



# AGENDA

MEXICO CITY  
31 MARCH 2017

“Driving mobility in cities – challenges & solutions”

10:00

## Welcome remarks

- Miguel Angel Mancera, Mayor, Mexico City
- Alejandro Agag, CEO, FIA Formula E
- José Abed, FIA Americas and OMDAI President
- Carlos Slim Domit, Chairman of the Board, Grupo Carso
- Héctor Serrano, Head of Mobility, Mexico City
- Esteban Gutiérrez, Formula E driver

10:45 – 12:00

## Towards eMobility

*Presenting different challenges and opportunities Mexico City faces in the implementation of electromobility.*

- Laura Ballesteros, Undersecretary of Mobility, Mexico City

## Urban Mobility: Changing the Paradigm

*What do we need to incorporate sustainable mobility in the transport policymaking? What are the advantages of collaborative efforts? Is there room for community engagement?*

*Moderator: Felipe Rodriguez Laguens, member of the FIA High Level Panel for Road Safety – Expert group*

- Policy Perspective: Gustavo Máñez Gomis, UNEP
- Urban planning: Libertad Zavala, Cuadra Urbanismo
- User perspective: Julian Abed, President of ANA

12:00 – 12:45

## Entrepreneur Contest

*Get close to the future: 3 innovative ideas and technologies that promote safe, connected and sustainable cities.*

- Monty C. M. Metzger, Founding Partner at Digital Leaders Ventures

12:45 – 13:45

## eMotion lunch and networking

13:45 – 14:45

## Accelerator Session: Driving innovation in Practice

*Which innovations can drive mobility in cities? Which projects can lead to sustainable deployment of eMobility?*

- Paolo Romanacci, Head of Renewable Energies Central America, ENEL,
- Gustavo Jimenez, Project manager of Eje 8
- Alberto Escobar, Director Public Policy, Automobile Club Chile

15:00 – 15:30

## FormulaE shakedown session

*Experience of the Formula E Shakedown where participants can observe Formula E cars in motion.*

15:30 – 16:00

## Garage Walk & track demo

*Opportunity of an exclusive visit to the Formula E garage and a demonstration of innovations piloted in Formula E.*

16:00

## End of the day



enel Julius Bär

