



DAILY NEWSLETTER #2  
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# AUTO+ ASSEMBLY



## Forward momentum

World Council for Automobile Mobility and Tourism gears up  
for the road ahead

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WCAMT

# A STRATEGY FOR THE FUTURE

FIA Deputy President Brian Gibbons reflects on a year of progress, and sets out the strategic orientation for the future

Yesterday marked another important step for the World Council for Automobile Mobility and Tourism, as it met to discuss the strategic priorities and plans for FIA Mobility, that will be implemented over the next years.

Acknowledging the ever-changing face of global mobility, FIA Deputy President for Automobile Mobility and Tourism, Brian Gibbons, said: “The operating environment for all Mobility Clubs continues to evolve rapidly. Around the world, we face emerging challenges from new intermediaries; changing patterns of consumption; and the impact of increased connectivity and emerging automation. Against this background we must also take account of the very significant differences in scale and market development across our network.”

The four main strategic priorities previously endorsed by the World Council – to support Club development through learning; to be a leading global advocate for safe, sustainable and accessible mobility; to assist Clubs in providing services to their members; and to communicate effectively with Mobility regions and Clubs – will again underpin the main force of FIA activities. Now that the foundations have been successfully laid, the focus is on creating clearer strategies by which to implement these goals.

To that end, it was proposed that the Council organise an additional meeting to its 2017 calendar. “Further to our regular meetings, held to coincide with the Region I Spring meeting in May and the Annual General Assembly in December, there is also an opportunity for us to meet in Tokyo, during the staging of the Mobility Conference in September,” continued Gibbons.







Recognising the increasing role and credibility of the FIA as a leading global advocate for road safety, it is continuing to expand its active work programme that promotes enhanced collaboration among UN agencies, international institutions, corporate partners and non-government organisations.

The FIA Road Safety Grant Programme will continue to deliver much needed support to practical actions by Member Clubs, which over the past year has had great success, including the Automobile Association of Singapore's 'Stay Focused!' campaign which reached 60,000 people through publications and pledges.

A key area of focus over the past year has been the development of an FIA agenda for urban mobility.

Gibbons added: "For many Clubs, issues of congestion, infrastructure and air quality are growing points of focus and concern for their members.

"In an environment where local authorities are increasingly turning against car owners and car usage, the FIA can contribute to efforts to promote informed debate about the importance of more effective urban planning, stronger investment, and consumer

choice.

"I am pleased to note that FIA Mobility has been able to secure significant additional funding to support the follow-up to the Vision 2030 project in each of the regions," he added. "It is important that we optimise the results of this project. In particular, the efforts of the Mobility regions to help smaller and medium-sized Clubs to strengthen their capacity to evaluate their competitive development and to undertake more effective strategic planning."

Finally one of highest strategic aims for FIA Mobility is to promote Club development through learning. A key pillar in efforts to respond to this imperative has been the creation of the FIA University.

Now in its fifth year, the FIA University is going from strength to strength. More than 300 Club delegates have taken part in at least one course module since its inception, and this year's Membership Benefits Forum, held as part of the FIA Annual General Assembly in Vienna, will be used as an opportunity to review the progress of the FIA University to date and to consider what the future direction should be.



## REGIONAL FOCUS: REGION I

# Highlighting visibility and value on the road

Region I puts the focus on child road safety and reducing financial burden on motorists



Yesterday's meeting of Region I Clubs focused on two programmes launched over the past year – the Stay Bright children's road safety campaign and the Better Deal for Motorists initiative to control costs for car drivers.

Firstly, however, Region I Director General Jacob Bangsgaard presented a mid-term review on the Region I Strategy Plan established last year.

A major success of the Strategy Plan thus far has been the Vision 2030 exercise on the future development of mobility and how new trends will affect Clubs. Additional positive developments include the Mentoring Programme, the COFO (Coordination Forum for Eastern and Central European Clubs) Middle Management Day and the COFO Study Trip.

He also highlighted some of the common projects that have been launched as part of the strategy, including a traffic education app developed by ÖAMTC, consumer testing protecting developed by the Austrian Club and Germany's ADAC, and also the development of a virtual reality bicycle simulator for children, designed to allow children aged 8-12 years to experience real traffic conditions in a safe environment.

Turning to this year's programmes, Didier Bollecker, President of ACA France, then presented a progress report on the Stay Bright campaign.

"The aim of this initiative is to raise awareness of the need for children to wear reflecting clothing in the winter," he said. "In 2016, 20 Clubs from 19 countries joined the programme, which as well as animations and promotional material also had support from 13 FIA Formula One drivers."

He added that over the coming year the campaign aims to distribute 100,000 keychains and stickers across the region to raise awareness of improving visibility.

Thomas Møller Thomsen of Denmark's FDM then presented Region I's A Better Deal for Motorists investigation into the punitive cost of road tax across Europe.

With the EU seeking to set up a framework for road pricing across Europe, FIA Region I launched an investigation in the tax burden already borne by motorists, with data from all 28 states being factored into the report's findings. Those findings revealed that car drivers pay some 214% of the cost of roads used.

"Region I in Brussels will continue to lobby the EU in this regard," he said, "and we would urge all Clubs to also lobby their national governments over this issue."

Elsewhere, Donald JR MacSparran Technical Director of AA Road Operations presented the Road Patrol Training for Excellence, its successes and value for the region.



## REGIONAL FOCUS: REGION II

# Co-operation the key for regional growth

2017 outlook remains positive thanks to increased collaboration, says Region II President

Region II Clubs yesterday agreed to continue to focus on co-operation and shared learning in 2017 after seeing much progress with Club development this year.

“We have looked back on a very successful past year, and will base what we do over the next 12 months on these positives. I believe that next year will be even more significant for Region II,” said region President Takayoshi Yashiro of the Japanese Automobile Federation.

“There are different levels of activity in our Clubs,” he added. “In the past there was a tendency to stay within individual countries, but we are now trying to remove the barriers and help and learn from each other. We’d like to strengthen that tendency in 2017.”

In this regard the JAF President pointed to the success of number of 2016 initiatives, including the FIA University programmes held in Singapore in July and the session held in Perth, Australia in November, as well as the region’s round-table event in Colombo, Sri Lanka in September, which attracted 50 delegates from 18 countries.

“Many of our programmes are supported by the FIA Development Fund. Two years ago we created a three-year plan, and we are pleased with the way this is progressing,” he said of the impetus behind the initiatives.

He also added that the region’s development plans also include the possible arrival into the FIA family of new Clubs and the rejuvenation of others that have struggled in recent times.

“It is a great area of focus for us in Region II to bring new Member Clubs into the FIA family,” said Mr Yashiro. “For example we have the AIP Foundation from Vietnam which is likely to join us this year, the reactivation of Taiwan is very good to see, and now in Myanmar we have a brand new prospect.

“A number of organisations in Myanmar are interested in joining the FIA, and this is our current challenge,” he added. “It is a crucial period in the country, as they have just begun the process of motorisation.

“I will be having a discussion with FIA President Jean Todt to discover how best to proceed. It would be a good opportunity for us to tie in with FIA Road Safety actions in Myanmar, we just need to find out who will be the successful candidate for Club status.

“Next year is very positive for Region II – on the whole there is scope for continued growth for all of our members,” he concluded. “Like in every region we will of course face some difficult issues, but overall we are in a very good position.”





## REGIONAL FOCUS: REGION III

# Constructing the Clubs of the future

## Capacity-building and road safety top the agenda in Region III

Investigating opportunities to get involved in creating standards for driver training was one of the main discussion points at yesterday's meeting of Region III Clubs in Vienna.

"We talked a lot about driver training programmes in terms of training the trainers," said region President Tim Shearman of the Canadian Automobile Association (CAA).

"We discussed, for example, the possibility of instructors from the UK coming to our region to teach trainers so that when Clubs are implementing driver training programmes a certain standard is in place that respective governments will recognise.

"It's not only governments, but also insurance companies, so that they acknowledge that a young driver has been through a recognised programme and therefore they might reduce insurance rates for that driver on that basis.

"With regard to Club development, the reporting from across the region has been generally positive," he added. "Everyone appreciates the support of the FIA, particularly over the past few years when there have been more funds available – not just for projects but also just in terms of getting us all together to work in unison. It really helps to move things forward. Face to face meetings help to engender a sense of security and collective progress."

Delegates also discussed continued development in the region through educational opportunities with the FIA University, the roll-out of the Vision 2030 study and further accessing the FIA Road Safety Grant Programme.

"We talked about some of the road safety initiatives launched in 2016 and the funding that has been received for

those," Mr Shearman added. "For us in Canada, for example, a key project was a study on drugs and driving done based on the fact that the federal government is considering legalising marijuana, but they haven't really considered the implications for road safety on doing this. That was a big study in 2016 using some FIA funding.

"We have different levels of Club capacity but a general goal for all of the Clubs in the region is to improve road safety," he concluded.

"Everyone wants to work on reducing the number of accidents. For example in North America we've actually seen an increase in road traffic crashes and death for the first time in decades and it's believed that is because of distracted driving. That is a concern."





## MEDICAL SUMMIT

# Keeping medicine in motor sport on track

Two-day medical forum discusses latest issues and safety advances



The 2016 FIA Medical Summit brought together leading motor sport medical personnel from around the world to discuss the latest developments in the field.

Professor Gérard Saillant, President of the FIA Medical Commission and the FIA Institute, opened the Summit and encouraged debate and interaction amongst the delegates.

“This meeting is very important for discussing new standards and developments in the FIA regulations and what has happened over the last year,” he said. “But in addition to discuss a lot of medical issues.”

The first day of the conference stimulated debate with two round table discussions on concussion and the use of cervical collars.

Dr Steve Olvey and Dr Peter Hutchinson presented research papers on concussion and this was followed by a discussion between F1 Medical Delegate Professor Jean-Charles Piette, Brazilian Grand Prix Chief Medical Officer Dr Dino Altman and Global Institute Research Engineer Andy Mellor.

A second round table examined the use of cervical collars for trauma patients and led to a fascinating debate about the latest studies into this area. Chaired by German GP CMO Dr Michael Scholtz,

the round table discussion featured contributions from WRC CMO Dr Jean Duby, WEC CMO Dr Alain Chantegret and British Touring Car Medical Director Dr Paul Trafford.

Papers were also presented on topics such as video laryngoscopes and the responsibilities of CMOs at motor sport events. FIA Safety Director Laurent Mekies finished the day with an update on developments for frontal protection on single seater cars.

FIA President Jean Todt opened the second day of the Summit, reaffirming the significance of this subject to the motor sport community.

“I attach the utmost importance to the question of safety in motor sport,” he said. “Among all the answers we seek to provide on a daily basis, the medical aspect is central. Doctors are at the head of the systems that we develop in order to respond ever more effectively.”

The second day of the Summit featured four interactive workshop sessions on areas such as airway management on track, extrication techniques and the use of a motor sport survival kit. Papers were presented on topics including consistency issues for extrication training, and simulator training of medical car and extrication teams.

## MOTOR SPORT SAFETY

# Revealing the Halo effect

Extrication demo shows practicality of head protection system

Following Monday’s presentation by FIA Safety Director Laurent Mekies about the development of the Halo frontal protection device for open-wheel race cars, delegates yesterday had the opportunity to participate in a practical workshop using an extrication simulator fitted with the Halo system.

F1 Medical Delegate Jean-Charles Piette introduced the workshop, explaining some of the techniques used to extricate a driver when the Halo device is fitted. He explained that there should be no problem for extrication teams to

remove a driver from the car following an accident.

To demonstrate this, an extrication team from Austria’s Red Bull Ring circuit provided a live demonstration of both a normal extrication and an emergency extrication. In each case the driver was successfully immobilised and lifted up and out of the car.

“It is extremely likely that the Halo will be implemented in F1 from the start of 2018” said Piette. “All F1 circuits should have a chassis equipped with the Halo for the training.”





## ASN TASK FORCE

# Feedback fuels strengthening relations between the FIA and ASNs

Response of Clubs to 2016's six Regional Congresses helps define future initiatives



Yesterday's meeting of the ASN Task Force saw a constructive discussion regarding the relationship between the FIA and its ASNs.

To begin the session, this year's FIA Sport Regional Congresses were discussed, with particular attention being paid to the feedback from delegates to help refine the plans for future events.

"We've all worked extremely hard this year in producing the six ASN Congresses where we got a lot of feedback from the participants from the surveys that were conducted," said Andrew Papadopoulos, FIA ASN Task Force President. "We're now using that feedback to guide us as to what is required in 2017."

To that end, the most recent Sport Regional Congress held this October in Oslo, Norway was analysed before details of the final Congress of 2016, to be held in Bratislava, Slovakia in December were revealed.

"In Norway we were extremely proud to host the Regional Congress," added Finn Eirik Eilertsen, President of the Royal Automobile Club of Norway. "It was filled with members who were highly engaged in the discussions; it was very successful."

The Task Force meeting then looked into the preliminary findings of the ongoing ASN survey and delegates used this data as a basis for discussion of more effective ways of understanding the structure ASN Member Clubs might have in the future.

"We've become a lot closer to our Member Clubs, serving their needs more effectively, and as a result we're seeing the development of the sport and the structure of our ASNs in line with that," said Papadopoulos.

A draft calendar of events for 2017 was presented, which will be shown to Clubs in full on Thursday during the fourth edition of the ASN Forum.

"We've got something like 130 ASNs here in Vienna this week and will have all of them together in the same room on Thursday in the Forum session," concluded Papadopoulos. "We're also bringing in strategic planning experts such as Steven Pound, as this is one area that we need to focus on for our ASNs."

"The FIA is doing all it can to make sure that the ASNs have all the tools they need to develop themselves, and the sport as a whole."





SENATE DINNER

## The art of dining in style

Last night's Senate Dinner took place in one of Vienna's finest museums, the Albertina. Housing one of the world top collections of prints, photographs and architectural plans, it was a fitting environment for the body that monitors the management and builds finances of the FIA. As well as a sumptuous dinner in the equally opulent Audience Hall, with its silk wall coverings and richly carved wood panelling and mirror frames, dinner guests also had the opportunity to view the museum's current exhibition entitled "Seurat, Signac and Van Gogh" featuring exceptional paintings by the pointillist and impressionist masters.







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