



ACCREDITATION GUIDELINES FOR THE 2023 FIA WORLD RALLYCROSS CHAMPIONSHIP

Applicants for media accreditation are asked to carefully read these guidelines before submitting their application.

All accredited parties and their journalists, photographers and editors are required to adhere to these guidelines.

- 1 ONLINE ACCREDITATION
- 2 ACCREDITATION PRINCIPLES
- 3 ACCREDITATION CRITERIA
- 4 COMMERCIAL PHOTOGRAPHERS
- 5 FILMING
- 6 TEAM MEDIA PASSES

1. ONLINE ACCREDITATION

Media may apply for either a permanent season pass or on an event-by-event basis. In order to be issued a season pass, media must commit to attend at least six events in 2023. The deadline for submitting season pass requests is 10.05.23.

All international requests from print, online and radio applicants – including commercial photographers – should be made via <https://rx.ams.fia.com>

Print, online and radio media wishing to apply for accreditation for their home round of the championship should apply in writing to the National Press Officer for that event. For example, Portuguese media applying for the Portuguese World RX round must apply to the Portuguese National Press Officer.

National Press Officer Contacts:

Hungary (Euro RX) – Pál Vidu: vidupal69@gmail.com

Portugal – Ana Sofia Soares: wrxpress@cm-montalegre.pt

Norway – Ronny Wigdahl: media@hellrx.com

Sweden – Helena Halvardsson: press@holjesrx.com

UK – TBC: media@lyddenhill.co.uk

Belgium – Bénédicte Vanmoortel – benedicte.vanmoortel@zelos.be

Germany – Joana Wessel – media@esting.de

South Africa – Phillip Mkorongo – phillip@livecompanygroup.com

Asia – TBC

All television broadcast requests for race weekend attendance, filming or race footage should be made to broadcast@fiaworldrallycross.com, containing as much information as possible. Please note that no independent filming of action footage will be permitted.

All media accreditation requests will be evaluated on a case-by-case basis, in accordance with the information supplied.

At present, there are no special rules regarding Covid; if this changes, information will be updated.

Media Accreditation Closing Dates:

Hungary (Euro RX) – 05.04.23

Portugal – 10.05.23

Norway – 24.05.23

Sweden – 07.06.23

UK – 28.06.23

Belgium – 12.07.23

Germany – 26.07.23

South Africa – 13.09.23

Asia – 18.10.23

First time-applicants (publications/agencies/websites) must provide proof of their previous work and are requested to attach relevant PDFs or documents during the application process demonstrating what coverage they will provide.

Any media enquiries should be directed to the FIA World Rallycross Promoter:

accreditation@fiaworldrallycross.com

2. ACCREDITATION PRINCIPLES

World RX organisers and the FIA consider the 'Media' pass to be a working tool to be used only by *bona fide* members of the press.

Only the following media will be accredited:

- A) Those that have a minimum circulation and whose size and quality fulfil the criteria of the FIA;
- B) With a format and quality which fulfil the criteria of the FIA;
- C) Which are on sale to the public via retail outlets (trade, club or internal company magazines will not be accepted). However, at the sole discretion of the FIA and where the quality and criteria justify their consideration, such magazines may be considered on a case-by-case basis

Under no circumstances will advertising, public relations agencies or similar companies including representatives of suppliers be given media accreditation to an event.

National press will be contacted by the National Press Officer (e.g. Portuguese press applying for the event in Portugal will be contacted by the Portuguese National Press Officer, while press from countries other than Portugal will be contacted by the World RX PR & Communications Manager).

The central and local offices for the major international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, JIJI, EFE, Press Association, SAPA, APA etc) will always be accredited.

3. ACCREDITATION CRITERIA

3.1 JOURNALIST/PHOTOGRAPHER

Accreditation decisions are based on the relative media market in the country of the applicant. As such, the usual minimum circulation for a national weekly or monthly is 20,000 copies. For a national daily, the minimum circulation is 40,000 copies.

Freelance journalists must stipulate which media outlet they are working on behalf of and give evidence of the coverage they will be providing.

Media passes can be allocated to general news, specialist, business and lifestyle consumer publications that do not intend to publish conventional RX reports but whose coverage is considered to be of promotional benefit to the sport.

Photographer applications must follow similar criteria. Photo agencies must be able to provide that its pictures have been regularly sold to publications matching the FIA criteria and have been paid for at normal commercial rate.

3.2 WEBSITE/ONLINE

For websites, it must be noted that only journalists can be granted accreditation (not photographers) and only one representative per website will be accredited.

The applicant must be a professionally-run website dedicated to report on World RX and its events or a professionally-run general news/sports website with a dedicated championship section. In each case, all and any coverage of the championship must be free of charge.

The website must have a suitable written Privacy Policy, a Right to Reply/Complaints Policy and otherwise comply with all laws, regulations, guidelines and good practice relating to the operation of a website.

Please note that due to the limited space available for media at World RX events, compliance with the above cannot guarantee internet accreditation.

A copyright free pool of images will be available via the World RX Media Room (www.fiaworldrallycross.com/mediaroom) and is available for all media to use when publishing stories. Please use photo credit World RX or fiaworldrallycross.com.

4. COMMERCIAL PHOTOGRAPHERS

Photographers or photo agencies who sell pictures they have taken at World RX events to teams and drivers or any third-party source must be aware that there is a commercial photography fee in operation. For further information, please contact the World RX PR & Communications Manager (accreditation@fiaworldrallycross.com).

5. FILMING

Nobody is permitted to film on-track race action at any time due to World RX broadcaster contracts. Punishment for filming on-track action will be the immediate removal of all media accreditation and removal from the venue.

For international and national broadcasters paddock filming is permitted, but applicants must go through the official accreditation process via broadcast@fiaworldrallycross.com

6. TEAM MEDIA PASSES

It is with regret that we cannot offer all drivers competing at World RX events the right to have an accredited press officer/PR person. Only the following entries are entitled to one press officer/PR person:

- Permanent World Championship Competitors
- Competitors with a commercial agreement with Rallycross Promoter GmbH
- Rallycross Promoter-nominated 'Wildcard' drivers

The press officer must provide suitable evidence that they are actually working at the event to promote their driver. They will have full access to the press room to carry out their duties.