

FIA SMART CITIES MAIN EVENTS



MEXICO CITY
30-31 MARCH
In focus: Green Mobility



BERLIN
8-9 JUNE
In focus: New Mobility Systems

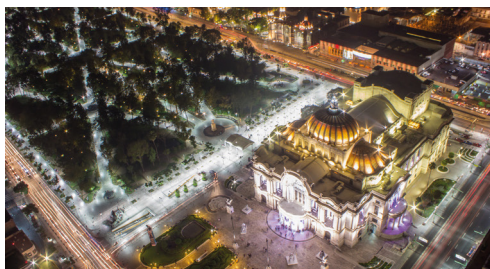


MONTREAL
27-28 JULY
In focus: Smart Data for Smart Mobility

FIA SMART CITIES SPECIAL EVENT

PARIS
20 MAY
In focus: Urban Road Safety

FIA SMART CITIES OVERALL CONCEPT



Having faced the irreversible impacts of rapid urbanisation, cities around the world are currently rethinking their urban policies, with a focus on sustainability. Mobility plays a central role in the future development of these cities. On the path to reaching sustainable development targets, transport authorities seek innovative solutions to meet a growing mobility demand and tackle existing urban mobility issues.

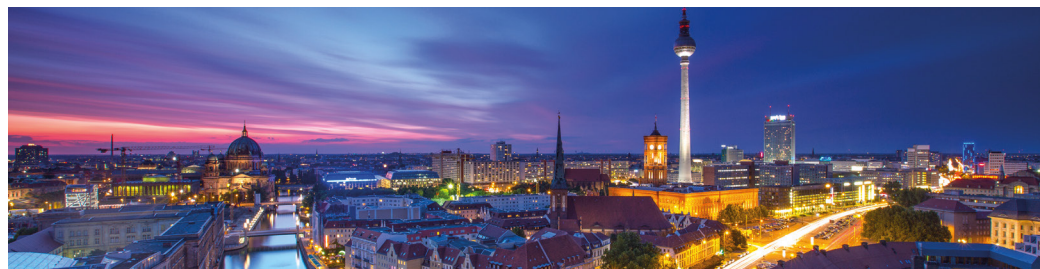
Pollution, congestion and road safety hazards are some of the problems cities face in the process of rapid urbanization. FIA Smart Cities was launched to encourage the relevant stakeholders to address these pressing concerns and discuss potential solutions to fill the gaps in modern mobility systems.

The FIA Formula E platform provides a unique arena for the FIA Smart Cities Initiative along with the FIA's expertise in its complimentary pillars of Mobility and Sport. This urban-focused fully electric championship is hosted in city centres around the world, one of the objectives being to promote interest in sustainable motoring and showcase the use of innovative clean technologies. The focus on innovation is therefore at the core of the FIA Smart Cities framework. FIA Smart Cities will endeavour to demonstrate how cities can grow in a more sustainable and inclusive way, making the best use of innovative technology and calling for effective policy-making.

FIA SMART CITIES CONTACT

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THE THREE PILLARS OF THE FIA SMART CITIES PROGRAMME



FIA SMART CITIES PROGRAMME HAS A THREEFOLD STRUCTURE:

FIA Smart Cities Forum

On the Friday before selected Formula E events, FIA Smart Cities will bring together experts from different fields of sustainable mobility to lead a discussion on how new forms of mobility, efficient urban planning and demand focused policy-making have helped cities expand and modernise their transport systems. Speakers from national and local authorities, research institutes, important industry players and FIA members will reflect on how innovations have paved a way for cleaner, safer and more sustainable mobility solutions in various cities worldwide.

At the crossroads of sport and mobility, the FIA Smart Cities Forum will help cities define a path towards a sustainable future. In 2017, three events will be organised, in Mexico City, Berlin and Montreal.

These Forums will address the following questions:

- > Which innovations can lead to a sustainable change?
- > How to engage with communities in advancing sustainable mobility solutions?
- > How can cities effectively promote eMobility?
- > To what extent sustainable mobility is driven by intelligent technologies?

FIA Smart Cities Awards

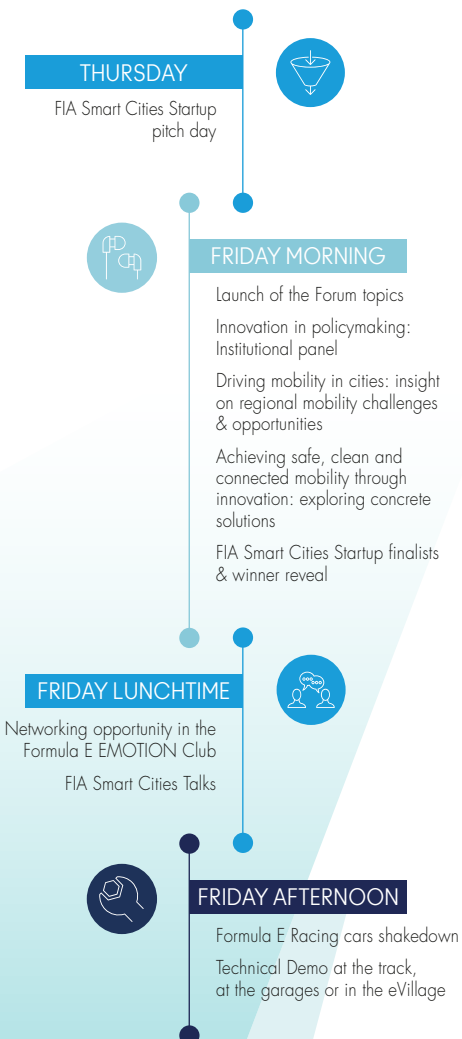
All cities hosting a Formula E round in Season 3 are invited to share a project that has contributed to the development of sustainable mobility through innovative policies and/or services. A panel of high-profile judges will select the most innovative projects, which will then be presented at the FIA Smart Cities Awards.

FIA Smart Cities Startup

The goal of this international entrepreneurship contest is to identify, support and invest in the world's most innovative and impactful technology companies in the smart cities ecosystem.

Projects put forward to the panel for review will focus on technologies that advance safe and sustainable mobility solutions in cities. Themes addressed will include, but not be limited to, the Industrial Internet of Things (IIoT), autonomous driving, e-mobility, hardware and smart infrastructure, big data and artificial intelligence (AI), the sharing economy and digital services.

2017 PROGRAM



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