



MEXICO CITY
8-10 JULY

AUTO+ CONFERENCE

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HASTA LUEGO AMIGOS!

Sport Conference 2015 comes
to a close in Mexico City

CLOSING SESSION

TODT SALUTES STRONG ASNS

FIA President Jean Todt this morning brought FIA Sport Conference 2015 in Mexico City to a close by telling delegates that the strength of the FIA lies in the talent within its member clubs.

The President began his closing address by thanking host ASN OMDAI, its President José Abed and FIA Senate member Carlos Slim for bringing the annual conference to Mexico.

He then went on to tell delegates that next year he will celebrate his 50th year in motor sport and that throughout his time as a rally co-driver, at the helm of Peugeot's rally squad in the 1980s and early '90s and during his 15 years as Ferrari Team Principal and CEO, the successes he had achieved were thanks to the talent and strength of the teams he had assembled around him. The



situation, he added, had been continued during his five years as FIA President and he said that the many successes of the FIA in recent years were founded on the "strength and great talent" lying within the FIA Family.

He concluded by thanking the

representatives of the 92 countries in attendance for making the journey to Mexico City for this year's conference.

At Thursday night's Gala Dinner, the FIA President revealed that next year's conference will take place in Turin, Italy.

FIA SPORT GRANTS

DEVELOPING MOTOR SPORT IN CLUSTERS

This morning's first interactive session briefed ASNs on the benefits of making joint applications for grant aid

Friday morning's first interactive session heard how FIA ASNs should consider joining forces with neighbouring clubs in applying for grant aid to more rapidly advance motorsport development programmes in their territories.

In a session that took delegates through details of the latest funding round of the FIA Sport Grant Programme, Kate Robson, Head of the Education and Grants Administration, introduced club representatives to the concept of cluster applications.

"Only one grant application is permitted per individual ASN each year, but what we wanted to inform clubs about is the possibility of making a group application in partnership with ASNs in their area or region," she said.

"This would be on the basis of establishing a single programme that a group of ASNs would like to implement and the funding, if granted, would go towards the implementation of that programme in each territory. For example, if a group of neighbouring ASNs wished to undertake training for marshals they would jointly be trained by their Regional Training Provider."

According to Robson, the cluster approach offers a number of benefits.

"It helps with sporting co-operation between geographically close countries, it is more cost effective and it allows for the provision of specific and consistent content for training.

"Additionally, if you have a situation where marshals from neighbouring countries receive this training, they are all trained to the same standard and this increases the mobility marshals allowing them to officiate at events in each territory."

In a cluster application, one ASN

would act as the lead ASN on the project. An ASN can apply for funding as part of a cluster and on an individual basis, but two funding applications from an ASN for the same type of activity would not be permitted.

Following the presentation of the various types of application, delegates were then given the chance to form groups to undertake a mock cluster application process.

The latest round of FIA Sport Grant Funding opened on July 1 and will close on August 20. ASNs are urged to complete their applications as soon as possible.



Delegates take part in a mock grant application exercise.

FIA MOTOREX MEXICO

SAFETY FIRST AS DELEGATES TAKE TO THE TRACK

On Friday afternoon, the FIA MotorEx Mexico continued to draw crowds, and delegates, to the Centro Banamex. Visitors were treated to a motor sport extrication exercise using a closed car simulator. Elsewhere, after much talk about motor sport during the week, delegates had the chance to reacquaint themselves with the real thing with a go-karting experience and pit stop challenges.



ENVIRONMENT

THE RACE FOR SUSTAINABILITY

Friday's final interactive session heard how making motor sport more environmentally responsible will aid in the sustainability of the sport

The final interactive session of this year's Sport Conference made delegates aware that as social and political pressures call for increasing environmental responsibility among businesses, clubs need to prepare for a future in which sustainability targets must be met.

According to Even Wiger of the FIA Institute, the session's main goal was to raise awareness among ASNs of the imperatives coming their way.

"Many ASNs are already taking steps but there are many others who are not aware of environmental issues or how to deal with them. However, the fact is that at some stage in the future, environmental issues will have an impact on their work.

"With this session we wanted to make the ASN representatives more aware of the FIA's Action for Environment campaign and the tools and resources that are available to them to raise their environmental credentials."

Delegates were given a presentation on how the political landscape is changing and were then given some feedback from motor sport stakeholders who have secured environmental accreditation such as the McLaren Formula One team and Rally Sweden.

During the session, delegates were taken through a process of assessing the environmental capabilities of their clubs, completing a questionnaire detailing such items as whether the club has a dedicated officer responsible for such matters and whether activities conducted by the club have an environmentally responsible element.

Prior to the session ASN representatives attending this year's conference had been handed leaflets asking if they would like to be contacted by the FIA about environmental issues and according to Wiger the next step is to take these responses and the documentation generated from the session and begin further dialogue with ASNs.

"The level of response was very high," he said. "In some ways surprising, but very, very positive."





TIME FOR A REAL MEXICAN FIESTA!

After an intense few days of discussion and debate, what better way to let your down than with a full-scale Mexican fiesta. On Friday evening delegates headed to the historic Hacienda de los Morales. Dating back to the 16th century and named for the mulberry trees originally planted here, the hacienda provided the perfect backdrop for an evening of traditional Mexican food, music and entertainment.



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