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### DATA DILEMMA

CAA advocates for drivers to retain control of connected car information P 10

### FIA AMERICAS AWARDS

Stars of motor sport and safety honoured in Panama P 30

### TAKING BOLD STEPS

Malaysia's AAM helps to launch pan-Asian Safe Steps campaign P 14

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# AUTO+ NEWS

## AFRICAN PEARL SET TO SHINE

Uganda's FMU looks forward to a bright sporting future P20



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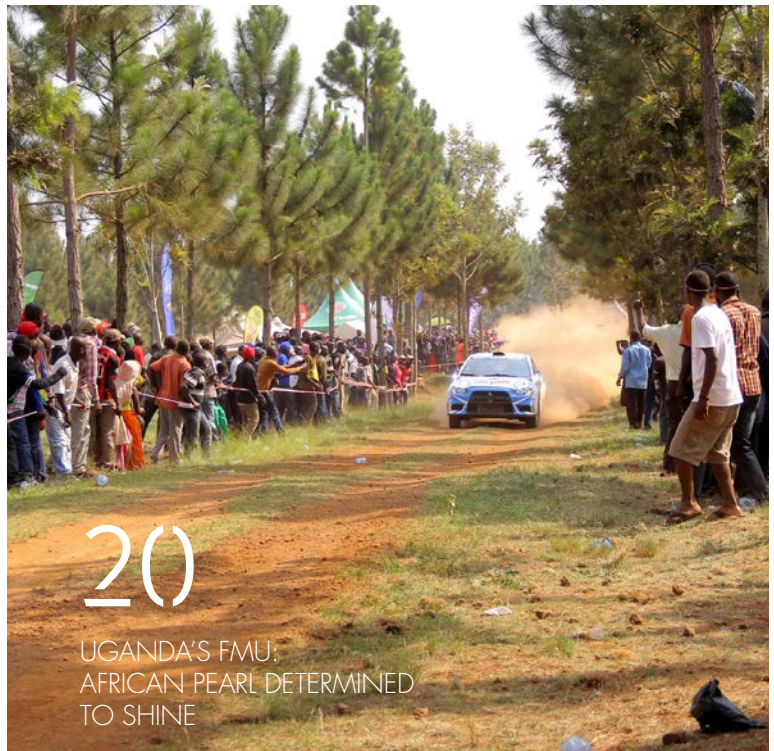
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Dear Friends,

Welcome to this latest edition of our club newsletter AUTO+.

Progress in any area depends on many factors: vision, planning, of course finance, but most of all it requires dedication. In this newsletter we meet two clubs determined to make progress on key issues in mobility and in sport.

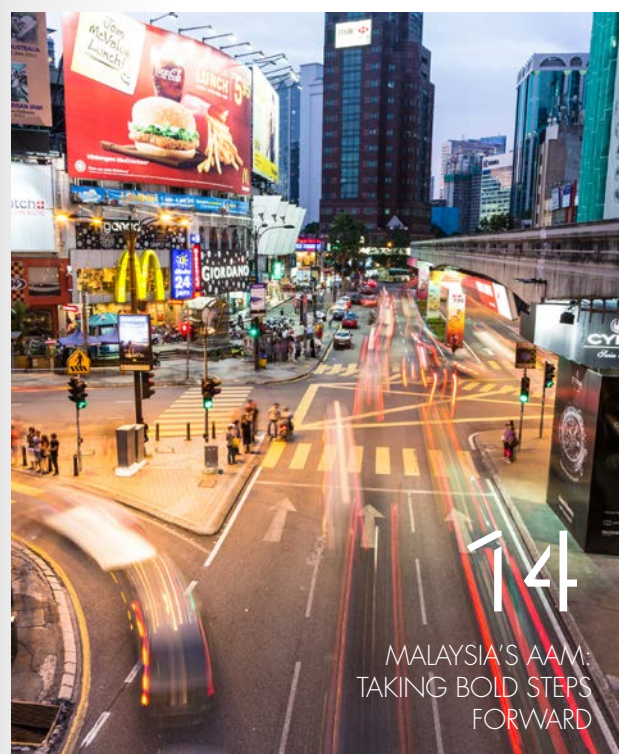


First, we hear from the Automobile Association of Malaysia, which supported the launch of the new 'Safe Steps' road safety campaign in Kuala Lumpur last month. The initiative, which brings together the FIA, Prudence Foundation, and National Geographic TV, aims to raise awareness of the major road safety challenge facing South-East Asia. More than 333,000 people are killed on roads in the region every year and as you'll read, the AAM is engaged in a number of programmes which have the goal of making roads safe in Malaysia. I am also very pleased that Michelle Yeoh has generously agreed to serve as the Ambassador for the 'Safe Steps' campaign. Her public recognition will provide a huge boost to the impact of this initiative.

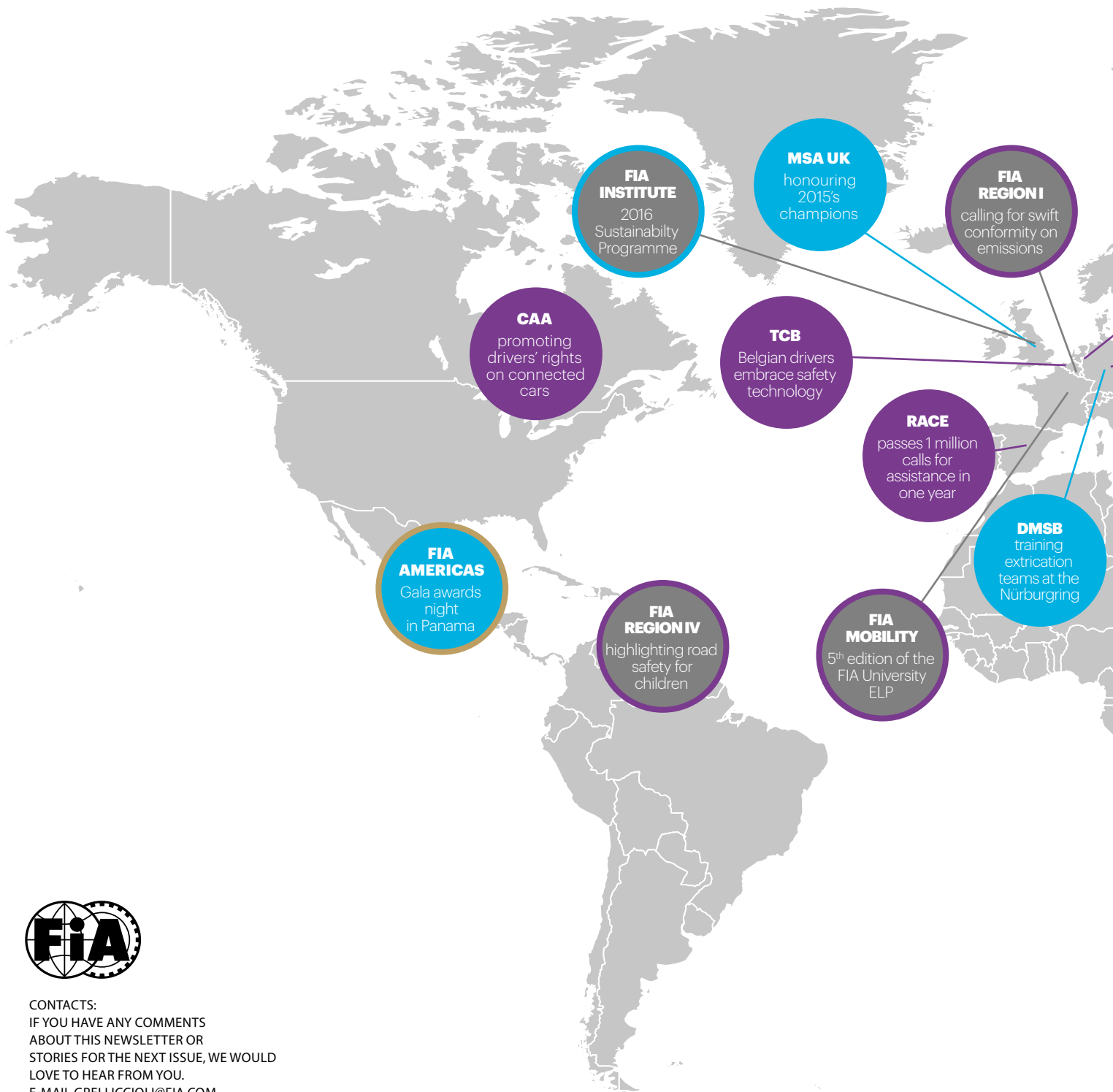
Secondly, we look at how the Federation of Motorsport Clubs of Uganda is helping to grow grassroots motor sport at all levels in the country through the launch of karting slaloms for youngsters and the continued development of new formats and regulations within the rallying championships that are so popular there. The club is also working hard to improve safety for drivers, officials and fans in a region where safeguards are often hard to implement.

Elsewhere in this edition you can read about FIA Region IV's work to promote legislation on the use of child car seats in the region and in the world of sport we report on champions being honoured across the Americas and in Britain. I hope you enjoy this latest issue of AUTO+.

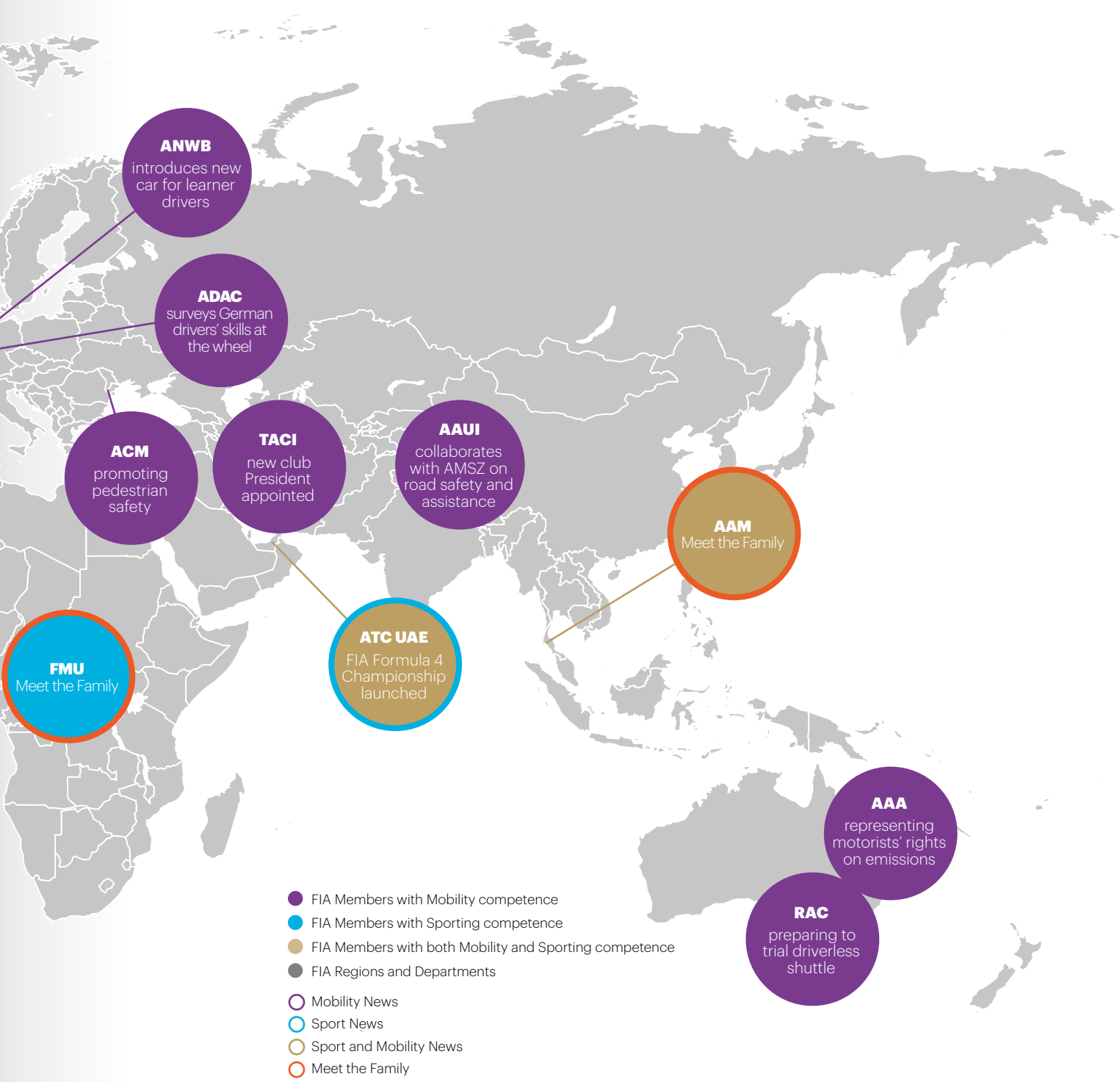
Jean Todt  
FIA President



# FIA CLUBS AND ASN<sub>s</sub> PARTICIPATING IN THIS ISSUE



CONTACTS:  
IF YOU HAVE ANY COMMENTS  
ABOUT THIS NEWSLETTER OR  
STORIES FOR THE NEXT ISSUE, WE WOULD  
LOVE TO HEAR FROM YOU.  
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Allgemeiner Deutscher Automobil-Club e.V.

# ADAC survey reveals theory deficit among German drivers

How good are German drivers? Spot-on in practice, less sure in theory – that’s the result of a recent ADAC survey on the motoring knowledge of German motorists.

According to the data obtained by the German club, respondents to the survey gave correct answers to only about half of the questions on traffic signs and rules. However, in the practical part of the test results were much better and 83 per cent of the tasks were handled without any mistakes. Additionally, the survey identified significant differences in performance between men and women. While 67 per cent of the men managed to answer more than half of the questions correctly, the figure amongst female respondents was only 49 per cent. Women, however, were much more realistic when accessing their knowledge and performance. Only 12 per cent of the female drivers thought they were better than other drivers while about a half of the men surveyed held the belief that they are better or even much better than their fellow motorists.

The participants in the survey scored best in the questions related to children’s safety and the use of mobile devices - 82% of the respondents knew that children under three had to be secured in adequate restraint systems while two thirds answered correctly that texting and using apps is only permitted when the engine is switched off.

Zip-merging, where traffic merges in turn from two lanes to one, and forming an emergency corridor proved to be more challenging questions: 72 per cent and 61 per cent of the answers respectively were wrong. Respondents also felt insecure about the right of way in a roundabout, which tyres to use in winter and what to bear in mind when passing a bus stop.

The survey was carried out amongst 1,008 German motorists aged 17 and above who held a valid driving licence.

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**ADAC**



Royal Automobile Club of Western Australia



# RAC WA to trial driverless, fully electric shuttle

A driverless and fully electric shuttle bus is set to arrive in Western Australia under a new plan to trial autonomous vehicle technology instituted by the Royal Automobile Club.

RAC through NAVYA, a French company specialising in intelligent transport systems, will test the shuttle bus in 2016.

RAC Group CEO Terry Agnew said that as a State, Western Australia must find solutions that incorporate a range of transport options as well as adapt to new technologies.

“For 110 years, RAC has been helping to create a better WA for its members and the community,” he said. “By giving Western Australians the chance to see the technology, to eventually use it and experience it, we are learning more about the technology and working towards WA being ready for driverless vehicles.

“This staged trial, which is the first of its kind in Australia, will help members of the community, Government and industry consider the potential impact and opportunities of automated vehicle technology,” he added. “The trial will also help WA develop a roadmap of changes that will need to occur for automated vehicles to safely transition on to our roads.”

Details of the trial, which is likely to involve a number of stages, are currently in development and RAC is working through the necessary approval processes with the Australian government.

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Australian Automobile Association

# AAA calls for fair treatment of motorists as Australia debates vehicle emissions

The Australian Automobile Association (AAA) recently welcomed the release of a new Vehicle Emissions Discussion Paper by the Australian Government and again called for transport cost and equity to remain central considerations in the Government's plan to reduce vehicle emissions.

AAA Chief Executive Michael Bradley said: "There is strong agreement on the need to reduce emissions across all sectors of our economy. And there's agreement that motoring should be cleaner and more affordable. But questions remain about the road we take to get there.

"The issues being looked at by the Ministerial Forum have the capacity to directly impact the affordability and sustainability of motoring and the quality of life of Australian families.

"As such it's really important we don't end up with unintended consequences that may impact fuel prices, reduce the choice of vehicles available to consumers, restrict travel options or slow down the overall renewal and modernising of Australia's car fleet."

Mr Bradley also called for adequate time to be spent consulting in order to ensure emissions reductions are achieved in a fair and cost effective manner.

A working group on emissions is due to report by 30 June 2016 to the Ministerial Forum on measures including options for managing fuel quality standards, options for new measurement reporting standards for air pollutants under Australia's National Clean Air Agreement and other measures, and by 31 March 2017 on a draft implementation plan for new measures.

The AAA recently released the Greenhouse & Vehicle Emissions Policy Principles that will guide its ongoing policy development and assessment of proposed regulatory options.

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## GREENHOUSE & VEHICLE EMISSIONS POLICY PRINCIPLES

- The AAA endorses **greenhouse and other pollution abatement measures** that deliver abatement at least cost to vehicle owners and the broader Australian economy, balancing the **affordability and sustainability of motoring** in Australia
- The AAA endorses a **policy response** underpinned by equity and flexibility and which does not prescribe sector, purpose, or technology-specific outcomes
- The AAA endorses a whole-of-economy consideration of both the issues of **air quality improvement** and **greenhouse gas emission reduction**, and the measures introduced to deliver desired outcomes
- The choice of **vehicle types** offered to the Australian market should not be restricted
- The adoption of any **foreign or international emissions standards** must take into consideration the Australian new vehicle fleet and how and why it differs from those found in other markets
- Independent **testing of vehicle emissions under real world driving conditions** must be undertaken using Australian vehicles on Australian roads



Koninklijke Nederlandse Toeristenbond ANWB

Touring Club of Belgium



## ANWB drivers' academy unveils new car

Following a period of growth in 2015, boosted by intensified online marketing, an expansion in the number of its schools and following feedback from learners, the Royal Dutch Touring Club (ANWB) recently decided to change the type of car used for driving lessons at the ANWB drivers' academy.

A survey of members showed that the main target group, young adults, prefer a larger car than the VW Polo the club has used until now. Negotiations with the importer led to a deal with a smaller lease fee and a supply of VW Golf 7 cars. The model was recently chosen by a Dutch driving schools magazine as the best instructional car for the second year in a row.

The arrival of a new car called for new branding, with the old design being considered dull by the target group. Four designs were proposed to 200 young members, with 90 per cent opting for one design in particular.

Some 350 of the newly branded vehicles will give budding drivers and their instructors more space, more power and will provide the ANWB with mobile billboards for the coming years. The club's fleet of driving school vehicles will be completely replaced by the end of 2017.

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## Belgian motorists embrace safety technology

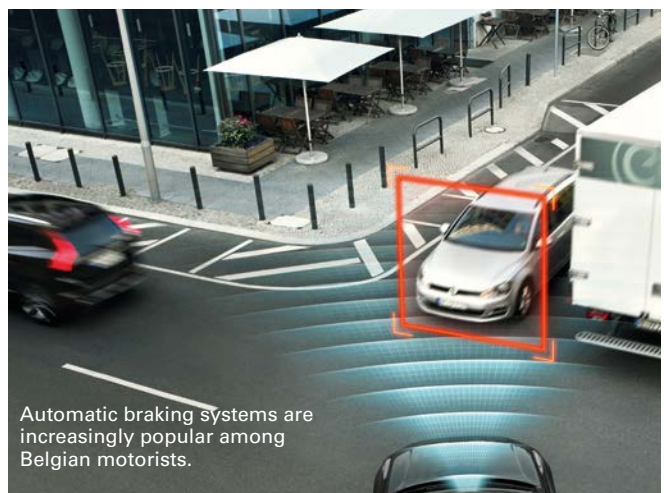
The Touring Club of Belgium has released new figures showing that the nation's drivers are increasingly opting to buy cars featuring advanced road safety technologies.

According to research conducted by automotive technology firm Bosch and evaluated by the club, half of all newly registered cars in Belgium in 2014 were equipped with a parking assistance system, while a quarter also featured an automatic emergency braking system. Lane change technology featured in 14 per cent of new vehicles, while fatigue detection technology (12 per cent) is also becoming increasingly popular. However, intelligent headlight control (8 per cent), adaptive cruise control (7 per cent) and sign recognition technology (6 per cent) have not yet been fully embraced by Belgian motorists.

Danny Smagghe, spokesman for Touring, welcomed the development, saying: "The safety benefit offered by these driver assistance systems is one of the main reasons for their growing popularity. The latest Euro NCAP assessment programme will promote the widespread use of automatic emergency braking systems. Indeed, for a maximum of 5 stars, a car must be equipped with an emergency braking system for pedestrians from 2016."

The figures for Belgium are broadly reflected across other European countries, with parking assistance systems being the most popular technology. In the Netherlands, 50 per cent of new cars feature parking assist, while the figure is 52 per cent in Germany. However, in Britain, only 19 per cent of newly registered cars are equipped with such a system. Automatic emergency braking systems feature on 20 per cent of cars sold in Germany and on 17 per cent of those sold in the Netherlands.

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Automatic braking systems are increasingly popular among Belgian motorists.



## Real Automóvil Club de España



# RACE passes the one million mark

The Real Automóvil Club de España (RACE) passed a major milestone in 2015 with the club exceeding 1 million assistance cases handled across foreign and national members, as well as B2B customers. The bulk of the cases involved technical and medical assistance, with the next largest category being legal assistance.

The figures, which stem from an independent audit of RACE's operations, show that the club now responds to six times the number of on-the-spot assistance calls than all other assistance companies in Spain. The cases involve assistance due to vehicle breakdown, travel assistance or simply awareness of and appeal against fines.

In July and August of last year 100,000 cases of assistance were reported due to increased mobility in Spain. As the Spanish economy recovers, so too do mobility rates and in recent times RACE has been warning that the majority of the technical failures were caused by poor maintenance of vehicles due to recent straitened times.

The improvement of the Spanish economy has also contributed to an increase in the number of journeys motorists make and thus the risk of incident has increased.

RACE's overseas assistance also grew, with the club providing medical assistance services in countries as far afield as the United States, France, Ecuador, Colombia and Thailand. The number

of cases handled up to the end of November 2015 amounted to 4,300, with more than 780 patients being repatriated for care.

The new figures even managed to identify the one millionth member in need of assistance. An Unlimited RACE member called requesting assistance last December 12 at 7.00pm. The driver was immobile in a petrol station in Madrid, with the stoppage caused by the common problem of putting the wrong fuel in the car.

After receiving instructions from RACE's technical help desk (RACE STA) a patrol car, RACE 10, was dispatched to drain the contaminated fuel from the tank.

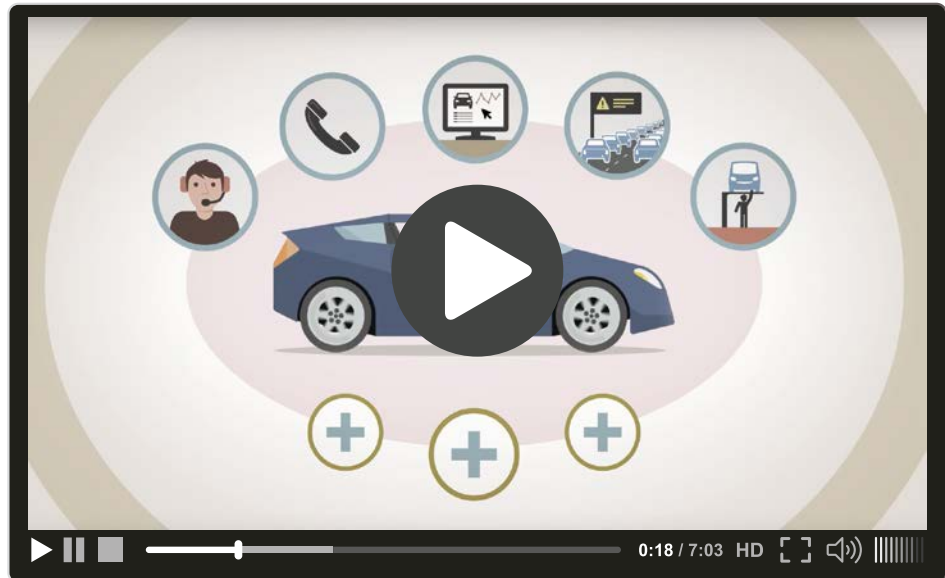
The growth in assistance requests parallel continued customer satisfaction with the service provided, with an independent audit revealing that, as members of RACE, drivers say they are three times more likely to have their vehicles repaired on the spot compared to the sector's average. It is partly due to this fact that the club has six times more patrol cars than its competitors. RACE's patrollers on average attempt repairs twice as often as rivals, with three the average success rate.

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Canadian Automobile Association

The Canadian Automobile Association (CAA) believes that consumers should control the data being generated by their vehicle, choosing what data is shared and with whom that information is shared. That means vehicles will have to be built with a clear menu, in order to give consumers the choice of opting in or out of sharing information with the automaker or other service providers of their choice.



# CAA advocates for drivers to retain control of data generated by their cars

The CAA has successfully delivered its concerns over connected cars and associated consumer choice through an innovative media campaign designed to raise awareness of the issue among the public. The club's initiative reached more than a fifth of Canadians.

The CAA paid to have public education articles, in English and French, made available, through a distribution service, to publications across Canada. Under a theme suggesting that vehicles are becoming 'smart phones on wheels' the articles highlighted some of the positive aspects of this technological revolution, but also mentioned CAA's privacy and consumer choice concerns.

The campaign used a neutral tone, while at the same time conveying the club's concerns, in order to position CAA as a go-to expert on connected cars, and to ensure that publications with automotive advertisers wouldn't shy away from the club.

The result was a resounding success, with the articles appearing in a wide variety of newspapers, magazines, websites and blogs. Roughly 50 per cent of readers came from national media, most notably *Readers Digest*, Canada's most widely circulated magazine. There was significant pick-up in auto sections and ethnic media, key targets for the material.

The campaign was originally scheduled to run for just one month, but the articles have proven so popular that they continue to be picked up by media three months later.



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# 5<sup>th</sup> edition of the FIA University ELP in Barcelona

From 7 to 11 March 2016 in Barcelona, the FIA University Emerging Leaders Programme (ELP) continued to provide a unique educational opportunity with the 5<sup>th</sup> edition of the ELP.

26 participants coming from Canada, China, Australia, Austria and Slovenia, and many other countries, representing large clubs, smaller clubs, and even a motor sports club, met in Barcelona for a five-day programme spanning the topics of *Leadership & Strategy*, *Strategy & the CEO perspective*, *Market positioning & business models*, *Innovation & leading change*, *Making things happen*.

Building on the ELP's success since 2013, this year's edition focused on three key elements:

- Helping participants develop self-awareness and an understanding of their impact on other people in order to becoming effective leaders as they progress in their careers.
- Assisting participants in building a relevant Automobile Club skill set by understanding their contribution to the broader strategic objectives of their organization and learning to develop innovative value-added solutions.
- Teaching participants to deliver results and transition from highly motivated managers to roles which require the ability to make things happen through other people.

As always, expert presentations, including from FIA Clubs, in collaboration with the FIA University professors addressed the programme's topics. In particular, this year's edition featured an illustration of the declining relevance of road service and the need to demonstrate Member value in other ways by the New Zealand Automobile Association.

Participants also got a chance to bond and combine business and pleasure by attending a team-building and networking cooking class at the beginning of the week.

The ELP aims to attract dynamic, energetic participants keen to drive their Automobile Clubs forward.

Find more information on the 2016 ELP on our website at <http://www.fia.com/fia-university>, and make sure to read our next issue of Auto+ for an overview of upcoming FIA University events.

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FIA Region IV

# Region IV study highlights need for greater legislation on child seats

A study carried out by FIA Region IV has revealed the low level of legislation on the use of child restraint systems (CRS) in some parts of the region and poor application of penalties for infringements in areas where legislation exists.

The study shows worrying data regarding the absence of legislation in many countries in Latin America, as well as a lack of knowledge among road users in terms of the adequate use of child restraint systems, their homologation, and correct installation, which are essential to avoid children sustaining serious or fatal injuries in road crashes.

FIA Region IV and its member clubs are actively working on the issue through the development of awareness campaigns and CRS installation checkpoints. The report was compiled based on information provided by 14 countries during October 2015 and with the cooperation of automobile clubs in Argentina (Automóvil Club Argentino), Bolivia (Automóvil Club Boliviano), Brazil (Autómovel Clube

Brasileiro) Chile (Automóvil Club de Chile), Colombia (Touring y Automóvil Club de Colombia), Costa Rica (Automóvil Club de Costa Rica), Ecuador (Automóvil Club del Ecuador), El Salvador (Automóvil Club de El Salvador), Guatemala (Automóvil Club de Guatemala), Mexico (Organización Mexicana del Deporte Automovilístico Internacional), Nicaragua (Club Automovilístico de Nicaragua), Peru (Touring y Automóvil Club del Peru), Paraguay (Touring y Automóvil Club Paraguayo) and Uruguay (Automóvil Club del Uruguay).

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FEDERATION INTERNATIONALE DE L'AUTOMOBILE  
REGION IV





## FIA Region I calls for swift application of RDE conformity

The European Parliament recently voted to approve legislation to measure Real Driving Emissions (RDE). RDE seeks to complement laboratory tests and check whether announced NO<sub>x</sub> emissions levels are confirmed in real driving conditions.

However, the package includes a conformity factor of 2.1 whereby on the road vehicles would be allowed to emit more than twice the official limit from 2017 to 2019. By 2020, all new models would be permitted to emit 50 per cent more NO<sub>x</sub> than legal limits.

The Commission has committed to reviewing the conformity factor, which will be lowered to 1 as soon as possible, and at the latest in 2023. This complementary approach is still the first of its kind and is much needed, in the wake of the 'dieseltgate' scandal. Consumers are now painfully aware of the deficiencies of the current testing regime.

As such, FIA Region I is calling for swift implementation of this

complementary approach to restore consumer and decision-maker trust.

FIA Region I Director General, Jacob Bangsgaard, said: "The Real Driving Emission package will equip Europe with a framework to assess in-use vehicle emissions, giving motorists the opportunity to get better information. We cautiously welcome the current package, as a first step to be refined with stricter conformity targets in the course of implementation. This decision allows for a start to testing in-use emissions sooner rather than later. It is our hope that this legislation will trigger innovation to make sure consumers get efficient vehicles for their daily mobility needs."

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FEDERATION INTERNATIONALE DE L'AUTOMOBILE  
REGION I

## Moldova stages road safety activity in Chisinau

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FIA / ROAD SAFETY  
GRANT PROGRAMME

At the end of 2015, the Automobile Club of Moldova, in partnership with the Patrol Police of Moldova, launched a new road safety campaign entitled 'The Pedestrian' Pilot Intervention.

The campaign, launched in the capital city of Chisinau, ran until the end of February and consisted of two parts. The first was based on road traffic monitoring in order to analyse the behavior of pedestrians while crossing the road, while the second saw the club conduct road safety activities aimed at raising awareness of road safety behaviour among pedestrians.

The location chosen for the campaign was Dacia Street, one of Chisinau's most dangerous roads. To combat this, the ACM initiated a number of road safety activities. The activities warned pedestrians who crossed the road outside of a marked crosswalk by giving them a red candy, road safety brochures and reflectors. The action also continued at the pedestrian crossings, with pedestrians who crossed the street correctly being awarded green candies and 'I am a good pedestrian' flags.

BRISBANE, AUSTRALIA  
- Flood Relief, Jan 2011

7 NEGARA, WARISAN JAWI  
- Jejak Warisan Malaysia  
May - Jun 2011

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GIORDANO



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# MALAYSIA TAKES A BOLD STEP FORWARD

*The Automobile Association of Malaysia has a long history of pushing for greater safety across the country's motoring landscape. Now, it is helping to spearhead an ambitious new initiative being rolled out across South-East Asia – Safe Steps, an innovative new campaign that features Michelle Yeoh as its public face and which is set to reach an audience of over 80 million households.*





(L-R) Safe Steps Ambassador Michelle Yeoh, Malaysia's Minister for Transport Dato' Sri Liow Tiong Lai, Prudence Foundation Chairman Donald Kanak and FIA President Jean Todt.

Last month, in the heart of Kuala Lumpur, Malaysia, the FIA, in association with the Prudence Foundation (the charitable arm of global insurance company Prudential) and the National Geographic TV channel launched a new pan-Asian campaign designed to significantly reduce the number of road traffic fatalities in the region.

The campaign, launched by Global Road Safety Ambassador and FIA High Level Panel for Road Safety spokesperson Michelle Yeoh, FIA President and the UN Secretary General's Special Envoy for Road Safety Jean Todt and Prudence Foundation Chairman Donald Kanak, features a range of public service announcements aimed at raising awareness of road safety issues such as seatbelt and helmet use, distracted driving and drink driving. Malaysia's Minister for Transport Dato' Sri Liow Tiong Lai was also on hand to support the launch in Malaysia.

The videos are expected to reach 80 million households in 24 countries across Asia and are available in nine Asian languages including Thai, Filipino, Bahasa and Mandarin.

Helping to drive the campaign in Malaysia is the country's largest motoring organisation, the Automobile Association of Malaysia, a commitment of which the club's Chairman HH Tunku Mudzaffar Tunku Mustapha is justifiably proud.

"The club is very fortunate that the FIA convinced the Prudence Foundation to choose Malaysia, via the AAM, for the launch of the Safe Steps campaign in 2016," he says. "We are very grateful as Malaysia needs the impetus to improve its negative road safety death toll record in order for the country to achieve the targets of the Decade of Action for Road Safety."

Like its near neighbours in South East Asia (a region that according to the South East Asia Regional Office of the World Health Organisation suffers more than 330,000 road deaths annually), Malaysia has a significant problem to tackle.

"Malaysia has a population of 30 million people and has 20 million vehicles – 9 million motorcycles and 10 million cars – and the major issues are safety of vehicles and general road safety, with nearly 7,000 deaths occurring annually," says the AAM Chairman.

**“ THE CLUB HAS STRONGLY ADVOCATED FOR THE USE OF CHILD SEATS ”**



AAM Chairman HH Tunku Mudzaffar Tunku Mustapha: "Malaysia needs the impetus [of Safe Steps] in order for the country to achieve the targets of the Decade of Action for Road Safety."



“A major safety obstacle Malaysia faces is the ratio of motorcycles to cars. Currently the number of cars and motorcycles is about 50-50,” he adds. “When it comes to accidents, according to the Malaysian Road Safety Department (JKJR), motorcyclists are most at risk, with riders making up an average of 60 per cent of fatalities, followed by occupants in passenger cars at about 25 per cent and pedestrians at 10 per cent. The main issue we face is the negative attitude of Malaysians and disobedience of the traffic laws.

“As Malaysia is growing closer to achieving a developed status, it is with greatest of hope that the number of road crashes decreases,” he says.

The club’s involvement in the Safe Steps campaign is the latest in a long line of advocacy programmes conducted by the AAM in recent times and as HH Tunku Mudzaffar explains the club’s crusade for improved safety on the nation’s roads stretches back to the foundation of the organisation.

“The club was founded in 1932 in Penang State, in the north of Peninsular Malaysia, during the colonial period, when Malaysia was known as Malaya,” he says. “Between 1950 and 1960 a road safety campaign was introduced, as in 1957 Malaysia was granted independence and therefore the development of infrastructure such as better roads and traffic lights was introduced.”

The club has evolved greatly since, moving to Kuala Lumpur in 1970 and growing to become an organisation with 18 offices nationwide and with more than 100,000 members of which about 24,170 are ordinary members with voting rights.

Throughout the club’s development, road safety has continued to form a key part of its activity.

“The club has strongly advocated for the use of child seats, which are still not mandatory,” adds HH Tunku Mudzaffar. “The AAM has been renting out child seats since 1970

## “ WE ARE FORTUNATE THAT MALAYSIA WAS CHOSEN FOR THE SAFE STEPS CAMPAIGN ”

and as such we are now conducting child seat educational programmes, targeting maternity hospitals starting from 2016 in conjunction with a government awareness campaign, as the use of child seats will be mandatory by 2019.

“AAM is also actively involved in the International Road Assessment Programme (iRAP) methodology – a model developed in 2006 by experts who pioneered road assessment programmes in Europe and Australia with the aim of providing decision support tools to low and middle income countries.

“Many of AAM’s initiatives involve the Government of Malaysia,” he adds. “This helps in getting our cause heard across the board, as well as helping to effectively disseminate our messages to the public as a whole,” adds the AAM Chairman. “Child seat awareness for Malaysian parents has just started to gain some momentum and at the same time the cost of imported child seats has dropped from an average of RM2000 to RM500. Thus, it is more affordable now.”

In recent times HH Tunku Mudzaffar has acted as Chairman of the Malaysia Global Road Safety Partnership Foundation (MGRSP), Director of Malaysia Institute of Road Safety Research (MIROS) and as a founding steering committee member of ASEAN NCAP.

He also picks out two other individuals who have contributed significantly to the cause: AAM Vice Chairman,



## “MICHELLE IS HIGHLY LOOKED UPON BY MALAYSIANS. THIS HELPS IN GETTING THE [SAFETY] MESSAGE ACROSS TO PEOPLE”



Wan Zaharuddin Wan Ahmad, who also acted as a founding steering committee member of ASEAN NCAP and Director of the MGRSP and Ahmed Ismail Amin, who acts as Treasurer of the Road Safety Council of Malaysia, iRAP Ambassador for Asia Pacific and who is also a member of the steering committee of ASEAN NCAP.

“Therefore, AAM will be able to call on road safety experts and various government ministries to assist with, plan and execute the Safe Steps road safety campaign in Malaysia successfully,” says HH Tunku Mudzaffar. “As with any awareness programme it is with much hope that by the year 2020 road casualties will be halved and that under the iRAP programme Malaysian roads will achieve 3-star status.”

The success of the Safe Steps road safety campaign will, he believes, be greatly aided by having Michelle Yeoh as an ambassador for the programme.

“To get the message across [in Malaysia] it is apt that the ambassador for the programme is Michelle Yeoh,” says HH Tunku Mudzaffar. “Michelle, a Malaysian born international actress, is not only recognised internationally but is highly looked upon by Malaysians. For Malaysians, this helps in getting the message across to people throughout the country.”

The AAM’s lead role in the launch of the Safe Steps campaign follows on from the club last year becoming involved in the Malaysian Government’s national road safety campaign.

“Apart from a lead role in the planning and execution of the campaign, the AAM provides free car inspection, promotes child seat awareness by displaying various seats and demonstrating their installation in partnership with the Road Safety Department, MIROS, Road Transport Department, Traffic Police, etc.” says the club Chairman.

“Primarily, the campaign targets motorcyclists by giving talks on proper helmet use and standards to university students, factory workers and government departments,” he adds. “For car drivers we have campaigns on the use of both front and rear seat belts to explain the dangers of not using them. From 2015, we have included child seat demonstrations.”

Away from the realm of road safety, the AAM continues to thrive as Malaysia’s largest motoring organisation and the club’s Chairman believes there is room for further expansion.

“[Growth can be achieved] through value added services with better discounts, services and benefits across a diverse range of products – motoring and non-motoring – as well as the improvement of services and conveniences to members,” he says. “[There are also possibilities in] joint promotions and initiatives with other brands, companies in non-related industries such as telecommunications, oil and gas, education and consumer goods.”

The club’s quest for new members and greater market

penetration will continue despite the challenges of bringing services to members spread across two very distinct geographical areas – Peninsular Malaysia and East Malaysia, on the island of Borneo.

“The Association’s strategy is to establish branches nationwide especially within each major township. In terms of providing services within the rural areas, under stringent requirements and supervision, AAM appoints exclusive agents nationwide.

“The club also set up the AAM Automotive Centre (AAC) in 2009. The AAC is a fully equipped garage providing a complete range of automotive services, from accident repair to spray painting, etc. In fact it offers total bodywork restoration and fine tuning to members in Kuala Lumpur. The club also provides car inspection and valuation to members, the public as well as to several insurance companies.”

The ultimate aim is for the AAM to play a central role in the development of mobility in Malaysia, helping to not only represent the concerns of motorists on an ongoing basis but also to progress the country’s safety record.

“Malaysia envisions itself to be a developed nation by 2020,” insists HH Tunku Mudzaffar. “The country hopes that crashes could be reduced to the standard of developed nations. Improvements are underway to further improve and develop modern modes of public transportation, such as Mass Rapid Transport, High Speed Trains, major highways and byways and thoroughly better road conditions and systems.

“[In tandem with all of this] AAM will continue to be involved in the mobility and safety aspects of the country,” he concludes, “and we aspire to be more involved in policy setting in Malaysia.”

## “ THE AAM WILL CONTINUE TO BE INVOLVED IN THE MOBILITY AND SAFETY ASPECTS OF THE COUNTRY AND WE ASPIRE TO BE MORE INVOLVED IN POLICY SETTING IN MALAYSIA ”



AAM Chairman HHTunku Mudzaffar sees Malaysia’s future as one of high-speed mobility across safe transport networks. “Improvements are underway to further improve and develop modern modes of public transportation, such as Mass Rapid Transport, High Speed Trains, major highways and byways and thoroughly better road conditions and systems,” says the AAM chief.

### SAFE STEPS IN FIA REGION II

#### What is the campaign:

- Safe Steps is an awareness raising and educational campaign for South-East Asia, focusing on six key road safety messages.
- The campaign has been launched by the Prudence Foundation (based in Hong Kong), the FIA, the National Geographic and the Red Cross.
- The campaign is to be deployed throughout South-East Asia via posters, pamphlets, billboards, social media, and videos.

#### How can Region II Clubs get involved:

- For Region II Clubs there is an opportunity to use the printed materials in your own country (posters/pamphlets), by adding your Club logo.
- If Clubs in the region are interested to organise dedicated events around the campaign, that can also be explored.

#### When was the campaign launched:

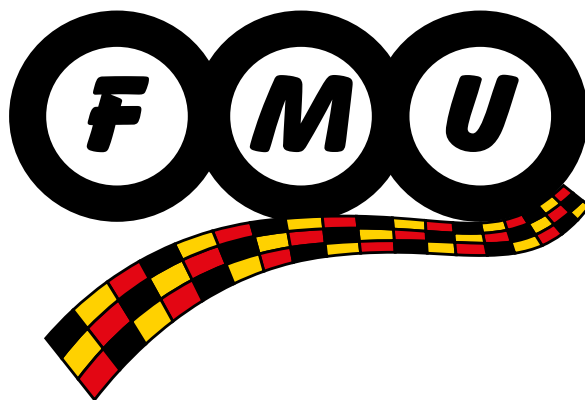
- The campaign was launched on 13 February in Kuala Lumpur, Malaysia, with support from the Automobile Association of Malaysia and the Malaysian Minister of Transport.
- The campaign’s public service announcements are broadcasted across the FOX network 33 times every day on 18 channels, reaching viewers from some 100 million households across South-East Asia.
- All campaign materials and videos are available on [www.safesteps.com](http://www.safesteps.com)  
For further information, contact Aleksandra Golovliova ([agolovliova@fia.com](mailto:agolovliova@fia.com)).





# AFRICAN PEARL DETERMINED TO SHINE ON MOTOR SPORT STAGE

*One of Africa's most progressive motor sport clubs, Uganda's FMU has become a standard bearer in the quest to make competition fair, affordable, safe and open to all, as new President Dusman Okee explains.*



National Rally Champion Arthur Blick gets his title defence underway at the opening round of the 2016 season, the Mbarara Rally.



For Dusman Okee, the newly-elected President of the Federation on Motorsports Clubs of Uganda, the future of motor sport in the country encompasses both lofty ambition and remarkable simplicity. “I would like to see motor sport as the number one sport in Uganda,” he says. “I would love to see it as a destination sport [for the country].”

One look at footage from what is perhaps the club’s biggest event, the annual Pearl of Africa Rally, which forms part of the African Rally Championship, as well as a round of Uganda’s National Rally Championship, and it’s not hard to translate Dusman’s fervent wish into bright future possibility. The action is engrossing, the scenery stunning, the fans wildly passionate. As such it’s all too easy to draw parallels with the glory days of Kenya’s time on the FIA World Rally Championship calendar.

However, while Okee, the first president of the FMU to be elected to a four-year term, is hopeful of an exciting future for Uganda as the host of events that draw in enthusiasts and competitors from far and wide, his immediate goals are more practical, focused on strengthening the FMU itself.

“In terms of what I hope to achieve during my term, I hope to restructure the Federation’s administration to empower the different departments [within it] and to build a strong human resource base, capable of propelling these departments forward,” he says. “Under the FMU structure, we have the president, the vice president, and under the vice president three deputy vice presidents.

“One is responsible for rallying motorsport, the second deals with motorcycling and the third deals with vintage, touring and road safety. So these are the departments I want to strengthen and empower through capacity building.”

Constructing an environment in which motor sport can thrive and in which competitors are encouraged is key to Okee’s outlook, a stance he says was confirmed when Uganda hosted the first FIA Regional Sport Conference in August of last year.

At the event, in the capital city of Kampala, participants from 20 countries, as well as FIA President Jean Todt and FIA Deputy President for Sport Graham Stoker, met to define ways

**“ I WOULD LIKE TO SEE MOTOR SPORT AS THE NUMBER ONE SPORT IN UGANDA ”**



FMU President Dusman Okee

**“ IT WAS A GREAT OPPORTUNITY FOR US TO HOST THE FIA REGIONAL SPORTS CONGRESS, THE INTERACTION BETWEEN US AND THE FIA WAS GREAT ”**



Delegates and senior FIA representatives, including FIA President Jean Todt and FIA Deputy President for Sport Graham Stoker at last year's FIA Sport Regional Congress, in Kampala.

forward for motor sport across the African continent, a process Okee believes was highly successful.

“It was a honour and a great opportunity for us to host the FIA regional sports congress,” he says. “As a federation, the interaction between us and the FIA was great. We were very happy with the interaction we had with FIA – from President Todt himself and Deputy President Stoker and [FIA Sport Vice President] Surinder Thatthi, right down to all the officials of the FIA.”

One of the key talking points at the event was the development of karting slaloms in the region – events in which tracks are most commonly constructed in car parks using traffic cones. It is a grassroots initiative the FMU is keen to see blossom in Uganda.

“Feedback from social media indicates that this is a discipline that should have started many years ago,” says Okee. “As a federation, this is one of the key issues we are going to handle. There is a big demand from the motorcycle rider kids to join karting and for us this is the greatest blessing we have so far. Karting will be the training ground for our future drivers in rallying.

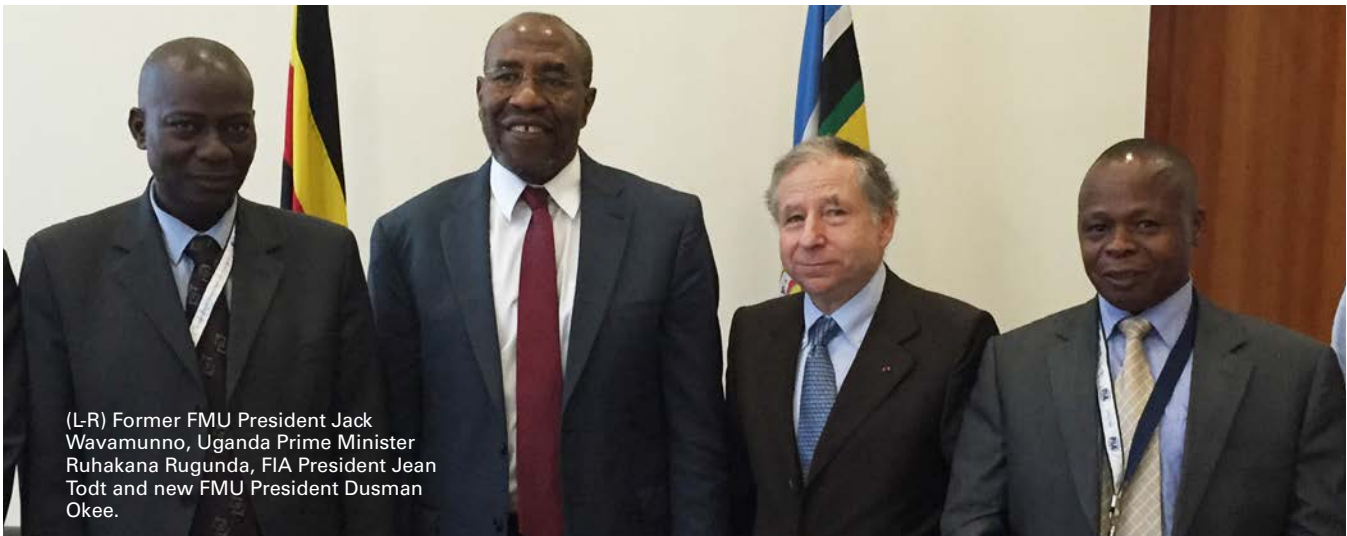
“In Uganda you can only acquire a driving license at the age of 18,” he adds “This explains why we do not have young drivers with us. We believe karting will solve this puzzle.”

Motor sport safety was also high on the congress agenda in a region where safeguards for competitors, officials and fans are hard won and often difficult to implement.

“Safety came out on top as the main topic for us at the



The FMU has embraced the concept of slalom kartings as a motor sport entry point.



(L-R) Former FMU President Jack Wavamunno, Uganda Prime Minister Ruhakana Rugunda, FIA President Jean Todt and new FMU President Dusman Okee.

## “ FOLLOWING THE FIA CONGRESS WE ARE CONVINCED THAT UGANDA CAN SHOW THE WAY TO GO FOR MOTOR SPORT IN THE REGION ”

congress,” says Okee. “In Uganda, we are still competing under open stages but starting with the ARC this year, the Pearl of Africa rally, we would like to have up to 80 per cent of the stages closed.

“One of the great outcomes of the congress is that the Ugandan police and the national safety wing of the government have come out as full partners in this cause.

“The congress also presented us with a challenge in terms of human resource development, especially with the technical wing of the sport, which we shall have to fill through training of our officials,” he adds. “We shall do joint trainings, with our sister ASNs, to build capacity. We also learned that the doors of the FIA are open to us, to help us realise our goals.”

The safety element of the congress discussions took on greater scope when the subject was elevated to the political stage.

“I was honoured to be part of the FMU-FIA delegation to meet the Prime Minister of Uganda, the Right Honourable Ruhakana Rugunda, where President Todt made a safety presentation. Since then the FMU has been given a slot on the national road safety board. This gives the FMU an opportunity to have some input on national road safety issues.”

Okee says the congress gave all of the clubs in the region new motivation to press ahead with development plans in their individual countries.

“We were encouraged by the number of clubs that attended the congress and, as I said, the personal interaction we had with the FIA officials showed that we have goodwill from the FIA to develop and realise our dreams as a nation. Following the FIA Congress we are convinced that Uganda can show the way to go for motor sport in the region.”

However, despite the strides made by the club over almost two decades of existence, there are hurdles to overcome.

Founded in 1999, the club affiliated with the FIA in 2001 and since then has developed into a federation of 15 clubs, of which three are motorcycling clubs. It now boasts 110 drivers

with competition licences and 150 riders, with the number expected to grow in the coming years.

“Between 1997 and 2002, motor sport in Uganda made a real mark in the sports history of the country,” says Okee. “This was due to the WRC status of Kenya, which attracted many Ugandan rally fans to Kenya. This event encouraged many Ugandan drivers to acquire similar cars. It was also during this time period, that Uganda had a hero in 1999 African Rally Championship winner Charles Muhangi. Many young drivers were inspired by Muhangi to join the sport.

“Many companies also arrived to not only sponsor local events, but also individual drivers as well,” he adds. “There were no major sporting events offering competition to motor sport in those days, but now we have rugby, cricket, netball, basketball and football, which have taken some of our sponsors, and also fans as well.”

Economic hardship has also hurt participation, with sponsors leaving the sport and the cost of competition increasing all the time.

“The major barrier to growth in Uganda is the dwindling number of sponsors,” confirms the FMU president. “Big companies like Shell and Total have had to cut their sponsorship packages, and yet the [financial] demands of the sport continue to grow.

“Taxes on karts, motorcycles and car parts are a big challenge,” he adds. “But as I came into office, I mobilised all the East African countries and we have written a petition to the East African Legislative Assembly (EALA) to have karts and motorcycles exempted from taxes. Based on the feedback we have received, there is a ray of hope and we are sure we shall have this exemption soon.

Infrastructure, too, remains limited. While the country’s most popular form of motor sport, rallying, is a straightforward proposition in terms of delineating a course, events requiring permanent facilities are a much tougher nut to crack.

“We need a karting circuit in Uganda, as well as a dedicated



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**“ WE NEED A KARTING CIRCUIT IN UGANDA, AS WELL AS A DEDICATED MOTORSPORT CIRCUIT OWNED BY THE FEDERATION ”**

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While rallying is without doubt the most popular form of motor sport in Uganda, motorcycling, and motocross in particular, is also a big draw for competitors and fans alike.

With superb terrain to explore, endurance events are also extremely popular in Uganda.





FIA President Jean Todt joins FMU flag marshals for the start of the 2015 Pearl of Africa Rally.

motor sport circuit owned by the federation,” says Okee. “The private owners for motor sport venues charge exorbitant amounts and venues are susceptible to different development projects not related to the sport at anytime. This is an issue I intend to pursue with the FIA: a future circuit in Uganda. The FIA has been very positive with regard to a circuit in Uganda.

“Timing equipment is another challenge we face,” he adds. “This is where we will be appealing for help. Other challenges are more localised, like any other ASN, and can be handled internally.”

The popularity of rallying is exhibited in the FMU’s demographic breakdown. Apart from the three motorcycling clubs, the federation has two services clubs, one dealing with timing marshals, the Uganda Motorsport Marshals’ Association (UMA), and another, the Uganda Motorsport Safety Marshals’ Association (UMSMA), which looks after safety marshals. There is also a club dedicated to Karting Slaloms, but the remainder of the FMU’s clubs are concerned with rallying.

“It’s true that rallying raises the adrenaline levels of both young and old in Uganda,” confirms Okee. “The level has risen to the extent that one of the brothers of our country’s president has joined the sport this season. Other drivers are also coming back from the retirement to participate in our national championship ahead of our ARC round in September 2016.

“This month we are also going to test our capacity by launching an East African championship by having drivers from Rwanda and Burundi participating in our National Rally Championship, which we have decided to hold closer to the Rwandan border.

“Five drivers from Tanzania, as well as a number from Kenya, have also shown interest in participating in the Pearl Rally. To me, this is a clear indication that, there is room to grow motor sport in the region.”

In the past safety has been a consideration on Uganda’s rally stages, in some cases due to drivers not being experienced enough to handle the powerful four-wheel drive cars imported into the country.

As such, in the recent past the FMU introduced regulations

restricting newcomers to two-wheel drive cars and now the regulations are going further, calling for new drivers to first compete in Autocross before tackling National Rally Championship rally stages.

“We are trying to create a well regulated entry point for newcomers to the sport,” says the FMU president. “We’ll be able to assess the performance of each driver and grade him or her. We are also introducing a rally academy, where such drivers will sit both practical and theoretical tests before introducing them to mainstream rallying.

“Safety is a major concern, because these new drivers should know the rules and a code of conduct,” he adds. “We are under constant assessment by the local authorities as well as sponsors when it comes to new drivers. We have also learned that sometimes drivers come in without reading the rules, or understanding them. This has led to unnecessary arguments at time controls, leading to protests that not only cost organisers time, but which impact negatively on the sport as drivers may believe they were cheated.”

The FMU has also taken steps to address the issue of the cost of competition, introducing new categories to the championship.

“We are taking steps to make the NRC affordable to all,” he says. “The trend now is for many drivers to import cars such as the Mitsubishi Evo models, some the sequential gear boxes. This is like a scary monster to other drivers who cannot afford these cars. We have also grappled with the issue of classifying these cars. We have co-opted more technical personnel to handle this and our competitions committee will soon come up with a better formula.

“We have a two-wheel-championship, which is for any standard car that conforms to our safety requirements and which can do only 50 per cent of the selected competitive stages. This could be for previous license holders that may have dropped out due to economic pressures or personal reasons, but who want to compete again. But all drivers must be given the opportunity to fulfill their passion, in a safe environment and within in the rules.”

Okee hopes that the changes will further strengthen the championship and he is already hopeful for a successful 2016.

“My hope for this year’s championship is that we increase the competition by attracting more foreign crews, something our fans are looking forward to,” he says. “Sponsors are also interested in more foreign competition because it comes with increased visibility. We hope to use this championship to build confidence in our drivers, as well as to market the tourism potential of Uganda.”

The popularity of rallying Uganda brings its own issues, however.

“Uganda has the biggest number of rally fans in the region but as a result there is a problem of safety in the competitive stages, as well as on the transport section, which we all have to use,” says the FMU President.

“Over the last 20 years, what looked like closed stages have grown into trading centres, with the population developing as close to the road as possible. Population growth means animals such as cows and pigs become dangers on the road. We have tried as much as possible to avoid such sections but where we cannot, we have used local leaders as safety marshals.

“We have also increased awareness through local FM stations close to such centres and by holding meetings with local people before events. We are limited by the number of safety cars, but we mount loud speakers on trucks warning locals 2-3 hours beforehand. The good news is that, our fans are disciplined.”

Such organisational problems have also hampered the Pearl of Africa Rally. “Over the years, the grading for the rally have gone down and now we are in the eighth position,” confesses the FMU chief. “We are looking forward to improving our level of organisation so as to better our grading. There are a lot of

## “ WE HOPE TO USE THIS CHAMPIONSHIP TO MARKET THE TOURISM POTENTIAL OF UGANDA ”

fixes to do in this year’s ARC. We have sponsors, competitors and fans, with high expectations of us, and particularly of me, as president, to fix this.”

If the FMU secures all of the advances it is seeking over the coming years, then the Ugandan motor sport scene looks set to become one of the strongest in the region, and well on its way to Okee’s long-term vision for Uganda as a country capable of staging major events attractive to visiting fans.

“Currently we have little government involvement in the sport, but for sure we are trying to excite them about the sport, most especially the ministry of tourism. We are also getting indicators that there is land available for us, to develop our own circuit, if we prove to the government that we have the capacity and resources to develop it. I will be happy to see motor sport with its own circuit.

“Our goal is to make sure that motor sport in Uganda goes beyond racing,” he concludes. “We want to spearhead road safety in Uganda as well as preserve and protect our environment. We aim at being the leaders in motor sport at a continental level.”

It’s a big ambition but one that Uganda seems intent on realising.



The FMU has introduced new regulations, whereby aspiring rally drivers must first prove their skills in Autocross.

Deutscher Motor Sport Bund e.V.



# DMSB hosts extrication-team certification course at the Nürburgring

At a recent DMSB Academy course at the Nürburgring, a number of extrication teams from circuits in Europe and beyond were given extensive training and later certified in the rescue of drivers from crashed racing cars.

A total of 75 participants, guests and instructors from Belgium, the Netherlands, Germany, Finland and Canada travelled to the Eifel region for the seminar held at the end of February. Under the direction of DMSB medic Dr Michael Scholz, extrication teams from the Nürburgring and the Hockenheimring were joined by crews from Assen, Netherlands and Zolder, Belgium, as well as a squad from Finland, for theoretical and practical training courses. The DMSB is one of the official FIA Institute-approved Medical Regional Training Providers (MRTP).

During the event, the participants were given the opportunity to practice emergency techniques on an FIA World Endurance Championship Audi LMP1 car, a DTM series BMW, as well as other top-class vehicles. The course, organised in close cooperation with

the Nürburgring and the DRK rescue service, saw experts such as John Trigell (Head of Safety, FIA Formula E) and Jonathan Webb (Incident Commander, FIA Formula E) give lectures on the dangers caused by vehicles with electric powertrains and the particular safety measures associated with such vehicles. The seminar ended with final tests and FIA certification.

“The debut at the Nürburgring was a total success,” concluded Dr Scholz. “The circuit provided perfect conditions for the training and further education of the national and international extrication teams. And in the end, we could present all the teams with the FIA certificate. In addition, the German teams also were granted the certificate necessary for the FIA Formula E.”

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**DMSB**

Motor Sports Association UK

# MSA UK crowns 2015 champions of British motor sport

FIA Deputy President for Sport Graham Stoker and Formula One legend John Surtees CBE crowned the 2015 MSA British Champions during the Night of Champions ceremony in London at the end of January.

MSA Chairman Alan Gow welcomed the winners of UK motor sport's most prestigious titles for the annual awards evening. They were joined by a series of special award winners, each recognised for outstanding achievement.

FIA President Jean Todt was unfortunately unable to attend but sent a video message in which he highlighted the strength of grassroots motor sport in the UK and called for a round of applause in recognition of volunteers' hard work and dedication to the sport.

Before presenting the awards, Deputy President Stoker also praised the UK's standing within world motor sport and paid tribute to the competitors, clubs, marshals, officials and other award winners whose successes were honoured on the night.

Fresh from being made a CBE, Surtees, the only world champion on two wheels and four, returned for a second successive year to entertain the guests and hand out trophies.

Among the motor sport personalities honoured on the night were Lando Norris, the former World KF Karting champion who last season added the MSA Formula crown to his trophy cabinet, and FIA Women in Motorsport Ambassador Leena Gade who was awarded the BWRDC Lord Wakefield Trophy, the most prestigious award available to women in motor sport and presented for high achievement or services to the sport.

Commenting on the event, Alan Gow said: "On behalf of the MSA I would like to congratulate all the 2015 MSA British Champions and special award winners who were crowned during our Night of Champions. Once again this prestigious event underlined the incredible breadth and depth of UK motor sport as well as the matchless calibre of all our volunteers, marshals and officials. Thank you also to John Surtees CBE and Graham Stoker for presenting the silverware. And to all those who attended, our best wishes for a very safe and successful 2016."

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Vincenzo Spano,  
Carlos Apdaly Lopez  
and co-driver  
Luis Montiel



Mr José Abed and  
Mrs. Manuela Alberro

## FIA Americas Awards

# Stars of motor sport and safety honoured in Panama

Motor sport's outstanding performers of 2015 and key road safety activists were honoured in January as the FIA Americas Awards were presented in Panama.

Double FIA World Touring Car Champion José María 'Pechito' Lopez won the Golden Wheel award for the successful defence of his WTCC title, while US-based organisation Safe Kids Worldwide received the Golden Belt for its work promoting safety regulations when children travel in a vehicle.

Elsewhere in motor sports, off-road specialist Carlos Apdaly Lopez and co-driver Luis Omar Montiel, won the Silver Wheel, while Diego Dominguez was recognized for his performance in rallying (CODASUR) and Luis Fernando Segura was rewarded for his success in karting (NACAM-CODASUR).

In road safety, telecommunications company Claro won the Silver Belt for the commitment of its subsidiaries to road accident prevention and to raising road safety awareness. The Jamaican Automobile Association won the Bronze Belt.

In the evening's special categories, WRC medical delegate in Mexico and Argentina Manuela Alberro won the award for the official of the year, as well as the distinction of best doctor of the season. Federico González Campeán received the promoters' award for helping to engineer the return of the Mexican Grand Prix to the Formula One calendar after a 23-year absence.

This edition of the awards featured a new category, the Fans' Driver Award, with the inaugural award going to Costa Rican racer Mauricio Hernandez. The young karter and Seat Eurocup racer beat eight other candidates to the award and received over 14,000 votes in an online poll of fans from around the continent.



Mr. Jorge Tomasi and  
Mrs. Kate Carr

Automobile and Touring Club  
of the United Arab Emirates

# UAE launches Formula 4 championship

The United Arab Emirates has become the latest region to launch an FIA Formula 4 championship with the unveiling of an 18-race series set to start in October of this year.

The new championship, which will be held over six events at the Yas Marina and Dubai Autodrome Circuits, was officially launched last month by His Excellency Sheikh Nahyan bin Mubarak Al Nahyan, the Minister of Culture, Youth and Community Development and Chairman of the General Authority for Youth and Sports Welfare.

The launch took place at Burj Plaza area in Downtown Dubai with Mohammed ben Sulayem, President of the Automobile and Touring Club of the UAE (ATCUAE) and President of the Emirates Motor Sport Federation also in attendance.

“Formula 4 UAE is yet another great achievement for our nation,” said Sheikh Nahyan bin Mubarak. “Developing the new generation of talent, especially young Emiratis, is a main factor in sustaining the level of motor sport in the UAE. I would like to thank the motor sport officials led by Mohammed ben Sulayem for their keenness to improve motor sport in the UAE according to the highest international standards”.

The series will be organised and run by the ATCUAE, with ben Sulayem saying: “The UAE is the first in the Middle East and Africa to attract the Formula 4 Championship and this due to many factors including its qualified motor sport infrastructure in addition to the capabilities and expertise in managing such prestigious events.

“I would also like to personally thank FIA President Jean Todt for the trust and support he has granted to us,” he added. “The FIA’s global Formula 4 project came from his initiative and leadership, and I am excited to see the long-term positive effect it will have on motor sport in the UAE and wider MENA region over the next few years.”

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## FIA Institute



## BARC awarded Achievement of Excellence in Sustainability

The British Automobile Racing Club (BARC) has been awarded an Achievement of Excellence rating in the FIA Institute's Sustainability Programme and follows in the steps of the UK Motor Sports Association (MSA), which is also rated at the top level.

As part of its strategy towards raising global awareness of environmental management issues across motor sport, the FIA Institute launched the Sustainability Programme in 2012 and published a set of Best Practice Principles for applicants to implement. The Programme provides guidance to various motor sport stakeholders regarding their adoption of environmental initiatives and allows accreditation to be awarded at three levels: Commitment to Excellence, Progress towards Excellence and Achievement of Excellence.

The BARC becomes the first British motor sport venue operator to achieve the top rank of accreditation, which marks a significant statement as to the status that environmental awareness now holds in UK motor sport.

In implementing this project, the BARC management team worked with motor sport environmental advisors, Driven International, to implement new sustainable operating procedures

and an online Environmental Management System at the BARC headquarters at Thruxton.

Ian Watson, BARC General Manager, said: "The BARC is delighted to have become accredited under the FIA Institute's environmental framework – this work marks the BARC's first step to improve environmental awareness and sustainable operations at all of our venues and championship events over the coming years and we very much look forward to working further with the MSA and FIA Institute on our green initiatives."

Professor Gérard Saillant, President of the FIA Institute, said: "I am very pleased that the BARC has been awarded an Achievement of Excellence as it underlines the organisation's commitment to sustainability and promotes the issue throughout motor sport in the UK. I would like to congratulate the BARC's management team for their hard work and the dedication they showed to gain this award."

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FIA Institute

# Motor sport sets historic sustainability benchmark in WRC

As part of a ground-breaking environmental accreditation scheme, and in conjunction with the FIA Action for Environment campaign, all events in the World Rally Championship (WRC) will have to achieve accreditation in the FIA Institute Sustainability Programme by the end of the 2016 season.

The Sustainability Programme offers three levels of accreditation: Commitment to Excellence (basic practice), Progress towards Excellence (good practice) and Achievement of Excellence (best practice). To reach the second level or above, events will be audited by the FIA Institute and must demonstrate a range of sustainability policies and initiatives, such as a clear commitment to environmental management and measurement of key environmental impacts.

As part of this process, the FIA Institute provides assistance and guidance for stakeholders to create clear and consistent management procedures to improve their environmental credentials.

Garry Connelly, FIA Institute Deputy President and FIA Environmental Delegate, said: “We now have a major global sporting championship with events conducted in all corners of the world where sustainability of the environment has been incorporated into the sporting regulations. Rallying takes the action out into the world’s natural environment, so this is an extremely responsible move by the FIA, the WRC promoter and

the individual event organisers, in making this commitment.”

Of the 14 events on the 2016 WRC calendar, Rally Sweden, Rally Australia and Rally Finland are currently accredited in the FIA Institute’s Sustainability Programme. Rally Mexico, which took place this weekend, is in the process of putting in place sustainability measures to achieve the required standard.

Motor sport is one of the leading sporting disciplines to develop a structured accreditation programme for sustainability.

Glenn Olsson, CEO of Rally Sweden, which achieved the top level of accreditation in 2014, said: “We have enjoyed working with the FIA Institute as part of the Sustainability Programme and have appreciated their assistance in improving our environmental protocols. This new aspect of the Programme will mean all of our fellow WRC organisers will be working together to boost sustainability throughout the sport.”

Application forms for WRC organisers to join the FIA Institute’s Sustainability Programme can be found [here](#).

For further assistance: [sustainability@fiainstitute.com](mailto:sustainability@fiainstitute.com)

Click [here](#) for the full list of accredited stakeholders in the Sustainability Programme.

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Automobile Association of Kenya

# Former Director General of AA Kenya passes away



The FIA has received the sad news of the passing of David N Njoroge, former Director General of the Automobile Association of Kenya. David Njoroge served the AA Kenya with dedication for 38 years prior to his recent retirement and was also the first Executive Director of the Kenya Roads Board.

During his time with AA Kenya Mr Njoroge made a significant contribution towards the development of the club as well as towards the improvement of road safety in Kenya. Under his leadership the club achieved many goals. The FIA would like to express its sincere condolences and sympathy to his family and to everyone at AA Kenya.

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Touring and Automobile Club of the Islamic Republic of Iran

# TACI appoints new Club President



The Board of Directors of the Touring and Automobile Club of the Islamic Republic of Iran (TACI) has appointed a new Club President.

Mr Ebrahim Rezaei Babadi, who was previously Governor-general of Kermanshah province in Iran, took over at the helm of the club on 10th January 2016.

The Club is certain that Mr Babadi will bring new strategies to further improve the TACI's business, as well as greater international co-operation on mobility and tourism.

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# SAVE THE DATE! COMING SOON...

## MOBILITY EVENTS:

### FIA Region I Spring Meeting

9-10 May  
Helsinki, Finland

### FIA Mobility Conference

10-13 May  
Helsinki, Finland

### ITF Summit

18-20 May  
Leipzig, Germany

## SPORT EVENTS :

### FIA Sport Regional Congress, MENA

29-31 March  
Algiers, Algeria

### FIA Sport Regional Congress, ASIA-PACIFIC

17-20 April  
Shanghai, China

### FIA Sport Conference

21-23 June  
Turin, Italy

 NEWS  
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<http://www.automobilemag.com/news/top-10-cars-of-the-royal-automobile-club-2/>

## **L'AUTOMOBILE CLUB DE MONACO INONDÉ PAR L'EAU DE MER**

<http://www.nicematin.com/faits-divers/lautomobile-club-de-monaco-inonde-par-leau-de-mer-25252>

## **CANADIAN AUTOMOBILE ASSOCIATION SUPPORTS IMPROVEMENTS TO AIR TRAVELER RIGHTS**

<http://www.eturbonews.com/68919/canadian-automobile-association-supports-improvements-air-travel>

## **GOLDEN WHEEL AWARDS FETES EDUQUE**

<http://sports.inquirer.net/207136/golden-wheel-awards-fetes-eduque>

## **NIGHT OF CHAMPIONS CELEBRATES 2015 SEASON**

<http://www.cams.com.au/media/news/latest-news/night-of-champions-celebrate-2015-season>

## **CHILD SAFETY NGO 'TRANSCENDS BORDERS IN LATIN AMERICA'**

<http://www.fiafoundation.org/blog/2016/february/child-safety-ngo-transcends-borders-in-latin-america>

## **€13 BN REQUESTED FOR EC TRANSPORT FUNDS**

<http://www.eltis.org/discover/news/eu13-bn-requested-ec-transport-funds>

## **POLICE EVIDENCE TO TRANSPORT COMMITTEE CONFIRMS AA'S SMART MOTORWAY SAFETY FEARS**

<http://www.theaa.com/breakdown-cover/news/transport-committee-smart-motorway-enquiry.html>

## **DRIVERLESS CARS MAY BE CLOSER THAN MANY THINK**

<http://www.myajc.com/news/news/opinion/driverless-cars-could-be-closer-than-many-think/nqRz8/>

## **DO YOU DRIVE DRUNK?**

<https://www.ecr.co.za/shows/east-coast-breakfast/do-you-drive-drunk/>

## **NEW AUDI SHINES BRIGHT WITH LATEST ANCAP RATING**

<http://www.scoop.co.nz/stories/BU1602/S00786/new-audi-shines-bright-with-latest-ancap-rating.htm>






## **COMMITTEE FORMED TO EXAMINE MOTORCYCLE-RELATED DEATHS**

<http://www.jamaicaobserver.com/news/Committee-formed-to-examine-motorcycle-related-deaths>





# FOLLOW THE FIA'S 10 GOLDEN RULES

<p><b>01</b> BELT UP</p> 	<p><b>02</b> RESPECT THE HIGHWAY CODE</p> 	
<p><b>04</b> CHECK MY TYRES</p> 	<p><b>05</b> DRIVE SOBER</p>	<p><b>03</b> OBEY THE SPEED LIMIT</p> 
<p><b>07</b> PAY ATTENTION</p>	<p><b>08</b> STOP WHEN I'M TIRED</p> 	<p><b>06</b> PROTECT MY CHILDREN</p> 
<p><b>09</b> WEAR A HELMET</p> 	<p><b>10</b> BE COURTEOUS AND CONSIDERATE</p> 	

# STAY SAFE ON THE ROAD

ROAD CRASHES ARE THE **#1 KILLER** OF 15-29 YEAR OLDS  
WE **ALL** HAVE A ROLE TO PLAY TO MAKE ROADS SAFE

GO TO [WWW.FIA.COM/FIA-ACTION-ROAD-SAFETY](http://WWW.FIA.COM/FIA-ACTION-ROAD-SAFETY)



NISSAN MOTOR CORPORATION

