FIA WORLD RALLYCROSS CHAMPIONSHIP (WORLD RX)

ACCREDITATION GUIDELINES FOR THE 2018 FIA WORLD RALLYCROSS CHAMPIONSHIP PRESENTED BY MONSTER ENERGY

Applicants for media accreditation are asked to carefully read these guidelines before submitting their application.

All accredited parties and their journalists, photographers and editors are required to adhere to these guidelines.

1. ONLINE ACCREDITATION
2. ACCREDITATION PRINCIPLES
3. ACCREDITATION CRITERIA
4. COMMERCIAL PHOTOGRAPHERS
5. FILMING
6. TEAM MEDIA PASSES

1. ONLINE ACCREDITATION

PERMANENT/TEAM MEDIA PASSES (see also point 6)
Permanent media accreditation will open in February 2018 and applications for permanent media passes will close on 1 April 2018. To qualify for permanent accreditation in 2018 you must prove that you will attend a minimum of eight World RX rounds.

TEMPORARY/EVENT BY EVENT MEDIA PASSES

All requests for international media accreditations must be made online via FIA.com: www.fia.com/media-center/media_accreditation/World%20Rallycross%20Championship

For media who would like to apply for accreditation for their home round of the Championship should apply in writing to the National Press Officer for that event. For example, Belgian media applying for the Belgian World RX round must apply to the Belgian national press officer

Please see national press officer contacts below:

Barcelona – Carla Prat: cprat@barcelonarx.com
Portugal – Jose Manuel Alves/Stephanie Lourenco: rxpress@cm-montalegre.pt
Belgium – Benedicte van Moortel: benedicte.vanmoortel@zelos.be
Great Britain – TBC
Norway - Elisabeth Gulaker: media@hellrx.com
Sweden – Maria Halvasson: press@holjesrx.com
Canada – David Patry: david@davidpatry.com
France – Arnaud Fontaine: afontaine@rallycrossloheac.net
Latvia – Janis Unbedahts: Janis@raevents.lv
USA – TBC
Germany – Carina Krause: media@estering.de
South Africa - Pieter Cronje: Pieter@pietercronje

Media Accreditation Closing dates
Barcelona: Thursday 22 March at Midnight
Portugal: Thursday 5 April at Midnight
Belgium: Thursday 19 April Midnight
UK: Thursday 3 May Midnight
Norway: Thursday 17 May Midnight
Sweden: Thursday 7 June Midnight
Canada: Thursday 13 July Midnight
France: Thursday 9 August Midnight
Latvia: Thursday 23 August Midnight
USA: Thursday 6 September Midnight
Germany: Thursday 21 September Midnight
South Africa: Thursday 1 November Midnight

First time-applicants (publications/agencies/websites) must provide proof of their previous work and are requested to attach relevant PDFs or documents showing what coverage they will provide during the application process.

2. ACCREDITATION PRINCIPLES

World RX organisers and the FIA consider the “Media” pass to be a working tool to be used only by bona fide media members of the press.

Only the following media will be accredited;

A) Those that have a minimum circulation and whose size plus quality fulfill the criteria of the FIA;
B) With a format and quality which fulfill the criteria of the FIA;

C) Which are on sale to the public via retail outlets (trade, club or internal company magazines will not be accepted). However, at the sole discretion of the FIA and where the quality and criteria justify their consideration, such magazines may be considered on a case by case basis

Under no circumstances will advertising, public relations agencies or similar companies including representatives of suppliers be given media accreditation to an event.

World RX organisers will only accredit press from outside the country in which the event is held. National press will be contacted by the National Press Officer (e.g Spanish press applying for Barcelona RX will be contacted by the National Press Officer, while press from countries other than Spain will be contacted by the World RX press officer).

The central and local offices for the major international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, JIJI, EFE, Press Association, SAPA, APA etc) will always be accredited.

3. ACCREDITATION CRITERIA

3.1 JOURNALIST/PHOTOGRAPHER. Accreditation decisions are based on the relative media market in the country of the applicant. As such, the usual minimum circulation for a national weekly or monthly is 20,000 copies. For a national daily the minimum circulation is 40,000 copies.

Freelance journalists must stipulate which media outlet they are working on behalf of and give evidence of the coverage they will be providing.

Media passes can be allocated to general news, specialist, business and lifestyle consumer publications that do not intend to publish conventional RX reports but whose coverage is considered to be of promotional benefit to the sport.

Photographers' applications must follow similar criteria. Photo agencies must be able to provide that its pictures have been regularly sold to publications matching the FIA criteria and have been paid for at normal commercial rate.

3.2 WEBSITE/ONLINE. For websites, it must be noted that only journalists can be granted accreditation (not photographers) and only one representative per website will be accredited.

The applicant must be a professionally-run website dedicated to report on World RX and its events or a professionally-run general news/sports website with a dedicated championship section. In each case all and any coverage of the championship must be free of charge.

The website must have a suitable written Privacy Policy, a Right to Reply/Complaints Policy and otherwise comply with all laws, regulations, guidelines and good practice relating to the operation of a website.

Please note that due to the limited space available for media at World RX events, compliance with the above cannot guarantee internet accreditation.

A copy-right free pool of images is available via the World RX media office (www.fiaworldrallycross.com/media) and is available for all media to use when publishing stories in magazines/online. Please use photo credit World RX or Fiaworldrallycross.com

4. COMMERCIAL PHOTOGRAPHERS

Photographers or photo agencies who sell pictures they have taken at World RX events to teams and drivers or any third-party source must be aware that there is a commercial photography fee in operation. If you are interested in purchasing commercial photography on a one-off basis or for the entire season, please contact the World RX media manager Rachel Cavers on Rachel.cavers@img.com

5. FILMING

Nobody is permitted to film on-track race action at any time due to World RX broadcaster contracts. Punishment for filming on track action will be the immediate removal of all media accreditation and exit from the venue premises.

For international and nation-wide broadcasters paddock filming is permitted but individuals must go through the official accreditation process via the FIA.

6. TEAM MEDIA PASSES

It is with regret that we cannot offer all drivers competing in World RX the right to have an accredited press officer/PR person. Only the following entries are entitled to **one** press officer/PR person:

- Permanent World Championship Supercar drivers

- Commercial Supercar drivers
- Wildcard drivers

The press officer must prove suitable evidence that they are actually working on the event by promoting his/her driver. They will have full access to the press room to carry out their duties.