

THE GIRLS  
ON TRACK  
KARTING CHALLENGE



Supported by  YOKOHAMA

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**CLOSING CONFERENCE**  
THE GIRLS ON TRACK – KARTING CHALLENGE

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**2<sup>nd</sup> Octobre 2019 – 10:00–16:00**  
Bibliothèque Solvay, Brussels





## THE FIA EUROPEAN YOUNG WOMEN PROGRAMME

**The President of the FIA, Jean Todt, and Michele Mouton, President of the FIA Women in Motorsport Commission, are honoured to invite you to the Closing Conference of the FIA European Young Women Programme.**

Targeted at girls between the ages of 13 and 18, this project aims to contribute to the advancement of the FIA's educational and social roles, and support its national sporting authorities (ASNs) with their motor sport growth as each strive to raise awareness of gender equality and increase the participation of women motor sport at grassroots level.

Supported by the European Commission (Erasmus + Programme) and Yokohama, the two-year programme started in January 2018.

The Closing conference held in Brussels (Bibliothèque Solvay) on October 2, 2019, will present the numerous events and key outcomes of the project:

- During the project, 22 events were implemented, involving more than 1200 participants across 9 countries during the national selections' phase; the European final was organised at the iconic location of Le Mans

in March 2019; 6 girls selected in the European team participated in the two Drivers Training Camps in 2019: they will be present in Brussels and show their driving skills during a karting demonstration.

- One of the key outcomes of the project presented in Brussels is the sociological survey, conducted by CDES-PROGESPORT (Limoges-France), the academic partner, including a set of recommendations on how to overcome gender stereotypes around sport and better promote gender equality.

Jean Todt and Michele Mouton are very grateful to have the confirmation of distinguished speakers, including high level representatives from the European Institutions.

Two panel discussions, involving a wide range of sport stakeholders, will further explore crucial topics: "making motor sport more accessible at grassroots level" and "how can sport foster gender equality".

# AGENDA OF THE CLOSING CONFERENCE

Moderator: Louise Beckett

09:30 – 10:00

## REGISTRATION OF THE PARTICIPANTS

10:00 – 11:00

## OPENING SESSION

### Opening speeches from FIA, EU and finalists

*Michèle Mouton* FIA Women in Motor Sport Commission President

*Violeta Bulc* European Commission, Commissioner for Transport and Mobility

*Maja Hallen & Nina Pothof* EYWP Finalists

11:00 – 12:30

## FIA EUROPEAN YOUNG WOMEN PROGRAMME PRESENTATION

### Presentation of the programme, sociological survey results and communication strategy

*Barbara Silva* FIA Project Leader

*Didier Primault & Jean-François Brocard* CDES-PROGESPORT (Université de Limoges)

*Matteo Bonciani* FIA Communications

### Conclusion of the morning session

*Tibor Navracsics* European Commission, Commissioner for Education, Culture, Youth and Sport

12:30-14:00

## LUNCH & KARTING DEMONSTRATION

14:00-14:45

## PANEL DISCUSSION I

### MAKING MOTOR SPORT MORE ACCESSIBLE FOR WOMEN AT GRASSROOTS LEVEL

*Anssi Kannas* AKK Secretary General (ASN representative)

*Milja Kukkonen* EYWP Finalist

*Tatiana Calderón* Development Driver and EYWP ambassador

*Marga Torres Diez* Trackside FI Power Unit Engineer, Mercedes

14:45-15:30

## PANEL DISCUSSION II

### HOW CAN SPORT FOSTER DEVELOPMENT AND GENDER EQUALITY ?

*Brianna Salvatore* UNESCO, Sport for Development

*Sylvia Poll* Project Support Division, ITU; Olympic medallist &

Member of Peace for Sport

*Kirsten Hasenpunsch* ENGSO Youth Committee Member

*Marijke Fleuren* European Hockey Federation, President

### Conclusion of the afternoon session

*MEP Karima Delli* European Parliament, MEP, Chair of the Transport and Tourism Committee (TBC)

15:30-16:00

## CONCLUDING REMARKS - Jean Todt, FIA President

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## IN COLLABORATION WITH:



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