



SCHEDULE

MONTREAL
28 July 2017

Montréal ePrix : 1400 Boulevard René-Lévesque E, Montréal, QC H2L 2M2, Canada

The role of Smart Data in unlocking Urban Mobility solutions

9:30 **Introduction and moderator :** Marjorie Paillon, TV Presenter, France24

Welcome remarks:

Jean Todt, FIA President
Denis Coderre, Mayor of Montreal
Tim Shearman, FIA Region III President and CEO, CAA
Alejandro Agag, CEO de Formula E Holdings
FE Driver

9:50 – 10:20

Transformative power of smart data flows

An outlook on future challenges and opportunities in the use of urban mobility data flows and their application in the transport policy making-making process

MIT Department of Urban Studies and Planning : «Shareable Cities & Sensing Vehicles»

Mahindra Rise : «Building a City of the Future»

10:20 – 11:15

Towards data-driven cities

A discussion on how data can support cities in the transition towards smart urban development and better mobility services for citizens

Moderator : Marjorie Paillon, TV Presenter, France24
John Rossant, Founder of the New Cities Foundation
Baher Abdulhai, Director, Toronto Intelligent Transportation Systems Centre
Saul Billingsley, Executive Director, FIA Foundation
Michelin Representative «Movin'On Experience»
Marc-Antoine Ducas, Fondateur et PDG, Netliff

11:15 – 11:45

Coffee break

11:45 – 12:30

FIA Smart Cities Startup global contest

Identify, support and invest in the most successful startups empowering Smart Cities

Monty C. M. Metzger, Founding Partner at Digital Leaders Ventures

Finalists : Presentation of the top 3 Startups

Award: announcement of the winner - the FIA Smart Cities Startup 2017

12:30 – 12:45

Presentation of the Smart Cities Award Winner

12:45 – 13:45

eMotion lunch and networking

13:45 – 14:00

Driving innovation innovation in practice

Short presentations from Qualcomm, Michelin, FIA & Mahindra garage visits

14:45 – 15:00

Garage walk & track demo

Guided visits of the garages/stands at the Formula E track and eVillage

15:00 – 15:30

Formula E shakedown session

Experience the Formula E shakedown where participants can observe Formula E cars in action

15:30

End of the day



*As the FIA Smart Cities Forum is taking place around the Montreal ePrix, and for safety reasons, please be aware of the safety checks and potential delays when arriving on-site.



PRACTICAL INFORMATION

MONTREAL
28 Juillet 2017

Montreal ePrix : 1400 Boulevard René-Lévesque E, Montréal, QC H2L 2M2, Canada

Site map



The eMotion Club is an exclusive platform offering a full immersion in the Formula-E racing environment. The venue is located in direct proximity to the pit lane, teams garages and the e-village. Guests can experience a unique setup, including Formula-E car exhibits and a viewing platform of the racing track. The Pavilion provides an extensive space for networking with speakers and participants. The access to the eMotion Pavilion is valid on Friday, 28 July, only.



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