



DAILY NEWSLETTER, ISSUE #3  
FRIDAY 27.6.2014

# AUTO+ SPORT WEEK



AUF WIEDERSEHEN,  
MUNICH!

▲ After three days of intense work, constructive networking and some truly spectacular social events, FIA Sport Conference 2014 drew to a close yesterday with delegates gathering for the now traditional FIA Family photo. That feeling of unity was proved true again

this year, as earlier in the week delegates gathered together to define a plan for motor sport progress to be adopted by the FIA in the coming years. Proactive, productive and collective, FIA Sport Conference was once again a major success.



## CLOSING SPEECHES

# BUILDING A BRIGHT FUTURE FOR SPORT

*FIA President Jean Todt brought FIA Sport Conference Week 2014 to a close yesterday by re-emphasising the FIA's goal of helping ASNs worldwide to build a prosperous future for motor sport*

Closing FIA Sport Conference Week 2014, FIA President Jean Todt took the opportunity to tell delegates that the FIA is committed to the continued development of ASNs worldwide, adding that a series of major programmes will soon be rolled out to make that aspiration a reality.

"For too long, the FIA has been perceived only as a regulatory body, rather than as an organisation that actively strives to support ASNs in their mission to promote motor sport worldwide," he said. "It is in this light that I wanted to transform our organisation, making it a federation focused on the needs of its membership – a federation that is accessible and closely connected to its members."

He went on to outline the programmes being in place to promote club development.

"A New Liaison Office, which aims to provide answers to all of your questions, is being established. This will be operational by the end of 2014," he said. "We have also developed a new FIA Web Platform. This is a portal for ASNs to communicate, provide services, key information and training. Again, it will be operational by the end of 2014. Lastly, the ASN Development Manual has been greatly enriched and updated."

He added that the ASN Task Force is in the process of constructing a Global Training Programme to help with ASN development. The programme will also be available on the new FIA Network platform.

"This programme will be supported by the Funding Review Commission, which will propose the allocation of an additional €2.75 million per year. This funding arises from the renegotiation of the Concorde Agreement and will be used for the benefit of ASNs," he said.

He also pointed to the FIA's establishment of a new grant system to replace the Motor Sport Safety Development Fund, which expires this year. The new fund, he added, will open for registration in August.

Lastly, he said that Nicolas Deschaux of the Fédération Française du Sport Automobile "will examine the role played by each zone and region of the FIA, so that we can better co-ordinate our actions locally".

"This is our road map, built upon the vision agreed at our General Assembly in Paris last year," he concluded. "We are all committed to the same goal – ensuring that global motor sport continues to thrive, grow and inspire future generations of competitors and fans alike."



## ▲ PARTNERSHIP

# FIA SIGNS DEAL WITH IHG HOTELS

*A new agreement will allow FIA member clubs to avail of discounts at the Intercontinental Hotel Group*

Sport Conference 2014 this morning saw the announcement of a new agreement between the FIA and the Intercontinental Hotel Group (IHG).

Xenia Seidel, IHG's Director of Commercial Partnerships Europe, explained that from July 1 clubs will be able to avail of discounted room rates at over 400 hotels across seven of IHG's brands in Europe. The partnership will be reviewed at a future date in the hope of expansion beyond Europe.

The discounts on offer include 30 per cent off IHG's best available rates at its Crowne Plaza, Hotel Indigo, Holiday Inn and Holiday Inn Express properties and 20 per cent off weekend rates at Intercontinental hotels. Weekday rates will be discounted by 10 per cent and further savings will also be available in summer and winter in special promotions. An online booking portal will be established for the partnership at [ihg.com/fia](http://ihg.com/fia).

## GRANT PROGRAMME

# NEW DEVELOPMENT FUND UNVEILED

*Details of the FIA's new funding programme and application process are revealed*

Details of how ASNs can apply for assistance from the FIA's new Motor Sport Development Fund were announced this morning in Munich.

Frédérique Trouvé, Deputy Director of the FIA's Development Department and Kate Robson, Deputy Director of Education at the FIA Institute, revealed that the new funding programme will be broad in scope, taking in Safety, Motor Sport Development, ASN Structure and Management, and Social Responsibility. The first two will have a fund ceiling of €50,000, with the latter categories capped at €25,000. The funding will be available for projects submitted by single or groups of ASNs.

Online registration will open on August 18 at [asnregistration.fia.com](http://asnregistration.fia.com). The online application process, at [asnfundings.fia.com](http://asnfundings.fia.com), will open on September 1 and submissions will be accepted, in French, English and Spanish up until September 22. Example forms and tutorials will be available online at [asntraining.fia.com](http://asntraining.fia.com). For more information email: [asnfundings@fia.com](mailto:asnfundings@fia.com).





## PLENARY SESSION 4

# PLANNING AHEAD

*At this morning's final plenary session, FIA Deputy President for Sport Graham Stoker revealed the action plan drawn up from Wednesday's workshop findings*

In a busy morning programme of the final day of FIA Sport Conference 2014, Deputy President for Sport Graham Stoker unveiled the action plan compiled from the recommendations of Wednesday morning's workshop groups.

Unveiling a seven-point plan, Deputy President Stoker said delegates should be proud of the work conducted as it would now form "their plan for development", to be adopted by the FIA.

To "support ASNs to develop and implement their fact-based business and sporting plans" he pointed to seven key elements within the development plan: Structures and Management, Venues and Infrastructure, Licensing and Training, Events, Disciplines, Grassroots Participation and Commercial and Marketing.

The first will see the setting up of ASNs according to a set of governance and management standards, while in the area of Venues the FIA will define minimum safe standards for national venues. Licensing will see the establishment of an integrated approach to attracting and retaining drivers and officials, while Events will see the simplification of regulations for events and vehicles.

Sporting disciplines will be broadened to attract new participants and in order to encourage new drivers, entry points and clear competition pathways will be defined. The federation will also continue its programme of developing affordable championships. Finally, the development plan will support and implement e-media strategies to raise the profile of motor sport.

Following the Deputy President's presentation, Andrew Papadopoulos, President of CAMS and President of the FIA's ASN Task Force reported on the body's progress.

He told delegates that the FIA will roll out a Global Training Programme next year. The programme will be module-based and delivered by approved trainers, including Regional Training Providers. It will also feature an e-learning platform.

He revealed that the new FIA Networks platform will be online soon and will be a space in which ASNs can communicate with each other in order to disseminate best practice and share experience.

Finally, he said that the establishment of a new Liaison Office within the FIA will provide ASNs with a 'one-stop-shop' for information and assistance. It will open later this year and he encouraged ASNs to get in touch with the new department with any issue they face by emailing: [liaisonoffice@fia.com](mailto:liaisonoffice@fia.com).



## MOTOR SPORT SAFETY

# DMSB DEMONSTRATES MEDICAL EXPERTISE

The Deutscher Motor Sport Bund (DMSB) this morning exhibited its medical expertise with a disaster response demonstration. The ASN set up a simulation of an explosion inside a circuit garage. In the scenario, there was more than one casualty and the driver was stuck inside an unsafe F1 car due to a damaged Energy Recovery System. The DMSB team then showed how to deal with such a scenario. "The difficulties are the limitation of space; access to the driver and other casualties; scenario management; communication and the medical team's safety," said Chief Medical Officer Dr Michael Scholz. "Our philosophy is not just to train the different services separately, but also together."



## FIA ACTION FOR ENVIRONMENT

# GREEN GUIDE AWARD

*Robert Amar of the Trinidad and Tobago Automobile Sports Association was today presented a special FIA environmental prize*



Following the launch of a new set of environmental tips for motor sport spectators this morning, Robert Amar of the Trinidad and Tobago Automobile Sports Association (TTASA) was presented with an award for his contribution to the new guide.

At last year's Sport Conference Week in Goodwood workshop participants were asked to provide suggestions for environmental programmes.

When collated, the concept of a Green Guide for spectators was put into development. ASNs were asked to submit suggestions messages for the guide and a shortlist was drawn up.

ASNs were then asked to vote on the final 10. The closest to suggesting a completed final set was Mr Amar, whose efforts today earned him a special ASN Vote Award.

Courtesy of Michelin, the award will see the TTSA receive, free of charge, an FIA Institute Environmental Accreditation at Excellence level, as well as carbon credits for one year of club activity, capped at a maximum of 250 tonnes. Mr Amar was unable to pick up his award this morning but the prize was accepted on his behalf by FIA Vice President José Abed of Mexico's OMDAI.

The new FIA Spectators' Green Guide can be viewed at [fia.com/campaigns](http://fia.com/campaigns) and the guide will be promoted at motor sport events worldwide in the coming year.

## FIA SPORT MOTOREX 2014

# SUCCESS STORY

*The first FIA Sport MotorEx has been hailed as a great success by motor sport industry leaders*

The first FIA Sport MotorEX has been branded a major success by exhibitors and ASNs alike.

Karen Ellis, Chief Executive of event partner Ellis Clowes said: "Ellis Clowes is proud to support FIA Sport MotorEx in Munich. The growth and development of the event in only one year underlines the importance of bringing the ASN and industry partners together, to collaborate and debate ideas to develop the motor sport industry for the future."

Michele Bellone, Marketing and Communication Director of Magneti Marelli, which was also an FIA Sport Motorex partner added: "This is the second year that Magneti Marelli has taken part in the FIA Sport Conference.

We increasingly see the benefits of being an active part of the large group of enthusiasts and experts who work every day for the growth of the motor sport sector, placing innovation, safety and economic sustainability in first place among their goals and tasks."

On the part of ASNs, Anssi Kannas, Secretary General of Finnish club AKK-Motorsport said the exhibition has been the ideal place for the club's product launch.

"With over one hundred ASN's under the same roof this was the perfect forum to introduce our KITI Sport Management System software," he said.

"To have discussions and feedback from other ASN's at the Expo will be really valuable for us for the future development. The concept of combining the Sport Conference and Expo to a single event is great and we're enthusiastic to see how the event is going to grow in the years to come."

Summing up the success of the first FIA Sport MotorEx event Thierry Huron, Marketing Director of Tag Heuer professional timing, simply said that for his company Sport MotorEx 2014 had simply been been "the greatest motor sport tradeshow we have experienced for a long time".





## CHEQUERED FLAG

### Entertainment, Bavarian-style

With the hard work of the week completed, tonight represented a chance to wind down, relax and enjoy some traditional Bavarian hospitality. The location was the famous Waldwirtschaft Großhesselhohe beer garden and restaurant. The WaWi, as it's affectionately known, dates back to AD 776, with records showing a farmstead on the site belonging to Duke Tassilo. A licence to brew beer on the site was granted in the 15th century and the Waldwirtschaft hasn't looked back since. With local delicacies on offer, and some of the region's world-famous brews to sample, it was the perfect venue in which to bring the curtain down on a very successful second edition of the FIA Sport Conference.





**DMSB**

**Flickr:** [flickr.com/photos/fia-official](https://www.flickr.com/photos/fia-official/)

**Twitter:** [twitter.com/fia](https://twitter.com/fia)

**Facebook:** [facebook.com/fia](https://www.facebook.com/fia)

**FIA Sport Conference App:** [conferenceapp.fia.com](https://conferenceapp.fia.com)

**Website:** [fia.com](https://www.fia.com)