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# AUTO+ NEWS

## HELP IS NOT AT HAND

ADAC survey shows  
European drivers lack  
first aid skills



**CONTACTS:**

IF YOU HAVE ANY COMMENTS  
ABOUT THIS NEWSLETTER OR  
STORIES FOR THE NEXT ISSUE, WE  
WOULD LOVE TO HEAR FROM YOU.  
E-MAIL [GPELLICCIOLI@FIA.COM](mailto:gPELLICCIOLI@FIA.COM)

Welcome to issue 3 of AUTO +,  
the FIA's round-up of all that's  
happening in the world of our  
member clubs.

In this edition we bring you news of  
a range of road safety campaigns  
developed by clubs across the  
globe. In particular, we look at how  
a number of organisations have  
instituted programmes designed  
to reduce deaths and injuries  
among young people.

Each of these initiatives, and all  
the others featured in this issue,  
prove that no matter the driving  
culture or the climate our member  
clubs are determined to make the  
world's roads safe for everyone.

We hope you enjoy this copy of  
AUTO + and as ever we welcome  
your feedback.

Your AUTO + team



Union des Automobilistes Bulgares



# UAB draws up plans for road safety

Bulgaria's UAB club recently sponsored a children's drawing competition aimed at improving road safety awareness among young people.

The contest was organised in Bulgaria's biggest SOS-Kinderdorf village, located in the town of Triavna. SOS-Kinderdorf is an independent, non-governmental international development organisation that has been working to meet the needs and protect the interests and rights of children since 1949. Its SOS villages care for abandoned, destitute and orphaned children.

The UAB competition in Triavna was so successful that the club is now exploring the possibility of staging competitions in other SOS villages around the country, possibly leading to a national competition for the winners of regional events.

Additionally, as a result of the success of the initiative, UAB has confirmed that it will participate in a similar project initiated in Brussels in cooperation with SOS International.



Bosnia and Herzegovina Automobile Club

# BIHAMK road safety campaign a major success

Bosnia and Herzegovina's BIHAMK has claimed a major success with its 'Road Safety for Schoolchildren in B-H' campaign, with the club revealing huge drops in road injuries and fatalities among the young following the initiative.

The campaign, which was rolled out last October in support of the UN Decade of Action for Road Safety, has seen 50,000 schoolchildren in over 200 primary schools receive lectures and educational information about road safety.

Through the initiative, the club says it aimed to reach the youngest and most vulnerable road users, between six and 14 years of age, on how to behave safely by focusing on topics such as proper usage of roads with or without sidewalks, the correct way to cross roads and how to safely use public transport. The talks and materials also covered the correct use of child restraints, walking in impaired visibility conditions, bicycle riding and the regular use of bicycle helmets.

The results have been impressive. According to statistics, since the start of the campaign there has been a 50 per cent reduction in the overall number of road accident-related deaths and injuries among children. The reduction in fatalities is even more impressive, with road deaths down by 69 per cent.



The front page of BIHAMK's coloring book designed for its 'Road Safety for Schoolchildren in B-H' campaign.

Touring y Automóvil Club del Perú



Children being schooled in correct cycle riding as part of TACP's Education Bus programme.

# Peruvians pursue a change of attitude

The Touring y Automóvil Club del Perú has joined forces with the office of the country's President Ollanta Humala and the nation's Ministry of Transport to begin a road safety campaign entitled Cambiemos de Actitud (Change of Attitude).

The programme seeks to promote a collective shift in the way Peruvian people view road safety via a series of videos that educate viewers on topics such as drinking and driving, respect for road signs, traffic signals and excessive speed.

The initiative is just part of a wider portfolio of road safety activities the Touring Club is engaged in. The club recently committed its support for the UN Decade of Action for Road Safety and will introduce a range of programmes over the

remaining years of the campaign, which comes to an end in 2020. Since 2005, the club has been providing free courses on Road Safety Education to children aged between eight and 12 years old, using its Education Bus for Road Safety. In 2011 alone 21,893 children were trained in the bus with the figure increasing to 25,000 last year. In 2013, with the financial assistance of the FIA, the club is committed to bringing road safety awareness to even more of the nation's schoolchildren.





Association of Lithuanian Automobilists

# LAS launches series of safety walking tours

As part of UN Global Road Safety Week's focus on pedestrian safety, Lietuvos Automobilių Sajunga (LAS), the Association of Lithuanian Automobilists, has begun a series of educational walks in the country's capital city, Vilnius, in a bid to improve road safety awareness.

The club says it has a strong belief that the youngest road users in society should receive as much traffic safety education as possible and that it views the walking tours of

Vilnius' Old Town as an ideal tool in this regard.

"The main goal of project is to teach kids of pre-school institutions and primary schools about traffic rules and to demonstrate how to observe them," said a club statement. "In addition, children also discover some of the history of Vilnius."

After the tour teachers and children receive reflectors and diplomas that confirm their participation in the campaign and they are also encouraged to commit to following the rules of the road and to be road safety ambassadors.

The *second UN Global Road Safety Week* will be held 6-12 May and will draw attention to the urgent need to better protect pedestrians worldwide. It will also generate action on the measures needed to do so.

Governments, with support from civil society, academia, the private sector and the international community, are all encouraged to plan and host national and local events during the Second UN Global Road Safety Week.



Children taking part in LAS' walking tours of Vilnius' Old Town.

Automobil Clubul Roman

# Romania sets up network of road safety labs

The Automobil Clubul Roman (ACR) has begun a new road safety campaign in association with the FIA Foundation entitled 'One Second in Your Life'.

The programme is targeted at children aged between six and 14 years of age and involves the establishment of 40 Road Safety Laboratories in schools, one in each county of the country. Schools selected to host labs must have faculties of at least 2,000 students every year.

A number of labs have already been established and each is equipped with a laptop computer, projector, projection screen and six panels illustrating road safety themes, along with methodological notebooks formulated by road safety specialists. The lessons are supported twice each week by teachers with a strong road safety background.

The first lesson at each school was held in the presence of representatives from the ACR, members of the county school inspectorate, county police and other institutions responsible for implementing the objectives of UN Decade of Action for Road Safety.



The ACR aims to set up 40 Road Safety labs in schools across Romania.

Automobile Club du Grand-Duche de Luxembourg



The ACL's young driver contest has become a tradition in Luxembourg.

# ACL to launch quest to find Luxembourg's best young driver

The Automobile Club du Grand-Duche de Luxembourg will next month launch the second edition of its competition to find the country's best young driver.

The club states that the goal of the contest is, in a dynamic way, to show young drivers that driving is not about speed but the ability to control a car in all situations.

First, participants will have to correctly answer 15 theoretical questions in as short a space of time as possible. Then, 60 finalists will get the chance to showcase their driving skills across six exercises created to test their all-round car control. The eventual winner will receive a car as first prize.

In 2012, the competition had a total of 1,470 entries, a success the club puts down to a strong publicity campaign ahead of the event. For the three months prior to the contest, the club visited festivals, markets and sports events to inform young people of the competition's existence and the need to drive safely. A similar campaign has been put in place ahead of the launch of the 2013 edition of what is already becoming a traditional event in Luxembourg.





From left to right:  
 Felipe Rodríguez Laguens, Jack Short, Ingrid Van Schagen,  
 Maura Houtenbos, Fred Wegman, Jean Todt, Anthony Bliss,  
 Noel Brett, Rick Pain, Geetam Tiwari, David Ward,  
 Christian Gerondeau, Susan Pikrallidas, Pierre Regent.



FIA Mobility

# FIA releases fact sheet about road safety study

In January of this year the FIA announced that it had commissioned Holland's SWOV Institute for Road Safety Research to lead an expert panel in identifying methods of keeping road safety issues at the top of political agendas worldwide. To inform member clubs about the study the Federation has released a fact sheet detailing the scope and aims of the initiative.

The fact sheet answers a number of frequently asked questions about the study and outlines the objectives of the SWOV report.

The study aims to identify arguments and successful strategies to not only bring road safety to the global political agenda, but to keep it there. The study will also identify promising routes to further improvements in road safety throughout the world.

The results of the research, which are due for publication in Autumn 2013, will arm national and international road safety ambassadors with succinct information and concise, effective arguments to convince high-level politicians and other stakeholders of the importance of road safety investment.

The project's second aim is to aid FIA member clubs and other relevant stakeholders willing to advocate and initiate road safety actions at national levels. By providing them with information about the role they can have in developing strategic policy documents, raising political awareness and public acceptance, and getting effective actions and measures implemented, the study intends to galvanise grass-roots advocacy. The study will, of course, take into account geographical and cultural differences.

The information will be made available through a number of resources. A glossy leaflet will be produced detailing the main arguments and strategies to be used by road safety ambassadors, supported by a concise overview of evidence and background information for policy advisors.

An interactive website with more detailed background information will be established to allow FIA members and other national organisations to extract information specifically relevant to their situation.

SWOV is being assisted and supported by a high-level expert group representing a good balance between academics, international organisations, as well as hands-on policy makers from all continents.

The impetus behind the study is the FIA's strong support of the UN Decade of Action for Road Safety. In order to help realise the Decade of Action's goal of preventing five million traffic-related deaths and injuries by 2020, the FIA established its Action for Road Safety campaign, through which the Federation advocates for road safety investment to governments, investors, and other stakeholders.

To effectively advocate for road safety investment, the FIA must be able to demonstrate a significant return on such investment. Crucial to the success of these initiatives is keeping road safety high on the agendas of national governments so that the necessary investments are made in road safety programmes that have been shown to be effective in reducing death and injury.

[Please click here to download the FIA Global Road Safety fact sheet.](#)



Allgemeiner Deutscher Automobil-Club e.V.

## Survey highlights deficit in first aid knowledge among motorists

A new survey conducted by German motoring organization ADAC, in partnership with EuroTest Members and the Red Cross, has revealed that the vast majority of European motorists are unable to provide adequate first aid in the event of an accident.

The clubs taking part in the project were: TCB - Belgium, HAK - Croatia, UAMK - Czech Republic, AMSS/AMCC - Serbia, OAMTC - Austria, AMZS - Slovenia, FDM - Denmark, AL Autoliitto - Finland, ACAFA - France, ACI - Italy, ACP - Portugal, RACC and RACE - Spain and TCS - Switzerland.

According to the survey, which sampled 200 motorists from 14 countries, two thirds of car drivers feel confident they could render first aid if they arrived at the scene of a crash but only 18 per cent know exactly what to do. According to ADAC, the key message is that drivers often overestimate their first aid skills.

Seventy-one per cent of car drivers interviewed were not sure how to check the condition of an injured person. Almost three quarters said they would speak to the victim to check whether he is conscious, while just half of the respondents said they would check for signs of breathing. Only 45 per cent of those surveyed said they would check the victim for severe bleeding and injuries. The findings are perhaps not surprising given that almost a third of the motorists interviewed had never attended a first aid course. Just 22 per cent had attended a first aid course 10 or more years ago, while approximately one third had attended a first aid course as a prerequisite for obtaining their driving licence.

In Portugal, Italy, Spain and Belgium the number of motorists who had never attended a first aid course was above the European average. The rate was also noticeably high in France and Finland. All are countries with no statutory obligation to attend a first aid course.

ADAC



As part of the survey, respondents were asked to demonstrate a correct recovery position for a crash victim. Many, as in this picture, failed the task.

New Zealand Automobile Association



Canterbury/West Coast AA District members (l-r) Sean O'Connell, Beth Dunn, John Skevington and Allan Scott Warren Masters accept their trophy from NZAA President Bruno Petrenas.

## NZAA honours district in wake of earthquakes

The New Zealand Automobile Association (NZAA) has presented its Canterbury/West Coast District with an FIA Action for Road Safety trophy developed by the club to recognise the district that has done the most to improve road safety in its community over the past year.

The prize was presented at the recent NZAA Annual Conference by NZAA President Bruno Petrenas, who said the Canterbury District was being honoured for its work in helping the area recover in the wake of the devastating earthquakes that struck the region in 2010 and 2011.

"This award recognises the outstanding work by the district and its dedication to ensure Christchurch is rebuilt with a better transport system than it had before," said Petrenas.

"Given the enormity of the earthquakes, an opportunity was created to redesign Christchurch City's major arterial routes and rebuild the city to provide safe mobility for motorists, cyclists and pedestrians. The Canterbury/West Coast District has advocated for all parties, not just AA Members and motorists.

"This has involved working with local authorities and agencies and cycling advocacy groups to ensure everyone will be catered for in the rebuild," he added. "The district has also emphasised the need for dedicated cycling routes to make Christchurch a safe, cycle-friendly city, reducing the risk of motorists and cyclists being involved in accidents."

*The NZAA is made up of 17 Districts. Each was an automobile club in its own right before a merger saw them become one AA in 1991.*



Automobil Club Din Moldova

## Fleet managers get to grips with safety measures

In February of this year the Automobile Club of Moldova hosted a two-day workshop aimed at making car fleet managers more aware of road safety measures for their organisations.

Financed by the European Bank for Reconstruction and Development (EBRD) and implemented in association with the UK's Eastern Alliance for Safe and Sustainable Transport (EASST) as part of Moldova's 'Safe Driving is Life!' project, the fleet managers received training in dealing with work-related road casualties from a range of local experts trained by British and Austrian road safety specialists.

The workshop focused on a number of areas of particular concern to managers of large groups of vehicles, including improving driver standards among public sector fleets, road safety management of drivers by public sector fleet managers, driving standards and road safety management among private, maxi-taxi operators and driving standards and road safety management among commercial fleets.

On day two of the workshop an awards ceremony was held in which the best and safest drivers were selected from the companies involved in the project. The awards were presented by Moldova's Minister of the Interior, Dorin Recean and two-time Le Mans 24 Hours winner, Alex Wurz.

During a Commitment Ceremony all the companies participating in the project signed a Safe Driving Pledge and took responsibility for their employees respecting the rules of the road. The participating organisations also received special reflective stickers, to be posted on their vehicles in order to promote road safety.

ACM says the event will now be held annually. The next stage of the 'Safe Driving is Life!' project will take place this autumn and will involve more Moldovan companies.



Left to right: Dorin Recean, Minister of Internal Affairs of Moldova, Emma MacLennan, EASST, with FIA WEC driver Alex Wurz.

Motormannens Riksförbund



## Swedes hail progress on cell phone ban while at wheel

Motormannens Riksförbund, the Swedish Automobile Association, has welcomed a parliamentary vote in favour of the prohibition of the use of hand-held mobile phones while driving. The vote was held in Sweden's parliament on March 27th.

According to the club, in the run-up to the vote, 77 per cent of Swedish people surveyed had expressed the wish to see some form of ban regarding texting whilst driving. The club adds that international research indicates lives will be saved on Swedish roads if legislation is written into the country's statute books.

Despite this information, the minority Swedish government was against a ban, arguing it would be "yesterday's law for tomorrow's technology", and that a law would have little or no effect on driver behaviour and therefore would be ineffective.

However, the political opposition managed to gather enough votes for the legislation to proceed.

Motormannens Riksförbund has been a persistent advocate of a ban and has repeatedly lobbied for the introduction of legislation. A club statement said the organisation welcomed the decision.





The first class of Graduates of FIA University's Emerging Leaders Program.



FIA University

# University's first course held in Barcelona

The FIA University ran its first course last month at ESADE (Barcelona) with the Emerging Leaders Program (ELP). 26 executives representing 22 clubs from 18 countries strategy and leadership techniques for the automobile club of tomorrow.

The tailor-made program combined a unique set-up of academia, practical experience from top club executives and international practice sharing and networking with club colleagues. Thierry Willemarck, mentor of the FIA University project, was one of the guest speakers and delivered a lecture entitled "What is strategy and the strategy process".

"We believe that by developing leadership skills and providing a broader strategy, innovation and advocacy perspectives, FIA University can help clubs to develop their next generation of leaders," said Susan Pikrallidas, Secretary General FIA Mobility.

There will be an opportunity to learn more about the ELP at FIA Conference Week in The Hague in September, as selected participants will share their learning. Another class of the ELP will take place in Barcelona in October 14-18.

However, just before FIA Conference Week the FIA University will provide a one-and-a-half-day course on Strategic Lobbying in The Hague (September 9-10). Topics covered will include: Who are your stakeholders? What do you want to achieve with them? How to communicate with them? How to create alliances? What to do and not to do?

Elsewhere, a specific course for presidents and club top leaders is also under development and will be announced in due time.

The FIA University was mandated at the 2011 General Assembly and aims to "leverage the value of being a member of the FIA family by means of sharing, spreading

and creating new knowledge and leadership" in the fields of Strategy and Leadership, Lobbying and Advocacy, and Functional Expertise.

[Please click here to view the Emerging Leaders program.](#)  
[Please click here to visit the FIA Conference Week website.](#)

### FIA University Dates

- September 9-10: Strategic Lobbying (The Hague)
- October 14-18: Emerging Leaders Program (Barcelona)
- TBA: Top Leaders

Touring Club Belgium

# TCB warns of increasingly sophisticated car crime

Vehicle break-ins are becoming increasingly sophisticated in Belgium, according to the Touring Club Belgium, with criminals using a range of special tools to open cars without leaving tell-tale signs that a crime has been committed.

The club reports that the number of thefts from cars in Belgium is on the rise, having climbed from 80,854 in 2009 to 82,994 in 2011. The number of thefts of cars themselves has stabilised, however, with 12,987 cars stolen in 2009, 12,835 taken in 2011 and 5,897 stolen during the first six months of 2012. The most popular items stolen in break-ins are GPS systems, ID cards, vehicle documents, cash, bank cards and driving licences.

TCB says that many of the electronic tools used by thieves are widely available on the Internet and that criminals have not been slow to spot the potential of the devices for making vehicle break-ins easier. The club adds that only a European-level decision would be capable of prohibiting the sale of the tool used via the Internet.



### TCB's guide to halting car crime

- Never leave anything in sight within your car – regardless of value. Remove the GPS system charger.
- Deactivate the Wi-Fi function and/or the Bluetooth. Thieves can use radio waves to pin-point the equipment.
- Take a photo of all valuables if you transport them regularly.
- Wherever possible, park in a well-lit place or in a garage.
- Always lock the car, even if you will only be away from it for a short period.
- Do not leave your vehicle documents in your car.
- Turn the wheels towards the kerb and lock the wheel.



Institute of Advanced Motorists



## IAM commissions senior drivers' study

Britain's Institute of Advanced Motorists has revealed that the ageing process has both positive and negative effects on driving ability.

With no age limit on holding a driving license currently in place in the UK and with drivers over 70 self-certifying their fitness to take the wheel, concern has been voiced in some quarters that older drivers represent a risk to other road users. To test the validity of the claims IAM commissioned Britain's Transport Research Laboratory to look at how age affects drivers.

Contrary to widespread belief, the study showed that older drivers have better attitudes to safety and deal with hazards better than young drivers. They also make better use of experience to increase their safety margins on the road.

While the study found little difference in driving performance across the ages, it did highlight that the eldest drivers appeared to stop short at junctions, did not look as often when pulling out, and failed to look in their rear view mirror as often as other age groups.

In the light of the research the IAM is calling for better provisions for older drivers, such as a government action plan, improved access to information for older drivers and their families, and wider availability of online self-assessment tools and voluntary on-road assessments.

[Holding back the gears: Please click here to view the ageing process and driver safety website.](#)



### Senior but Safe IAM's top driving tips for older drivers:

- Older drivers should have a regular check-up with their doctor to ensure they are still fit to drive safely.
- Your eyesight may not be as sharp as it used to be. Deterioration can be quite slow and you may not realise that your vision isn't as good as it should be for safe driving. A regular check-up with a qualified optician is very important for older drivers. If you wear glasses, check that they are suitable for driving.
- Arthritis or stiffness will restrict your movements and your ability to make effective observations. They can also affect your vehicle handling skills. There are special accessories designed to meet the needs of older drivers. You may find that exercises outlined by your doctor can also help.
- Tiredness and stress affect your ability to concentrate. Think carefully before deciding to make long journeys and plan to drive on routes that minimise fatigue. Take a 20-minute break from driving every two hours, even if you don't feel tired.
- Reaction times get slower with age. Be prepared to make adjustments when age-related changes affect your driving performance.
- Keep up to date with changes in the Highway Code. Ignorance of the law is no excuse.

Japanese Automobile Federation

# Keeping older road users safe

With an ageing population demographic Japan has more reason than most countries to promote safe driving standards among its senior population and with this in mind JAF has conducted 23 senior driving programmes across the country since March 2012.

The training scheme targeted drivers aged 65 and over and was designed to develop and improve driving skills and to raise awareness of how age-related decline in physical function affects driving.

In advance of the training sessions, video recording systems were fitted to the vehicles of those taking part and the recordings taken were then played back to the trainees during the course of the programme. The videos demonstrated how impaired physical function had led to

near-miss incidents and risky road behaviour.

Following the screening of the videos the participants were encouraged to discuss the findings in a bid to improve road behaviour. Along with the visual material, participants then drove their own car on a training course to learn safe driving methods.

In all some 401 people took part in the programme with 346 male drivers taking part and 55 female and following the initiative the methods were praised as being "very clear and easy to understand".



Senior Japanese drivers taking part in JAF's education programme for older road users.



Sveriges Motorcyklister

# Motorcyclists take the slow road

Sveriges Motorcyklister, the Swedish Motorcycle Association, has welcomed new research showing that motorcycle riders in the country are on average travelling at lower speeds than their car or truck-driving counterparts.

Research conducted by the Transport Administration (Trafikverket) between May and September 2012 showed that the average speed for total traffic was 78.2 km/h, while the average motorcycle speed was 76.7 km/h.

The figures revealed that motorcyclists run slightly faster than other drivers on roads with a 90 km/h speed limit but slower on roads with a 100-120 km/h restriction. Motorcyclists have an average speed of 88.9 km/h on the former road type, while the motorists' average was 87.8 km/h. However, the average speed of motorcyclists on 70 km/h stretches was above the limit at 71.2 km/h, while the motorists' average was 67.4 km/h. On roads with speed limits of 50 km/h the average speed for motorcyclists was 52.7 km/h, while motorists had an average speed of

50.2 km/h. The SMC says it is not surprised by the statistics, but is pleased that the Transport Administration's monitoring provides a very different picture of motorcyclists than stereotypes suggest.

"[The research] confirms the picture we have of motorcyclists as a safety conscious road user group. SMC is working actively with road safety and speed is obviously important if an accident occurs," says SMC General Secretary, Jesper Christensen. "There is unfortunately a small group who by their extreme behaviour gives all motorcyclists a bad reputation. Often it is not about real bikers but those who do not have a motorcycle license, are riding under the influence of alcohol or drugs or who have borrowed or stolen a motorcycle."



"[The research] confirms the picture we have of motorcyclists as a safety conscious group," says SMC's Jesper Christensen.



Automobile Association of Uganda



Ugandan motorcyclists receive training in how to school others in safe riding techniques.

# AAU workshop trains motorcycle instructors

The Automobile Association of Uganda recently held a two-day workshop aimed at giving a selection of motorcycle riders the skills to train members of the public in correct riding techniques and the use of helmets.

The Training of Trainers programme, hosted by the AAU, was held by the Uganda Helmet Vaccine Initiative (UVHI) under the auspices of the Asia Injury Prevention Foundation (AIP-F) and the Global Helmet Vaccine Initiative (GHVI).

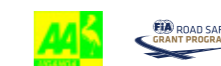
Ten motorcyclists were selected to take part in the workshop, which educated the riders on a number of topics including defensive riding, interpreting road signs and the use of protective gear, especially the wearing of crash helmets. Particular attention was paid to riders being able to differentiate between 'fool's gear' and 'cool gear' in a bid to raise awareness of sub-standard equipment.

The riders also learned about traffic rules and regulations, the need for correct licenses and the dangers of speeding. They were also informed of the risks of riding under the influence of alcohol or other intoxicants.

As part of the workshop the chosen riders were also given instruction in public speaking, operating computers and presenting slide shows, skills they are then encouraged to take into the public domain where they can train other motorcycle users.

The Training of Trainers initiative is an outreach program aimed at ensuring the safety of all Ugandan motorcyclists and in particular operators and users of the so-called Boda Boda motorcycles, which function as taxis throughout the country especially in the capital Kampala.

According to Uganda's New Vision newspaper, police statistics show that Boda Boda accidents claim more than 500 lives annually and that a further 1,200 people are injured each year in such accidents. The Training of Trainers initiative is intended to ensure that Boda Boda are safe for the general public.





Reial Automobil Club de Catalunya

# RACC presents electric sports car prototype

Spain's Reial Automobil Club de Catalunya took the opportunity of February's Formula One test programme at Barcelona's Circuit de Catalunya to unveil a new 1000hp electric sports car prototype.

Developed by engineering company Applus+ IDIADA, the Volar-e vehicle was revealed as the world's motor sport press gathered at the track in advance of the 2013 Formula One campaign. In attendance at the launch, which focused on the promotion of electric vehicle technology were Antonio Tajani, Vice-President of the European Commission and Sebastià Salvadó, President

of the RACC. The event was followed a few days later by a showcase of future mobility solutions in Barcelona.

More than 5,000 people visited the city's Moll de la Fusta harbour to enjoy rides in electric cars and on motorbikes and bicycles. Both events had the aim of removing prejudices related to the performance of electromobility vehicles in terms of acceleration, safety and driving comfort.



The Volar-e electric vehicle prototype made its debut in Barcelona with the aid of RACC.

Canadian Automobile Association

# Canadians gear up for Eco-Run

The Canadian Automobile Association has partnered with the Automotive Journalists Association of Canada as title sponsor for the organisation's 2013 Eco-Run.

The two-day road rally featuring energy efficient vehicles and practices will kick-off at CAA's 100th anniversary AGM on June 4, where automotive journalists will begin their trip from Ottawa to Montreal.

The event is designed to demonstrate some of the energy-efficient and environmentally friendly technologies currently available in personal-use vehicles today. The 20 vehicles chosen for the event will showcase diesel, hybrid, hybrid plug-in, and battery-electric, as well as advanced conventional technologies.

The rally will finish in Montreal on June 6, just a few days before the city hosts Formula One's Canadian Grand Prix. As such, the close of the Eco-Run will be attended by members of the CAA, FIA and a Formula One driver, who will highlight the importance of eco-driving practices and habits.





Motor Sports Association UK

# MSA UK launches new event for National Motorsport Week

The UK's National Motorsport Week, which takes place from June 29 to July 7, will end with 'Go Motorsport Live!', a new event developed by Britain's Motor Sports Association.

The event, which will be free to the public, is set to take place at Silverstone on Sunday, July 7 and will showcase all that British motor sport has to offer. A variety of motor sport disciplines will be demonstrated on the day with some offering visitors an up-close and personal experience from the passenger seat. The MSA is inviting British race, rally, karting and other championships, plus local motor clubs, to set up free displays and organise live demonstrations. Marshalling clubs will also offer advice to potential new volunteers and

Silverstone will provide 'hot laps' and rally rides, as well as tours of its world-famous facilities.

"Go Motorsport Live!' has all the right ingredients to become a huge event, showcasing every aspect of our sport," said Colin Hilton, MSA Chief Executive. "The timing is perfect, too. Millions will watch the British Grand Prix either trackside or on television and just seven days later they can visit Silverstone and discover just how easy it is for them to get more involved in the sport they've been following."



Visitors to Go Motorsport Live! will be able to try grassroots motorsport like Sporting Trials, seen here with David Coulthard at the wheel.

Fédération Française du Sport Automobile



Nicolas Deschaux of the FFSA with junior karters.

# Developing future champions

FFSA president Nicolas Deschaux has hailed the organisation's Ecoles Françaises de Karting as a major component in the success of French motor sport.

"The French kart schools are a cornerstone of our policy of talent-spotting and making our sport more democratic," he said. "Every year five clubs complying with the FFSA's requirements send in a demand for the label of French Kart School. This system enables us to help youngsters to break into kart racing in regional and national competitions."

Under Deschaux's stewardship of the FFSA, the EFK were created in 2007 and there are now 34 schools across France, each making motor sport more accessible and teaching youngsters basic driving skills.

EFK pupils are accepted from the age of six and are supervised by monitors who have a state diploma. The youngsters follow a programme based around a number of themes, including circuit safety and rules, road safety and rules, driving, mechanical and assessment workshops.

The young drivers taking part can reach a number of skill levels during their time at the schools, starting with a First Steering Wheel award and rising to Gold Steering Wheel standard. The EFK's first national gathering was held in 2012 and the event, promoted by Kart World Champion Arnaud Kozlinski, will take place again this year on November 6.



Hong Kong Automobile Association

# HKAA's Autosport Challenge gets underway

The 2013 Autosport Challenge of the Hong Kong Automobile Association kicked off at the Guangdong International Circuit (GIC) last month with a range of racing classes on display.

The event programme included N2000 Group, S2000 Group and Road Sport Challenge races as well the newly launched 1600cc Showroom Stock Car race, which attracted plenty of attention over the weekend.

HKAA also appointed Guangdong International Circuit as its first official home circuit for races. A bend in the Turn 4 area of the track was designated the HKAA Bend in honor of the club's efforts in partnership with GIC to promote motor sport activities in the area. A naming ceremony was held to mark the occasion and was attended by a number of local celebrities, VIPs, guests and media. The next two rounds of the challenge will be held at GIC in May.

HKAA also organised a cross-border China drive tour during the same weekend which gave member drivers the chance to experience the different driving culture and skills of mainland China.



Action from the HKAA's Autosport Challenge.





Scuderia Ferrari's Felipe Massa and CAMS President Andrew Papadopoulos spread the road safety message with Melbourne school children at March's Australian Grand Prix.

Confederation of Australian Motorsport

## FIA President helps CAMS celebrate 60th anniversary

FIA President Jean Todt recently joined members of the Confederation of Australian Motor Sport (CAMS) at Formula One's Australian Grand Prix in Melbourne to help celebrate the organisation's 60th anniversary.

At a special ceremony at the city's Albert Park circuit, President Todt was on hand to help CAMS President Andrew Papadopoulos cut a cake commemorating the landmark for the club. Founded in February 1953, CAMS is the world's second oldest FIA-designated National Sporting Authority (ASN), behind the UK's Motor Sports Association (MSA).

President Todt applauded the organisation for its work in the realm of road safety and took time out to attend a number of events organised by the club, including its road safety initiative IGNITION, a programme designed to educate pre-license young drivers.

CAMS also had the support of Ferrari Formula One driver Felipe Massa, who spoke to local school children about the importance of road safety.

In addition, President Todt attended a media briefing where he reiterated his strong support for CAMS. He also took time out to attend the confederation's Evening of Honour.

Finally, on the morning of the race, President Todt spoke to a number of CAMS officials and expressed his gratitude for their hard work at the Australian Grand Prix.





Association of Touring Clubs of the United Arab Emirates



A celebratory cake is cut to mark the official launch of the ATCUAE's BSc (Hons) Applied Sport Management degree.

## ATCUAE drives development of sports management degree

The Association of Touring Clubs of the UAE is behind the launch of a new sports management degree, which will begin in the country in September.

The course, a BSc (Hons) in Applied Sports Management, will be presented at the UAE's Higher Colleges of Technology by academics from the host institution and by lecturers from the University of Ulster, which has recently partnered with the ATCUAE on a number of projects. The first batch of students to be admitted will commence a full time, four-year course this September.

In the programme's fourth year, a motor sport module in areas including volunteer management, medical management and event management

will be delivered by the ATCUAE's training and education division, the Motorsport Knowledge Institute.

Commenting on the new degree, Dr Mohammed Ben Sulayem, ATCUAE President and FIA Vice-President for Sport, said: "Sport is becoming increasingly important to our society and to the development of our global image as a young and progressive nation. The UAE is eager to earn a bigger share of the global sports industry, which is projected to reach a value of US\$145 billion by 2015.

"To allow the UAE to take the next step, we need qualified and trained Emirati nationals running our sports properties to the highest international standards," he added. "This created a

need for world-class quality education programmes based in the UAE that allow the talented young population of the UAE to grow our sports to the next level."

The degree was launched by HE Sheikh Nahayan Mubarak Al Nahayan, UAE Minister of Higher Education and Scientific Research and Chancellor of the Higher Colleges of Technology. Also present were Arlene Foster, Northern Ireland Minister of Enterprise, Trade and Investment, and Professor Richard Barnett, Vice Chancellor of the University of Ulster.



Federation of Motor Sports Clubs of India

## FMSCI celebrates 40 years with motoring summit

The Federation of Motor Sports Clubs of India is this year celebrating its 40th anniversary and to mark the occasion the club recently organised an Indian Motorsport Conclave at which most of the major motor manufacturers present in the Indian market met to discuss the future of motor sport in the country.

The conclave, held in Chennai in February, was attended by Mahindra & Mahindra, Maruti Suzuki, Mercedes Benz India, Hyundai Motors, General Motors India, Tata Motors, Renault India, Audi India, VW India, Toyota Motor Kirloskar and a host of two-wheeler manufacturers.

FMSCI President Vicky Chandhok led the forum's discussion and interactive session, during which he outlined how manufacturers might help in taking motor sport forward in India.

He told those attending that it was crucial for the health of Indian motor sport that manufacturer-backed racing

series continue to proliferate and encouraged all the motor companies present to get involved.

He also said that for motor sport to flourish in the country, promoters and manufacturers needed to look beyond India's permanent circuits and to support racing on street circuits, in car parks and in stadiums.

Finally, he advocated that car companies increase their involvement in technical facilities, driver experience centres and brand showrooms at race circuits as a means of encouraging motor sport participation and improving brand awareness for the manufacturers involved.

The conclave was followed by a gala prize-giving ceremony at which India's national championship winners were presented with their trophies.



FMSCI President Vicky Chandhok with Karting winners.



Club Profile

# Bahrain Motor Federation



Bahraini marshals celebrating at the end of 2004 F1 race.



The seventh annual hill climb race organised by Bahrain Motor Federation in East Riffa on 23 November 1966.

Founded on 23 November 1952, the Bahrain Motor Federation hosted its first event the following month and issued an open invitation to all automobile and motorcycle users in the Kingdom of Bahrain to attend.

The club's first numbered badges were produced the following year, with the first badge being presented to his Royal Highness Sheikh Salman Bin Hamad Al Khalifa.

The club experienced phenomenal growth in its first year of existence and by August 1953 international recognition was achieved when it officially associated with the Automobile Association (AA) in the United Kingdom. By March 1954 the club boasted over 100 full-time members and within four years this figure grew to 306.

In April 1957 the Club became affiliated with the Alliance Internationale de Tourisme (AIT) and became responsible for issuing Carnets de Passages to road users in the region and beyond.

The Federation finally became a member club of the FIA in 1997 and three years later staged the first Bahrain International Rally, reviving an event that had not been held in the country for 16 years.

The jewel in the crown came in September 2002, however, when the Government of the Kingdom of Bahrain announced that the country would join the Formula One calendar in 2004. The country has hosted grands nine times since, with the most recent taking place earlier this month.

Today the BMF committee and club members are extremely proud of the club's distinguished heritage as one of the oldest and most locally involved clubs in Bahrain.

[Please click here to visit the BMF website.](#)



BMF President (Shk Abdula Bin Isa Alkhalifa) give's the start flag for 2005 rally.





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