley (2015, 2017) |
| > Jacky Ickx (1982, 1983)           | > Derek Warwick (1992)            | > Mark Webber (2015)           |
| > Stefan Bellof (1984)              | > André Lotterer (2012)           | > Timo Bernhard (2015, 2017)   |
| > Derek Bell (1985, 1986)           | > Marcel Fässler (2012)           | > Marc Lieb (2016)             |
| > Hans-Joachim Stuck (1985)         | > Benoît Tréluyer (2012)          | > Neel Jani (2016)             |
| > Raul Boesel (1987)                | > Allan McNish (2013)             | > Roman Dumas (2016)           |
| > Martin Brundle (1988)             | > Loïc Duval (2013)               | > Earl Bamber (2017)           |
| > Jean-Louis Schlesser (1989, 1990) | > Tom Kristensen (2013)           | > Kazuki Nakajima (2018-19)    |
| > Mauro Baldi (1990)                | > Anthony Davidson (2014)         | > Fernando Alonso (2018-19)    |
| > Teo Fabi (1991)                   | > Sébastien Buemi (2014, 2018-19) |                                |



## FIA AGA Welcome Cocktail

### GATHERING THE FIA FAMILY

Presidents and representatives from the FIA Member Clubs convened in Paris on Monday evening for the start of the 2019 FIA Annual General Assembly, at a Welcome Cocktail hosted by FIA President Jean Todt and Automobile Club de France (ACF) President Louis Desanges in the salons of the ACF.











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