



# **PRESIDENT'S AWARDS**

2022

# THE FIA PRESIDENT'S AWARDS AT A GLANCE



**3 annual**  
FIA President's Awards



Applications assessed by  
**a qualified jury**



Presentation of the trophies  
by the **FIA President** to the award-  
winning FIA Member Clubs' Presidents  
during the FIA Annual General  
Assembly



**Financial/in-kind contribution  
from the FIA** to support award-  
winning Clubs in the implementation of  
their projects (ex. consultancy services,  
tailored training for Club staff, expert  
support in carbon calculation and  
emissions offsetting...)

To honour and celebrate the **FIA Member Clubs** (ASN, ACN and Mobility Clubs) that are making a difference in support of the FIA strategic priorities:



Recognising outstanding commitment to diverse and inclusive practices and activities that foster equitable, sustainable and measurable change



Acknowledging innovative solutions, mitigation measures and bold actions that help the Club members and the wider community to tackle environmental challenges



Shedding light on the most effective intervention by an FIA Member Club to improve road safety and build a culture of safe mobility, contributing to the reduction of road fatalities

*(Note: this award is superseding the previous "FIA Road Safety Awards")*

# THE FIA PRESIDENT'S AWARDS AIM TO...



## RECOGNISE

Publicly acknowledge and support the significant work carried out by the FIA Member Clubs to bring sustainable and measurable change within the FIA community and society as a whole



## INSPIRE

Exchange knowledge and best practices, encourage new, innovative and visionary ideas to inspire others and change mindsets



## COMMUNICATE

Raise awareness on these causes and highlight the solutions that exist



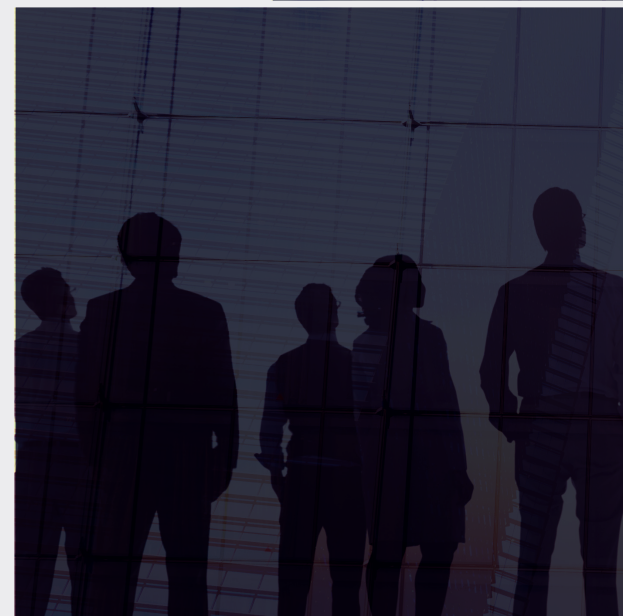
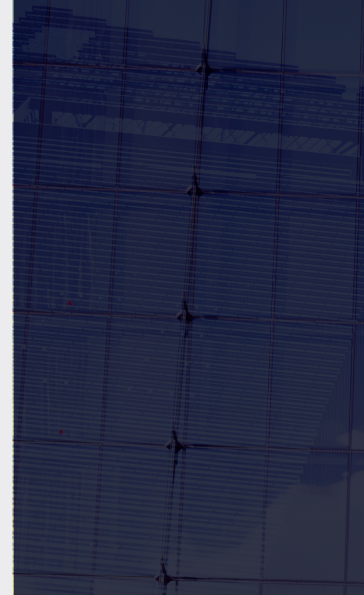
## CATALYSE

Incentivise other FIA Member Clubs around the world to join a collective effort and champion these global causes through specific projects and initiatives at the local level



## CONTRIBUTE

Visibly and effectively contribute to the achievement of global sustainable development goals





## FIA MEMBER CLUBS WILL GAIN...

### **EXPOSURE**

Visibility on FIA platforms for all applying Clubs, official recognition by global FIA family and within local community, media exposure

### **EMPOWERMENT**

Enhancement of Clubs' connections with local governments, with due recognition of their role as EDI/Environmental/Road Safety ambassadors and champions within their community

### **OPPORTUNITIES**

Attractiveness for partners and sponsors notably from the social responsibility field, new business and development opportunities



# HOW IT WORKS



## ELIGIBILITY

- Open to all FIA Member Clubs (Mobility Clubs, ASN or ACN) that can demonstrate a sustained commitment in the fields of **Equality, Diversity and Inclusion (EDI)**, **Environmental Sustainability (Climate Action)** or **Road Safety** through the implementation of a specific project or activity
- FIA Member Clubs can submit only one (1) application per award category, but they can apply in more than one category
- Awards are granted for a recent project (just completed/ still ongoing) or current activity implemented during the year 2022 *(see examples on the next page)*



## APPLICATION PROCESS

- Simple, straightforward online method allowing FIA Member Clubs to upload all application materials at once
- Awards documentation provided in English, French and Spanish
- FIA Member Clubs are encouraged to submit their application in one of these languages, as well as English where possible
- Application form: [fia.com/fia-president-awards](https://fia.com/fia-president-awards)



## EVALUATION METHODOLOGY

- Applications assessed by a qualified jury against 5 evaluation criteria: **RELEVANCE, LEGACY, INNOVATION, SUSTAINABILITY, IMPACT**
- Selection of 3 finalists in each category and determination of the winner for each Award
- The FIA reserves its right not to award the prize, should no candidature be in accordance with the provisions of the FIA President's Awards

## SAVE THE DATE

Launch of FIA President's Awards /  
Opening of applications for all FIA Member Clubs

15 SEPTEMBER 2022

Evaluation of submissions by the  
jury and consolidation of results

15 OCTOBER > 30 NOVEMBER 2022

15 OCTOBER 2022

Deadline for submission  
of applications

DECEMBER 2022

Announcement of FIA President's Awards 2022  
finalists and winners / Presentation of trophies to  
the 3 winners during FIA Annual General Assembly

# THE FIA MEMBER CLUBS WILL BE ACKNOWLEDGED FOR...

## **EQUALITY, DIVERSITY AND INCLUSION (EDI) AWARD**

- Fostering a work environment that promotes the inclusion of diverse experiences, perspectives and backgrounds, and removes barriers to the advancement of under-represented groups
- Implementing an initiative aimed at adapting or changing procedures, policies, or practices to make them fair and universal
- Taking action to ensure a workforce profile that is representative of the community that it serves
- Addressing identified under-representation in senior roles in a sustainable manner
- Any other initiative that aims at providing equal opportunity for every person (employee, member, volunteer, sport competitor) to access mobility services and motor sport

## **ROAD SAFETY AWARD**

- Implementing infrastructure upgrades (signage, layout) and innovative traffic management schemes for the benefit of all road users, especially the most vulnerable (e.g. pedestrians, cyclists and motorcyclists)
- Carrying out data collection and evidential research, to assess the road safety situation and use it as a baseline to evaluate the effectiveness of policy and project implementation
- Launching a campaign aimed at promoting vehicle and passengers' safety or improving the behaviour of road users, targeting for example young and novice drivers
- Using technology and innovation for the purpose of road safety
- Any other initiative that contributes to raising awareness on the global road safety crisis and building a culture of safe mobility, and/or seeks to reduce global road traffic fatalities and injuries

## **CLIMATE ACTION AWARD**

- Implementing a sustainable procurement model with a tangible impact on the environmental performance of key suppliers
- Launching a programme for the conservation of local biodiversity, the preservation of essential resources or the prevention/reduction of waste through recycling and green purchasing
- Developing a plan to switch to renewable energy for operations and events and use energy in an efficient way
- Delivering education programmes or communication campaigns on sustainability issues to educate employees and stakeholders, and share knowledge and best practice across the wider community
- Implementing a recognised Environmental Management System in operations and for the organisation of motor sport events
- Any other initiative that helps the Clubs reach their net-zero emissions target, ensures an environmentally and economically sustainable business model, and/or inspires people (including motor sport fans) to change their behaviour long-term



**BECOMING THE LEADING MOTOR SPORT AND  
MOBILITY VOICE ACROSS THE WORLD THROUGH THE  
PROMOTION OF **SAFE, SUSTAINABLE AND ACCESSIBLE**  
MOTOR SPORT AND MOBILITY FOR ALL.**

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### **CONTACT**

For any questions you may have about the FIA President's Awards, please contact:

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[fia.com/fia-president-awards](https://fia.com/fia-president-awards)

