



ACCREDITATION GUIDELINES FOR THE 2021 FIA WORLD RALLYCROSS CHAMPIONSHIP

Applicants for media accreditation are asked to carefully read these guidelines before submitting their application.

All accredited parties and their journalists, photographers and editors are required to adhere to these guidelines.

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1. ONLINE ACCREDITATION

PERMANENT/TEAM MEDIA PASSES (see also Point 6)

No permanent accreditation of any kind will be issued for the 2021 FIA World Rallycross Championship. All accreditation is on an event-by-event basis, and this also applies to media.

EVENT-BY-EVENT MEDIA PASSES

All requests for international media accreditations must be made online via FIA.com:

<https://rx.ams.fia.com/>

Applicants wishing to apply for accreditation for their home round of the Championship should apply in writing to the National Press Officer for that event. For example, Belgian media applying for the Belgian World RX round must apply to the Belgian National Press Officer.

National Press Officer contacts

Catalunya, Barcelona – Carla Prat: cprat@sevenmila.com

Germany – Alexander Gerhard: alexander.gerhard@nuerburgring.de

Sweden – Maria Halvarsson: press@holjesrx.com

France – TBC

Latvia – Jānis Unbedahts: janis@raevents.lv

Belgium – Séverine Cirlande: severine.cirlande@spa-francorchamps.be

Portugal – José Manuel Alves josealves@cm-montalegre.pt

Media accreditation closing dates

Catalunya, Barcelona – 14.07.21

Germany – 20.07.21

Sweden – 09.08.21
France – 20.08.21
Latvia – 03.09.21
Belgium – 24.09.21
Portugal – 08.10.21

First time-applicants (publications/agencies/websites) must provide proof of their previous work and are requested to attach relevant PDFs or documents during the application process showing what coverage they will provide.

2. ACCREDITATION PRINCIPLES

World RX organisers and the FIA consider the 'Media' pass to be a working tool to be used only by *bona fide* members of the press.

Only the following media will be accredited:

- A) Those that have a minimum circulation and whose size and quality fulfil the criteria of the FIA;
- B) With a format and quality which fulfil the criteria of the FIA;
- C) Which are on sale to the public via retail outlets (trade, club or internal company magazines will not be accepted). However, at the sole discretion of the FIA and where the quality and criteria justify their consideration, such magazines may be considered on a case-by-case basis

Under no circumstances will advertising, public relations agencies or similar companies including representatives of suppliers be given media accreditation to an event.

National press will be contacted by the National Press Officer (e.g Belgian press applying for the event in Belgium will be contacted by the Belgian National Press Officer, while press from countries other than Belgium will be contacted by the World RX press officer).

The central and local offices for the major international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, JIJI, EFE, Press Association, SAPA, APA etc) will always be accredited.

3. ACCREDITATION CRITERIA

3.1 JOURNALIST/PHOTOGRAPHER

Accreditation decisions are based on the relative media market in the country of the applicant. As such, the usual minimum circulation for a national weekly or monthly is 20,000 copies. For a national daily, the minimum circulation is 40,000 copies.

Freelance journalists must stipulate which media outlet they are working on behalf of and give evidence of the coverage they will be providing.

Media passes can be allocated to general news, specialist, business and lifestyle consumer publications that do not intend to publish conventional RX reports but whose coverage is considered to be of promotional benefit to the sport.

Photographer applications must follow similar criteria. Photo agencies must be able to provide that its pictures have been regularly sold to publications matching the FIA criteria and have been paid for at normal commercial rate.

3.2 WEBSITE/ONLINE

For websites, it must be noted that only journalists can be granted accreditation (not photographers) and only one representative per website will be accredited.

The applicant must be a professionally-run website dedicated to report on World RX and its events or a professionally-run general news/sports website with a dedicated championship section. In each case, all and any coverage of the championship must be free of charge.

The website must have a suitable written Privacy Policy, a Right to Reply/Complaints Policy and otherwise comply with all laws, regulations, guidelines and good practice relating to the operation of a website.

Please note that due to the limited space available for media at World RX events, compliance with the above cannot guarantee internet accreditation.

A copyright free pool of images is available via the World RX media office (www.fiaworldrallycross.com/mediaroom) and is available for all media to use when publishing stories. Please use photo credit World RX or fiaworldrallycross.com

4. COMMERCIAL PHOTOGRAPHERS

Photographers or photo agencies who sell pictures they have taken at World RX events to teams and drivers or any third-party source must be aware that there is a commercial photography fee in operation. If you are interested in purchasing commercial photography on a one-off basis or for the entire season, please contact the World RX media manager at accreditation@fiaworldrallycross.com

5. FILMING

Nobody is permitted to film on-track race action at any time due to World RX broadcaster contracts. Punishment for filming on-track action will be the immediate removal of all media accreditation and removal from the venue.

For international and national broadcasters paddock filming is permitted, but individuals must go through the official accreditation process via the FIA.

6. TEAM MEDIA PASSES

It is with regret that we cannot offer all drivers competing at World RX events the right to have an accredited press officer/PR person. Only the following entries are entitled to one press officer/PR person:

- Permanent World Championship Competitors
- Competitors with a commercial agreement with Rallycross Promoter GmbH
- Rallycross Promoter-nominated Wildcard drivers

The press officer must prove suitable evidence that they are actually working on the event by promoting their driver. They will have full access to the press room to carry out their duties.