



CONFERENCE NEWS

NEWSLETTER #4
23 JUNE 2017



HOMeward BOUND

"TEAMWORK MAKES SUCCESS"

FIA PRESIDENT JEAN TODT OFFICIALLY CLOSED THE FIFTH FIA SPORT CONFERENCE IN VALLEIRY COMMENDING COOPERATION OF THE ENTIRE FIA FAMILY



The record-breaking fifth FIA Sport Conference, hosted across two of the FIA's main centres in Geneva and Valleiry, came to a close yesterday afternoon.

After three days exploring the theme of 'Progress and Direction – together through a decade of change', which gathered an unprecedented 200 delegates from 115 ASNs in 110 different countries, FIA President Jean Todt said: "I was very proud to say that the fifth FIA Sport Conference is open, and I must say I am now very sad to say that it is over. We had a great time over the last three days, and I want to thank everyone who made it possible. Teamwork makes success, and this success has undoubtedly come about because of our combined efforts.

"After Goodwood, Munich, Mexico and Turin we received a wonderful welcome in Geneva. Being here also reminds us that we are part of a larger family, a family of sporting federations and of major institutions such as the United Nations.

"In three days we have discussed so many different matters, from the very top of the motor sport pyramid to the grassroots. I think it was really enjoyable, and on behalf of my colleagues it was a privilege to share this time with you."

The FIA Sport Conferences, now a staple part of the FIA's calendar, are a focal point around which the entire global motor sport community comes together. The FIA does,

in addition, host a series of Sport Regional Congresses throughout the year where the unique issues of the local clubs can be more specifically identified and addressed.

Todt continued: "I look forward to the upcoming FIA Sport Regional Congresses so we can understand better who you are, what you are, how you can help us and how we can help you. Soon we will meet in the Americas, before we go to



Africa and then Europe. I understand that you all want to have a 2018 Sport Conference week, and we will make sure that next year the FIA leadership makes it possible."

FIA Deputy President for Sport Graham Stoker thanked all of the FIA teams responsible for putting the 2017 edition of the FIA Sport Conference together, inviting them to the stage to receive the appreciation of the assembled delegates. He lauded the positive progress made over the past three days, and said: "There is truly a fantastic amount of effort that goes into making these conferences happen, and once again I think we have made some really important progress. It was Jean Todt's idea to set up the Sport Conference five years ago, and we have proved this week once again that he was so right."

The recent meetings have explored in detail the most complex and interesting issues in modern day motor sport, with a range of plenary sessions, interactive sessions and breakouts featuring some of the industry's most influential and innovative individuals. This has seen discussions that transcend the traditional sporting arenas, as delegates and speakers considered the effect technological advancements on the track will have on the road.

"As always our global organisation can become more influential if we work together," said Todt. "One of our biggest strengths is in our two pillars of Sport and Mobility, and here we have been able to talk about the development of sport which directly influences the development of the environment, to give better, safer access to road users around the world."

He concluded: "This annual meeting is another example of how the FIA is no longer only the regulator of competitions but has also become a sporting authority that supports the development of its Clubs."

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Jean Todt,
FIA President

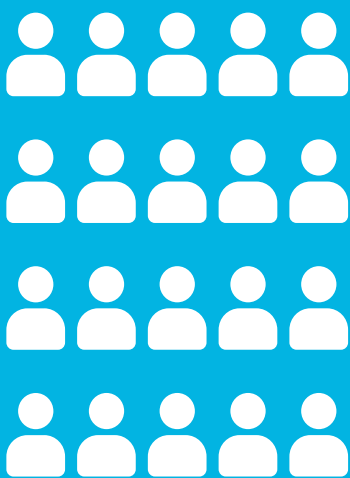


FIA SPORT CONFERENCE 2017

KEY FIGURES

200

DELEGATES



110

ASNs/ACNs

1 NEW
INTERNATIONAL
EVENT



FIA
INTERCONTINENTAL
DRIFTING CUP

275



TWEETS

#FIASportConference



35

SPEAKERS



4,000

PAGE VIEWS
ON THE WEBSITE



SETTING SAFETY STANDARDS

Delegates had the opportunity to watch a special safety demonstration simulating a racing accident scenario. It was a chance for them to see the type of protection that the FIA-approved driver safety equipment can provide, showcasing the latest technology and equipment from a number of safety companies such as DZ Engineering, Haagen, MDD, Geobruigg and Stand 21.



BREAKOUTS 1&2: REGULATE, EDUCATE

THE FIRST TWO VALLEIRY BREAKOUTS SUGGESTS WAYS FOR ASNs TO MODERNISE REGULATIONS AND EDUCATE ROAD USERS



In a first for the FIA Sport Conference, the record number of delegates in attendance were yesterday taken for a unique opportunity to see the FIA's Technical and Logistics Centre, just across the French border in Valleiry. The first two breakout sessions took place in the morning, focused on two primary objectives of the FIA – regulation and education.

Mayor of Valleiry, Frederic Mugnier, welcomed the ASN representatives, saying "I am very proud to host such a prestigious delegation in our territory. It is an honour for us to have your Federation in Valleiry – I hope these last three days have allowed you to enjoy this region, and I hope you will come back very soon."

The 'Regulate' element of the breakout then got underway, with Nathalie McGloin – the first female with a spinal cord injury to be granted a racing licence in the UK, sharing her inspiring story on stage.

McGloin spoke about the important role ASNs must play in adapting and updating their regulations to ensure inclusivity, and said: "The MSA in the UK is looking at improving the process for injured people to pass their race licence. For me, the key thing is to have someone assessing your abilities directly."

She also highlighted the importance of maintaining the highest safety standards at all times, adding: "These regulations need to be put in place to demonstrate that disabled racing is safe racing."

Thomas Riedel, co-Managing Director of Riedel Communications, spoke in the second part of the session on the crucial role of developing technology in regulation.

"We believe that all the complex systems in motor sport

will grow into one single technology," he said. At the moment systems like timing, telemetry, position, marshalling, cameras and radio are separate, but in the future it will be more efficient for these systems to be unified and share their data across one another.

"Our systems are essential to the work of the stewards and officials. We allow all the data to come to the people who need it, when they need it. The transfer of information is absolutely key to regulation, to allow people to review things in real time, to see it from all the different angles, even down to the angle of the steering wheel. All these things add up to an accurate analysis and regulation."

Breakout 2 looked at the role of education played by ASNs.

Dr Julia Walter, DMSB General Secretary, first explained how its training initiatives, funded by the FIA Sport Grant Programme, are reaching more people through a digital platform.

"In our DMSB Academy, at all times we have online facilities – we believe it is important to forge a connection between the teachers and the students," she said. "Our drivers pass through an e-learning process, and then have to demonstrate their knowledge of the regulations before they are granted a licence."



Walters also identified the need for collaboration in education, adding: "Receiving funding from the FIA Sport Grant Programme is very important. As well as improving education, we also identified that we need to compare our activities to the wider framework with the aim of becoming a Regional Training Provider."

President of CAMS, Andrew Papadopoulos, then spoke about the social responsibility of ASNs to drive education programmes throughout their wide-reaching networks. "It is incumbent on the ASNs to have social responsibility programmes in place," he said. "While road safety standards are being improved in terms of the car technology, there is a lot more we can do to educate the drivers and make more



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Regulations need to be put in place to demonstrate that disabled racing is safe racing.”

Nathalie McGloin,
Disabled racing driver

of a difference through our road safety responsibilities.”

Papadopoulos then explained the CAMS Ignition Programme, which focuses on the attitude to driving as much as the practical skills.

"The programme has given us big media exposure outside of the sport which is important in establishing relationships with sponsors and governments. I think it's very important for us as ASNs to get involved and help to solve this issue.

FIA Deputy President for Sport, Graham Stoker, posed the question of how ASNs can engage with governments, to which Papadopoulos replied: "It is true governments do not like to spend money on road education, but we've got to put pressure on them to do so. Sometimes we have to be controversial, but this is sometimes necessary to effect real change."



BREAKOUT 3: INNOVATE

HOW THE ART OF CIRCUIT DESIGN CAN IMPROVE SAFETY WHILE INCREASING THE ENTERTAINMENT FACTOR

The final afternoon of the fifth FIA Sport Conference began with a session on innovation – something that has always been a defining feature of the motor sport world – specifically looking at the art of circuit design.

Jarno Zaffelli, Head and Founder of Dromo Circuit Design, began by explaining the philosophy of his industry, saying: "Circuit design has always been like a form of art. It is something absolutely subjective at its core inception, but there is much more to it."

While creativity is a core principle, innovations in technology mean that circuit design has become more technologically advanced in recent years. "We can now use very advanced data technologies to assess our designs," continued Zaffelli. "When there are accidents, we can use data to define the precise parameters of the circuit design to make changes. It is an ongoing process of improvement, so while the cars are getting faster, the tracks are still getting safer. This allow drivers and riders to put on a better show."

Following this introduction, Kuwaiti ASN KIAC International Relations and Motor Sports Director Fuad Abu-Arja, together with Ulrich Merres, Director of Architecture for Tilke GmbH presented a specific example of an ongoing circuit design project – Kuwait Motor Town.

"We were the first country in the region to develop motor sport, but at the moment we lack the facilities to foster our talented driver," said Abu-Arja. "It was necessary for us to make something in Kuwait that would attract young people to the sport."



The Kuwait Motor Town aims to be a driving academy hub, as well as provide facilities for car, kart and bike racing, as well as off road disciplines. Once completed, it will also contain peripheral entertainment facilities designed from the ground up to give the ideal motor sport experience for competitors, fans and families.

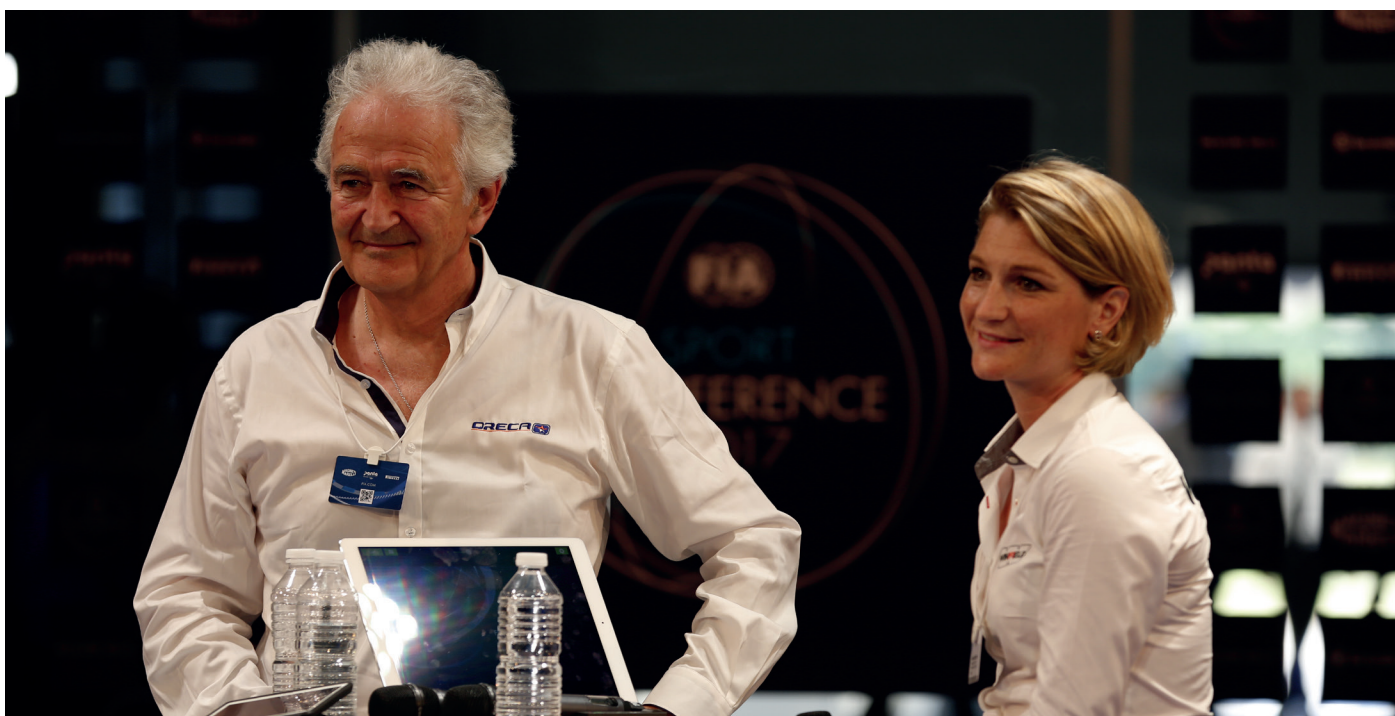
Abu-Arja added: "It is going to bring life to the area it will be built, and offer something for all different types of competitors."

Merres then gave insight from the perspective of the circuit designer, highlighting the key objectives of making the layout challenging for the latest generation of drivers. He said: "It is always difficult to design a track that is difficult for drivers. When you can do that, it also becomes interesting for the audience."



BREAKOUT 4: PARTICIPATE

ASNs WERE SHOWN NEW WAYS PARTICIPATION IN MOTOR SPORT IS BEING ENCOURAGED IN TWO DIFFERENT DISCIPLINES



The informative series of breakout sessions was concluded with the topic of participation. Hugues de Chaunac – Oreca President – represented an official supplier, with Oreca having just introduced the new R4 concept in the rally discipline.

"Rally for us is very important, and though discussions with the FIA Rally Department we have introduced a new concept of R4," he said.

The performance of the new kit is close to that of R5, and it represents the first 4WD on the pyramid of rally regulations. R4 is a kit you can fit on any car, so is ideal for young drivers and enthusiasts.

Chaunac added: "It is around 50 per cent less to run than R5, making it a very appealing concept. It's very attractive for ASNs because it offers the possibility to bring new competitors, who don't need manufacturer backing. Delegates were able to find out all the details about the new R4 kit during the FIA MotorEx.

Finally Anne-Charlotte Ramy – Managing Director of the famous Winfield Racing School which is being re-launched at the Paul Ricard circuit.

"We have a very long history in motor sport," said Ramy. "We began 1964 and have since taught 30,000 pupils from all over the world, including FIA Deputy President for Sport Graham Stoker.

"When I was there it was at another level compared to the alternatives," he said. "I have such fond memories – I'm a big supporter of all racing schools, and this for me is one of the gold standards."

The school uses FIA F4 cars as its training cars, which are the ultimate introduction into single-seater car racing. "We believe FIA F4 is the best tool to learn how to drive a racing car," said Ramy. "Drivers can access F4 at 15 years old now, so we need to adapt to this changing landscape to fill the gap between karting and F4. We're building a training camp for people on their way between karting and FIA F4."



COMPETITIVE SPIRIT

PARTICIPATION WAS A KEY FEATURE OF THE 2017 SPORT CONFERENCE, WITH DELEGATES RACING BOTH ON-TRACK AND IN THE VIRTUAL WORLD



As part of yesterday's excursion to the FIA Technical and Logistics Centre in Valleiry, attendees were given a special opportunity to compete against one another in two different environments.

Fostering the friendly and competitive environment of our sport, delegates were invited to race in the ground-breaking FIA Online Championship – part of the all-new Gran Turismo Sport video game. The FIA is excited to be at the forefront of the digital racing landscape, and it was an entertaining highlight for the assembled members.

Back in the real world, those at Valleiry also got behind the

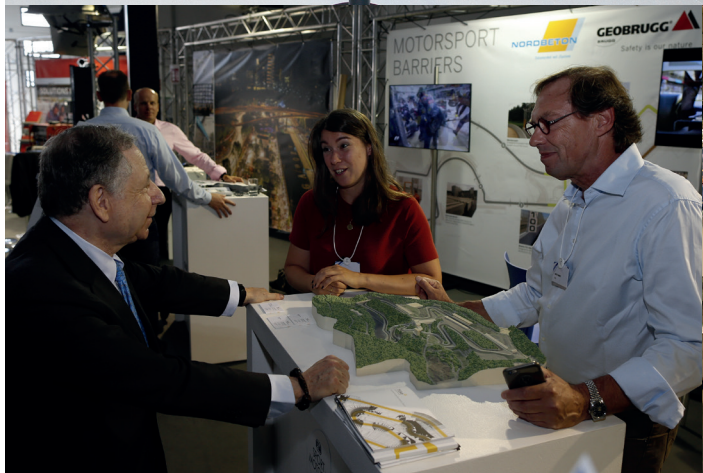
wheel to try and set the best time in the karting slalom. This activity forms a crucial part of the FIA's grassroots motor sport programmes around the world. The contest was organised throughout the day and the finals were broadcast live on big screens.

Multiple karting champion Paolo de Conto, presented the trophy for the karting slalom to Gyrfas Olah, while Tim Wenzel secured the FIA Online Championship, and was presented the trophy by FIA Secretary-General for Sport Peter Bayer.



MOTOREX

MotorEx brought delegates together with more than 35 exhibitors coming from various areas of motor sport industry including track designers, insurance experts, timing and many more. They were presented with the FIA and our motor sport world in action via an interactive and thought-provoking series of stands, demonstrations and discussions.





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Thank you for sharing with us this Sport Conference week, and welcome all of you to the FIA family, and also the family of the United Nations.”

Jean Todt,
FIA President



SWISS NIGHT

A special Swiss evening brought the curtain down on the fifth FIA Sport Conference. Delegates were invited to the Geneva headquarters of the United Nations – the incredible Palais des Nations in Geneva. This historic building represents the peace and cooperation which is central to all of the FIA missions, and the enjoyable evening highlighted the many areas of common purpose between the two organisations.





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It is in this very building that the rules and regulations that make today's global car industry possible were written. The decisions taken here in Geneva are felt all around the world.”

Michael Møller,
Director General of the Palais des Nations





GENEVA
20-22 JUNE

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