

MEMBERSHIP IN
A CONNECTED WORLD



Dear Colleague,

There's just 15 weeks to go before this year's FIA Mobility Conference Week and we're hoping that you'll join us for what is sure to be a fascinating week in one of the world's most exciting cities – Melbourne, Australia.

Hosted by the Australian Automobile Association (AAA) and the Royal Automobile Club of Australia (RACV), this year's event will take place from September 16-19 under the theme of 'Membership in a Connected World'.

As motoring becomes increasingly linked to the digital realm, it is both an exciting and a daunting time for clubs. New technologies are contributing to smarter, safer vehicles and better infrastructure but also to new ways of motoring and new methods of interacting and doing business.

We've put together a dynamic and engaging programme for the week, one we think will address the issues facing clubs now and in the future, as well as inspiring debate, collaboration and hopefully innovative solutions that will help us all to navigate the connected world.

Over the coming weeks, we'll be sending out regular newsletters that we hope will give you an insight into what you can expect from this year's event. We'll outline the themes we're going to explore, we'll introduce you to our keynote speakers and of course we'll give you the inside line on the wonderful city of Melbourne itself.

Registering to attend FIA Mobility Conference Week 2014 couldn't be easier. Simply log on to: <http://mcwregistration.fia.com/pages/formulaire>, fill in your details and we'll look forward to seeing you in beautiful Melbourne in September. For more information on the conference, including the programme of events visit please click [here](#).

In making your plans to attend Mobility Conference Week 2014, we'd strongly recommend that you make some extra time either before or after the event itself...

Pre- and Post Conference Week Tours

Not only is the RACV throwing open its doors to delegates but AAA member clubs from around Australia are also inviting delegates to visit them before and after Conference Week.

There are five club visits on offer, three in the week before Conference Week, and two in the week after. For the week starting September 11th, you have a choice between a visit to the Royal Automobile Club of Queensland (RACQ) in Brisbane, the Royal Automobile Association

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(RAA) in Adelaide or the National Road and Motorists' Association (NRMA) in Sydney. [Click here](#) for a detailed agenda.

Following the week in Melbourne, delegates will have the opportunity to visit the Royal Automobile Club of Western Australia (RAC) in Perth or to travel to Hobart, to see what the Royal Automobile Club of Tasmania (RACT) has in store.

Focus: Tasmania

The RACT recently purchased three iconic Tasmanian properties, Freycinet Lodge at Coles Bay, Cradle Mountain Hotel in the Tasmanian Wilderness World Heritage Area and Strahan Village on the West Coast of Tasmania. This tour will give a fascinating insight into how the RACT is diversifying and could give delegates a glimpse into future business opportunities for their own organisations.

The tour will also include an inspection of RACT's new AutoServe and Auto Glass centres. The day will conclude with a session on the entry level strategy including RACT's Driver Training Application and work on the club's Member Reward and Recognition Project.

Following the business session, delegates will have several social program options (at delegates' expense) including an overnight stay at RACT's Freycinet Lodge (www.freycinetlodge.com.au), a scenic flight over Hobart or a visit to the world famous Mona Museum and Moorilla Winery.

To register your interest to visit the RACT please email alison.wallace@aaa.asn.au . Flight time from Melbourne to Hobart in Tasmania is approximately 1.5 hours.

Stay tuned for more information on the other tours in our forthcoming newsletters or [click here](#).

Visa Information

Please don't forget to apply for your visa.

All delegates will need to ensure that they have a valid visa to enter Australia. You should allow a minimum of six weeks for the granting of a visa by the Australian embassy or consulate in your country.

The AAA is able to provide delegates a letter of invitation to attend Conference Week which should accompany their application, along with the Conference programme (downloadable at: www.fia.com/2014-fia-mobility-conference-programme).

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For further information about visiting Australia, delegates should visit www.immi.gov.au. FIA Mobility Conference Week has been registered with the Australian Government's Department of Immigration and Border Protection – Conference and Events Unit. This department will work closely with the AAA in smoothing visa applications. To find your nearest Australian visa office go to: www.immi.gov.au/contacts/overseas/index.htm . Should prospective delegates experience any difficulty in obtaining a visa they should contact Alison Wallace at the AAA office (alison.wallace@aaa.asn.au).

We hope you'll join us in Australia this coming September for what is sure to be a fascinating and fun week.

Your FIA Mobility Conference Week team

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