

FIA NEWSLETTER FOR CLUBS AND ASNs JUNE 2015 - ISSUE 13

**HEAD FIRST** Spain's RACC launches a new helmet safety campaign in Barcelona PG 7

VIVA MÉXICO FIA Sport Conference 2015 gets set to make waves in Mexico City PG 12

**LE MANS LEARNING CURVE** The FFSA stages its first kart training event of the season at Le Mans PG 25

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# ISLES OF PLENTY

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Going the distance with the AAP across the Philippines

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Dear Friends,

Welcome to this 13th edition of AUTO+, featuring the latest news and views from FIA family members all across the world.

In this issue we focus on the Automobile Association of the Philippines, a club that proves



that no matter how complex the working landscape, FIA member organisations have a way of getting the job done – on the road and on track.

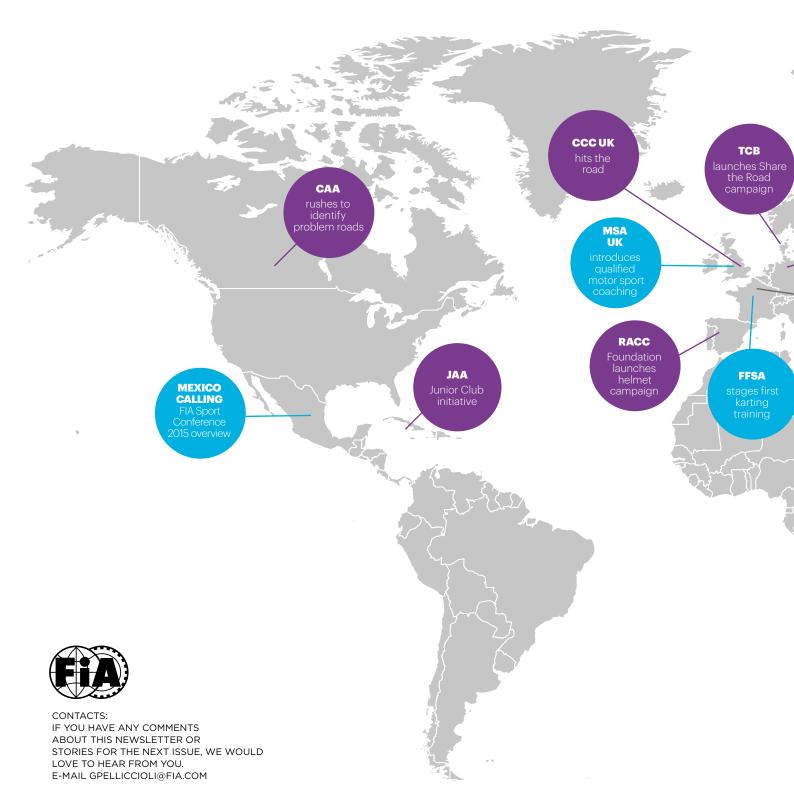
Elsewhere, in the realm of mobility we discover how Germany's ADAC is embracing the concept of emergency corridors and how it plans to encourage its members to do the same. We also find out how Catalan club the RACC is promoting the use of helmets among bicycle riders in Barcelona. We look, too, at the efforts of Belgian club the TCB, which is pushing for two- and four-wheeled road users to ride and drive in an atmosphere of mutual respect.

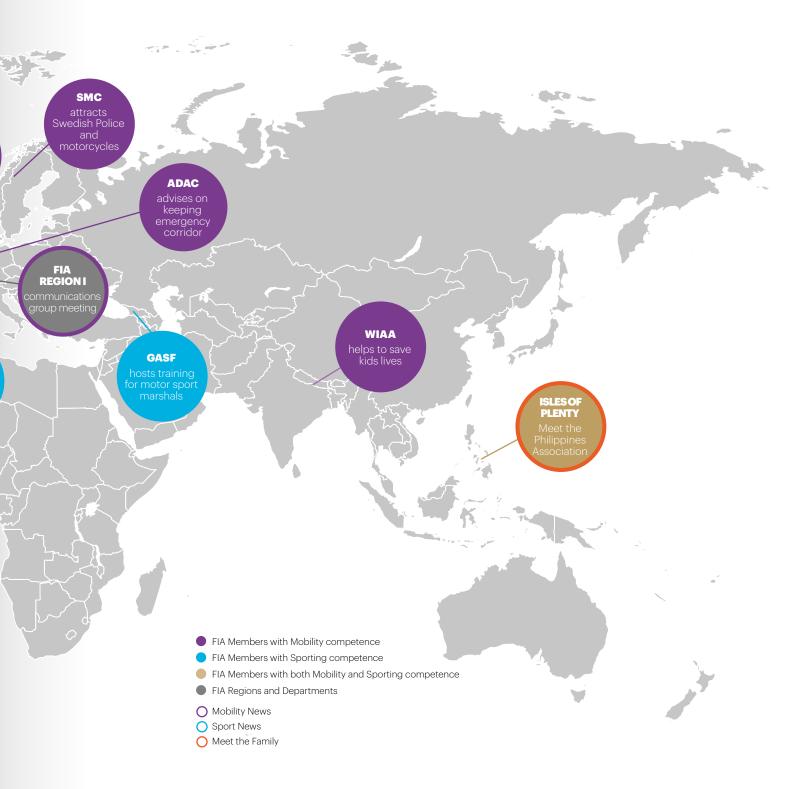
In the world of sport our main feature looks ahead to FIA Sport Conference 2015, which for the first time is spreading its wings beyond Europe and heading for Mexico. We also see how Georgia is improving standards of marshalling through an FIA Institute-assisted training scheme.

I hope you enjoy this latest edition of AUTO+.

Jean Todt FIA President

# FIA CLUBS AND ASNs PARTICIPATING IN THIS ISSUE





Allgemeiner Deutscher Automobil-Club e.V.

## ADAC encourages drivers to create emergency corridors

Germany's Allgemeiner Deutscher Automobil-Club (ADAC) is calling for drivers to familiarise themselves with the concept of an emergency corridor and its practical application in order to save lives on motorways.

The principle is simple: on dual-lane motorways and expressways, vehicles in the left lane move as far to the left as possible, while those in the right lane move as far to the right as possible, also using the breakdown lane, thus building an emergency corridor in between, which then allows emergency vehicles to quickly reach the site of an accident.

ADAC plans to raise awareness of the idea in Germany with a range of measures. A special flyer entitled *Rettungsgasse – so geht's* ('How to form an emergency corridor') has been prepared for ADAC members. It explains why it is important to form an emergency corridor and illustrates how to do it.

Moreover, ADAC road patrol vehicles are being labelled with rear window stickers, saying *Bei Stau: Rettungsgasse!* ('Road congested? Form a corridor!'). ADAC members will also form part of the campaign, acting as promoters and they avail of free stickers via their ADAC regional clubs.

In order to reach as many road users as possible ADAC is also talking with policy makers and is drumming up support from the media and broadcasting corporations. Social media, such as blogs, Twitter, and Facebook, are also important, especially when it comes to communicating with younger road users. CONTACT: anja.ewert@adac.de

#### ADAC



As part of its promotion of emergency corridors, ADAC vehicles are being labelled with stickers, saying *Bei Stau: Rettungsgasse!* 

Camping and Caravanning Club UK



## UK's Camping and Caravanning club hits the road

Britain's Camping and Caravanning Club last month toured the UK with a pop-up campsite roadshow to celebrate the country's National Camping and Caravanning Week from 25-31 May.

The roadshow, launched by Club President Julia Bradbury, supported the Club's campaign to 'Get Kids Camping', and focused on promoting the joys of camping and outdoor activities to young families.

The roadshow revealed key findings from research conducted into the benefits of getting kids camping and took the enjoyment of modern camping to people in urban areas of the UK, an audience that may not have considered camping as a value-for-money holiday option.

The event visited a number of UK towns and cities including Chester, Sheffield, Birmingham and Southampton. Each pop-up campsite was packed with free activities for families to enjoy. Visitors were able to step inside a modern caravan and motorhome and try their hand at inflating state-of-the-art tents. There were campsite cooking demonstrations throughout the day at each venue, and a 'Get Kids Active' zone.

Robert Louden MBE, Director General at the Club, said: "For 2015, we tried something completely different with National Camping and Caravanning Week.

"Children are our future club members and we're passionate about the benefits of sharing camping with them from an early age. Camping makes kids happier, healthier and smarter, and time spent camping with family forms happy memories for a lifetime."

To discover more about the findings of the Camping and Caravanning Club's research go to: www.nccw.co.uk CONTACT: Rob.Ganley@campingandcaravanningclub.co.uk



Reial Automobile Club de Catalunya

# Catalan club launches campaign to promote helmet use among cycle riders

The Foundation of the Reial Automòbil Club de Catalunya has launched a new road safety campaign aimed at encouraging bicycle riders to wear a helmet.

Entitled *En bici, mejor con casco/En bici, millor amb casc* ('On the bike, it's always better with a helmet') the RACC, in collaboration with Barcelona Town Council and Clear Channel, is calling on riders to voluntarily wear a helmet, appealing to their sense of responsibility. The campaign is particularly targeted at bicycle riders 16 years and under.

The initiative was carried out within the framework of the Third United Nations Road Safety Week (*www. SaveKidsLives2015.org*), from 4 to 10 May, which this year focused on the Child Declaration for Road Safety.

To promote the launch of the campaign a huge inflatable helmet, some five metres in diameter, was located underneath the vault of the city's Arc de Triomf and was used as the starting point for a series of actions related to road safety. The initiative also included the painting of pictograms of a bicycle helmet on bicycle paths in and around Barcelona and 1,100 helmets were given away at different stations of the public bicycle service, *Bicing*, in the city. Moreover, the messages of the campaign were shown on digital screens at the access roads to Barcelona.

In recent years, bicycle use has increased greatly in Barcelona, rising 25 per cent between 2008 and 2014, growth that coincided with the implementation of the city's bicycle sharing system and the popularisation of the bicycle as an alternative mode of transport. CONTACT: marta.bach@racc.es





At RACC's campaign launch (I-r): Miquel Nadal, RACC Foundation Director; Joaquim Forn, First Deputy Mayor of BarcelonaTown Council; Sebastià Salvadó, RACC President; Joan Delort, Safety and Prevention Manager, BarcelonaTC, and Josep Mateu, RACC CEO.

Jamaica Automobile Association

# Jamaican schoolgirls embrace JAA's Junior Club to help boost road safety



The Jamaican Automobile Association's Junior Club initiative, a programme designed to raise awareness of road safety advocacy and motor sports among schoolgoers has been embraced by students of the all-girls Immaculate Conception High School in St Andrew parish on the island.

JAA Junior Clubs are an initiative of the club, in collaboration with the Jamaica National Building Society Foundation, JN General Insurance Company (JNGI), The Ministry of Education, the FIA Foundation and the FIA Road Safety Grant Programme and since a Junior Club was inaugurated at Immaculate Conception High School it has gone from strength to strength.

Club President, Camilla Rennie, an upper sixth form student said: "The response to the club has been overwhelming, especially among the students in the lower grades who are eager to learn and open to the idea of what the club is about.

"The older girls are a bit hesitant; however, once they get a chance to experience the club and participate in the activities they gradually become enthused," she added of the club, which now boasts 30 members.

The JAA Junior Club at Immaculate is one of approximately 60 clubs that currently operate in high schools across the country, following the programme's launch in 2013. The objective of the club is to assist in building awareness among students about the importance of road safety advocacy in their schools and the wider community, while providing them with new insights into the world of motor sports and the automotive industry.

"There has been overwhelming interest from students who want to learn how to drive, while others indicated that they would like to know more about the motor sport industry and traffic laws," said Carese Murphy, faculty advisor to the club. "There are also those who are interested in knowing more about being safe road users."

Earlier this year the club held an open day to increase awareness of the junior club's aims at which students were able to sign up for driving lessons at the JAA Driving Academy. They were also able to view the safety features of a Honda car provided by a local delaership.

The club executive is now planning to shift its road safety advocacy efforts into high gear with the hosting of a JAA Week of activities, which will expose students to a number of road safety activities.

"The members of the JAA Club will participate in hands-on road safety demonstrations and will actually be directing traffic around the school one morning. Also, one of our upcoming events will be a school campaign under pillar number four of the UN Decade of Action for Road Safety, Road User Behaviour," said Miss Rennie. CONTACT: KClarke@jnbs.com

AA (GRANT PROGRAMME

**Touring Club Belgium** 

# Belgian club launches 'Share the Road' campaign

The Touring Club Belgium has launched a new campaign, 'Let's Share the Road' aimed at encouraging car drivers, cyclists and motorcyclists to accommodate one another on the road.

The number of personal injuries arising from traffic accidents involving cyclists is on the increase and according to car drivers the most frequent cause of collisions is that they simply fail to see cyclists approaching. Thus, the campaign seeks to raise awareness among car drivers as to the presence of motorcycle and bicycle riders on the streets and highways.

However, in keeping with the campaign's theme of mutual respect, riders are also invited to reflect on the risks they could be running and to review their conduct on the road.

"The objective of this campaign is to indicate to road users the dangers that exist and to make sure that they know how to avoid them by paying attention at all times and also by being fully aware of the possible risks from others," said a spokesperson for the Belgian club.

Car drivers are invited to pay particular attention to cyclists who approach from behind and also to be aware of problems with blind spots in cars. Riders, meanwhile, are encouraged to make themselves as visible as possible to car and truck drivers.

The campaign will see the club distributing more than a million stickers urging people to 'Share the Road' and these stickers are available via the club's website: *www.ensemblepartageonslaroute.be*. A film to accompany the campaign has also been commissioned and can be viewed at: https://youtu.be/cWJjpxpXq8A CONTACT: danny.smagghe@touring.be

#### TOURING



Belgian cycling star Eddy Merckx is the protagonist of the short video accompanying the Touring Club Belgium's "Share the Road" campaign.

## FIA REGION I CLUBS MEET IN BRUSSELS

FIA Region I Clubs came to Brussels on June 24 to exchange best practices.

During the morning session, the representatives of 22 Clubs had a chance to learn more about the FIA Region I strategy plan 2015-2017 and also about FIA Region I activities in relation to recent policy activities, communications and the driver training certification programme.

The afternoon session focused on the work of the Club Correspondent with presentations by Eva-Maria Kerschl (OEAMTC) and Anja Ewert (ADAC).

As part of the meeting, FIA Region I Director General, Jacob Bangsgaard, revealed the results of the voting for the FIA Region I Club Correspondent of the Year 2015. Anja Ewert was announced as the most outgoing, proactive and involved Club Correspondent in cooperation with the other Clubs and the FIA.

Club Correspondents were also invited to the annual FIA Region I Summer Cocktail, which was an opportunity for the Clubs to meet with EU decisionmakers and transport stakeholders in Brussels.

The event's special guests included FIA President Jean Todt, FIA Region I President Thierry Willemarck and Formula E driver Jérôme d'Ambrosio.

The day before, FIA Region I held a Communications Group meeting which focused on a number of areas of interest including a talk on Integrating Communication Channels featuring Colin Mackay, Managing Director, Brussels Writing Bureau and Barbara Borre Lange, Head of Communications, FDM, Denmark, and a presentation on how to make club news 'newsy' with Rosário Abreu Lima, Director of Communications ACP, Portugal and journalist Leo Cendrowicz.

Finally, there was a presentation on the 2015-2017 FIA Region I Communications Plan with Andrea Campbell, FIA Region I Communications Manager.

CONTACT: acampbell@fia.com



FEDERATION INTERNATIONALE DE L'AUTOMOBILE **REGION I**  Western India Automobile Association

# WIAA helps to Save Kids' Lives

On the occasion of the third UN Global Road Safety Week programme, which took place from 4-10 May, the Western India Automobile Association organised a series of events to raise awareness of children's safety on the roads of the region.

On 7 May at Whiz Kids Nursery and on 8 May at the B D Somani International School at Cuffe Parade some 500 school children were given instruction on staying safe on the area's roads, with road safety books being distributed by the WIAA.

Then, on 9 May, a drawing competition was held at The Child Observation Home for under privileged children at Umerkhadi and in the evening a road safety awareness programme was held at Phoenix Mill and other schools. In addition, a lecture on safe driving was given by officials of Brahma Kumari at the B D Somani International School and the Child Observation Home.

Dr Gautam Chatterjee, IAS Additional Chief Secretary, (Transport and Ports) Home Department, Govt of Maharashtra, was the Chief Guest and Pratap Dighavkar, Deputy Commissioner of Police (Traffic), attended the drawing competition at B D Somani International School and gave away prizes in the drawing competition. CONTACT: presidentfiaa@gmail.com





As part of the third UN Global Road Safety Week, the Western India Automobile Association organised a series of events to raise awareness of children's safety on the roads. The clubs' events included instructional events (top) and a drawing competition held at the Child Observation Home for under privileged children at Umerkhadi (bottom).

CAN THE SAFETY

Sveriges Motorcyklister

## Riding examiners and police sign up for SMC school

The Swedish Motorcycle Association (SMC) has offered advanced training for all motorcyclists since 1973, improving riders' skills and giving them better tools to employ in road traffic situations.

Advanced training course are compulsory for some groups of motorcycle riders but in a change to the traditional internal programmes of some of those groups, this year a number of Swedish A licence examiners and a section of the country's police force chose to use the SMC's programme over their internal schemes.

At the end of April, all A license examiners in the south of Sweden took part in a two-day course at Ring Knutstorp, a race track in Skåne. Thirty-two examiners were trained by 15 SMC instructors and they have already booked a course for next year.

In a similar move, the chief police instructor of the Bergslagen Region concluded that the SMC School offers better teaching methods and riding technique than the force's own course and as a result decided to enrol a group of motorcycle police in the SMC course.

"Tve been taking part in SMC advanced training for more than 10 years on my sports bike," says chief police instructor Jakob Leo. "I know that we have more to learn in the motorcycle police corps and that we can develop our own training through the experience and teaching methods at the SMC School. So, I brought seven colleagues to an advanced training day at the race track Gelleråsen in Karlskoga.

"Not everybody was enthusiastic before the course but all were really pleased with the day," he added. "I'm sure we will participate in more SMC School courses in the future. The courses are very good, are of high quality and they are a cost efficient alternative for us." CONTACT: maria.nordqvist@svmc.se





A number ofpolice officers from the Bergslagen region of Sweden successfully took part in recent SMC advance rider training programmes.

### Canadian Automobile Association

The Worst Roads projects of the CAA has had a phenomenal response from Canadian road users.



# Canadian public rushes to identify problem roads

Thousands of Canadians have rallied to improve the state of the roads where they live, thanks to a campaign by the Canadian Automobile Association.

CAA's Worst Roads project is a grassroots, populist, community-based effort that makes it easy for motorists to vote online for the worst road in their region. The criteria include pedestrian and cyclist safety, congestion and crumbling infrastructure.

CAA Clubs made the results public at media events, and used them to pressure elected officials to address the issues that motorists raised.

Not only did thousands of Canadians vote from coast to coast, but thousands more engaged with the campaign through media coverage and social media.

The project achieved measurable, quick success. CAA's biggest club has been able to report that 18 of the top 20 worst roads in its region, as voted by residents, were earmarked for repair following the campaign. Similar results have been achieved by the other CAA Clubs.

CONTACT: jkent@national.caa.ca





# MOTOR SPORT MAKING WAVES IN MEXICO

The third annual FIA Sport Conference takes place in Mexico City from July 8-10, bringing together more than 300 of motor sport's foremost decision makers. AUTO+ looks at the topics up for discussion and introduces some of the key speakers at this major event in the sporting calendar



## **66** THIS YEAR'S CONFERENCE WILL LOOK AT THE BIG QUESTIONS FACING MOTOR SPORT **99**



Since its inauguration in 2013, FIA Sport Conference has been staged in Europe, with the first event taking place at Goodwood House in the UK and last year's conference being held in Munich, Germany. This year, however, the event is spreading its wings and is heading to one of the world's most exciting, vibrant and forward-thinking motor sport nations – Mexico.

Mexico's major motor sport tradition stretches all the way back to the early 1950s when the Carrera Panamericana endurance race became one of motor sport's toughest and most celebrated events. From the days of the Rodriguez brothers' heroics in grand prix racing to the current exploits of drivers such as Sergio Pérez in Formula One and Guillermo Rojas in sportscar racing, Mexico's love affair with motor sport is long and ongoing.

It is perhaps fitting, then, that FIA Sport Conference should visit Mexico in the year that Formula One racing will return to Mexico City for the first time in 23 years at a thoroughly modernised Autódromo Hermanos Rodriguez. Indeed, the blend of tradition and modernity embodied by the latest edition of the race forms the perfect backdrop for a conference that will celebrate motor sport's history while at the same time attempting to plot a successful future for codes of all kinds around the world.

Organised under the theme of 'Towards new frontiers: Make it fast, make it safe, make it for the fans!' this year's conference will look at some of the big questions facing motorsport as it heads towards the third decade of the 21st century, issues such as: how can motor sport drive engagement with new audiences, how can it stay at the forefront of entertainment, what lessons can new series learn from the financial models of successful championships and how can motor sport encourage diversity and promote safety and sustainability?

The first of these questions will be addressed in the event's opening plenary session, 'Towards new frontiers: make it for the fans!' which comes with the subtitle 'making motor sport the greatest show on earth'. A panel of experts drawn from some of motor sport's most innovative series, teams and circuits, including Carlos Slim Domit (Escuderia Telmex President), Alejandro Agag from Formula E, Oliver Ciesla representing the promoter of the WRC, Mark Miles, CEO of Hulman & Company (composed by Indianapolis Motor speedway, Indycar), Daytona International Speedway boss Joie Chitwood and Gene Haas, owner of Formula One's first US Formula One team in over 30 years, will explore how motor sport can engage with the next generation of fans as well as how the essential attractions of the sport – passion, drama and atmosphere – can be translated to all series.

On the morning of day two attention will shift to an examination of motor sport's grassroots and how, in an era of often prohibitively expensive competition, motor sport stakeholders can encourage more young people to get involved in racing and rallying.

The session will look at some of the success stories in motor sport development and speak to drivers about how they made their way to the top. Guiding participants through the crucial topic of grassroots racing will be a panel featuring two-time Formula One champion and President of the FIA Drivers' Commission Emerson Fittipaldi, race driver and team owner Gil de Ferran, Escuderia Telmex President Carlos Slim Domit, young US racer Alexander Rossi, Mazda's USA director of motorsport John Doonan and Andrew Papadopoulos, President of the Confederation of Australian Motorsport, an organisation enjoying great success with junior programmes including Formula 4.

The session will also feature specific input on encouraging more female participation in motor sport with FIA Women in Motorsport Commission President Michèle Mouton and commission ambassadors Monisha Kaltenborn, Team Principal of the Sauber F1 Team, and IndyCar and Formula E racer Katherine Legge.

Day two's afternoon session will focus on the huge motor sport industry in the Americas, examining what lessons ASNs can take from the region's most successful series.

> Last year's conference saw a number of exciting events and attractions, such as the racing simulators used by two-time F1 world champion Emerson Fittipaldi to launch the FIA's partnership with Sony/Polyphony. This year's even is sure to replicate the excitement.

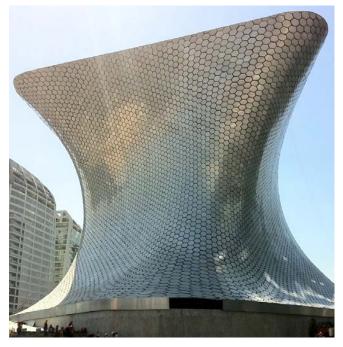


Mexico's current involvement in major motor sport not only includes the upcoming Formula One Grand Prix, but also Rally México, a round of the FIA World Rally Championship.





## **66 IN ADDITION TO THE** MAIN CONFERENCE ELEGATES WILL ALSO HAVE THE CHANCE TO VISIT FIA MOTOREX MEXICO **99**



Mexico City's impressive and beautiful Soumaya Museum will host the first social event of Sport Conference, Wednesday's Welcome Cocktail evening.

entertainment giants CIE, Scott Atherton, President and COO International Motor Sports Association (IMSA) Sports Cars, Indianapolis Motor Speedway CEO Doug Boles and Jason Dial, CEO of one the US's newest international standard tracks, the Circuit of the Americas.

The final day's discussion will centre around safety and sustainability and the morning plenary session on making motor sport safe will feature Formula One Race Director Charlie Whiting, Professor Gérard Saillant, President of the FIA Institute, Thomas Gideon, Head of Safety Initiatives at NASCAR, Scott Elkins of the Motorsport Safety Foundation, former Indycar medical delegate Steve Olvey and Manuela Alberro, Deputy Medical Delegate for the FIA World Rally Championship.

The conference will also feature a number of interactive sessions, including discussions on competitions outside of jurisdiction and their impact on safety, the FIA Sport Grant programme, which will be launched at that occasion and a talk on sustainability and the environment with FIA Institute Deputy President Garry Connelly.

In addition to all the productive work carried out at the main conference, delegates will also have the chance to visit FIA MotorEx Mexico, a partner event showcasing the best in motor sport manufacturing and services.

Exhibitors will include promoters, manufacturers, safety equipment suppliers, circuit designers, insurance brokers, timing suppliers, and marketing agencies – all products and services that could hugely benefit an ASN's organisation of motor sport events and series.

No conference would be complete without the opportunity to relax, however, and the busy daytime activities will be offset by a number of social events that will give delegates the chance to unwind and network in a more informal environment.

The first of these will be the event's welcome cocktail evening on Wednesday, 8 July, at the invitation of Carlos Slim. The cocktail reception will take place at the amazing Soumaya Museum. A private museum named after the wife of Carlos Slim, the Soumaya houses a staggering 66,000 works of art from across 30 centuries, including sculptures from Pre-Hispanic Mesoamerica, 19th and 20th-century Mexican art and an extensive collection of works by artists such as Auguste Rodin, Salvador Dalí and Tintoretto.

The fun will continue on Thursday evening with the conference's Gala Dinner. This will give delegates a taste of

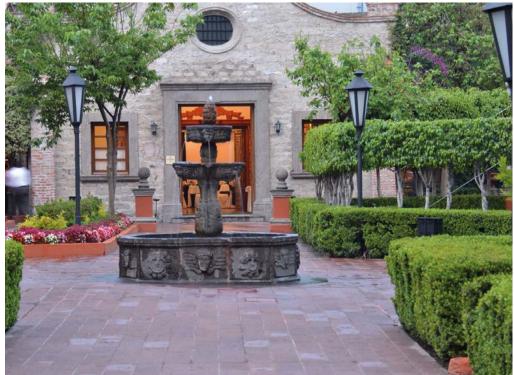
colonial Mexico, with the location being the Ex Convento de San Hipólito, one of Mexico City's great 16th century buildings.

In all, this year's FIA Sport Conference promises to be the most diverse and productive yet and it represents an unmissable opportunity for ASNs to meet, exchange ideas and network with some of motor sport's key stakeholders, all in one place and at one time.

> The Ex Convento de San Hipólito (left and below) will give delegates a taste of colonial Mexico at Thursday evening's gala dinner.



Dating back to the 16th Century and named for the mulberry trees originally planted here for the cultivation of silkworms, the Hacienda Morales, venue for the final social event of the week, will present delegates with a taste of the real Mexico City.,

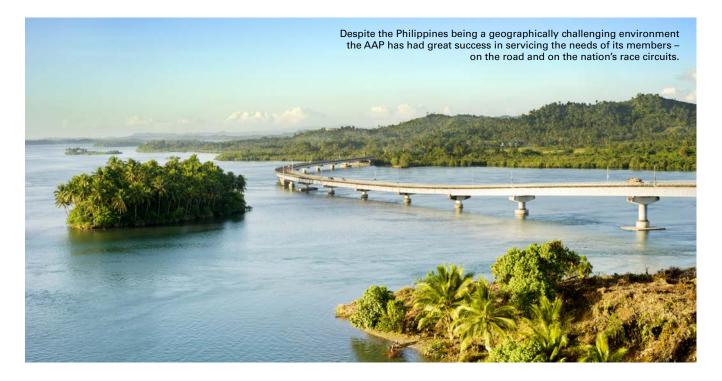




# ISLES OF PLENTY

With its constituency spread across more than 7,000 islands, servicing the needs of the Philippines' road-going and racing population isn't easy, but the Automobile Association Philippines is enjoying great success across all its areas of responsibility





Imagine operating an automobile-focused business in a large European country – Poland for example, a nation with an area of roughly 310,000 square kilometres. Now try to imagine the difficulties of running the same business if that territory suddenly became fractured to the extent that it was spread across thousands of separate land masses separated by large stretches of ocean. If you can imagine all that then you've just successfully pictured the tricky environment in which the Automobile Association Philippines operates.

Spread across over 7,000 islands, with a population of 100 million and with a national road network covering 31,400km, the Philippines represents a challenging environment for an automobile club but it is one in which the AAP has been remarkably successful, not just in mobility but also in motor sport.

Founded in 1931 as the Philippine Motor Association (PMA) by prominent Filipinos including Carlos P Romulo, who went on to become Secretary General of the United Nations, the objectives of the PMA were not hugely different to those of its current descendant in that, as now, the original club focused on the enactment of laws on the use of motor vehicles, construction of safe roads, the development and promotion of tourism and the promotion of the rights and privileges of motorists for better and safer motoring.

Having become a member of the FIA in 1950, the PMA was later named by President Elpidio Quirino as the country's national auto club. In 1963, the PMA was authorised to issue the Philippine International Driving Permit in accordance with the 1949 UN Convention on Road Traffic to which the Philippines was a founding signatory. In 2001, when the club celebrated its 70th anniversary, the board changed its name to Automobile Association Philippines (AAP) to match the nomenclature of similar clubs worldwide.

The club currently has a membership of 22,524 people, with more being added all the time.

"We have increased steadily in numbers," says a club spokesperson. "The AAP has proven its worth in championing the interests of motorists and has led in promoting road safety and sustainable mobility by partnering with both the private sector

## 66 AAP HAS PROVEN ITS WORTH IN CHAMPIONING THE INTERESTS OF MOTORISTS 99



The AAP recently held the topping off ceremony of its new 10-storey building in Quezon City, headed by (left to right) APP Directors, David Arcenas, Augusto Lagman, Jacinto Mantaring, Aida Sevilla-Mentoza, and AAP Lingkod's General Manager Jose Mundo.

and government agencies pertinent to motoring."

The club's growth has been achieved despite the geographical difficulties presented by the size of the Philippines archipelago.

"Aware of the challenges we face, the AAP has located its offices at strategic places on the three major islands: Luzon, Visayas and Mindanao," adds the club's spokesperson. "In Luzon, we have offices at EDSA Greenhills, San Juan City, in Makati City, Quezon City, Alabang, Lipa, Batangas and San Fernando, Pampanga.

"While we are concentrated in Luzon, we also have offices in the southern capitals, Cebu and Davao City, to serve our members in the Visayas and Mindanao. We keep in touch with our members in the country and overseas via our website and Facebook accounts."

Serving the needs of members across these regions is no easy task but the club has put in place a network capable of responding quickly and efficiently. For example, over the past few years the club has expanded its emergency roadside service to include the expressways of Luzon and it continues to offer (outsourced) ambulance services to members, discounts on tyres, batteries and car insurance, as well as assistance with Land Transportation Office car registration. The club has also partnered with Goodyear Philippines to operate the AAP-Goodyear Auto Care Service Center, which also offers discounts to members.

"We operate an Emergency Roadside Service (ERS) 24/7 and try our best to respond to emergency service calls as soon as possible despite the traffic jams," explains the club's spokesperson. "The AAP is the only authorised provider of ERS at the major tollways of Luzon, namely the South Luzon Expressway, Skyway elevated and ground levels, North Luzon Expressway, Subic-Clark-Tarlac Expressway and Tarlac-Pangasinan-La Union Expressway, altogether covering a total of 307 kilometres."

Road safety is a major concern in South East Asia and the Philippines is not different. According the World Health Organisation, while the country has a comprehensive set of road safety laws in effect including drink-driving and seat-belt laws, enforcement remains tricky and almost 7,000 people lose their lives annually on the nation's roads. The economic impact of road traffic accidents is significant, too, with an estimated 2.6 per cent of GDP lost each year.

The AAP is at the forefront of efforts to reverse these trends.

"Our major projects are promoting safe and sustainable mobility, motorsport and sustainable local eco-tourism," says the club spokesperson. "To promote road safety, the AAP lobbied for the Anti-Drunk Driving Law and the state's 'Lemon' Law [a statute protecting new car buyers from factory defects]. We participated in the Technical Working Committees of the government drafting the implementing rules and regulations of these laws.

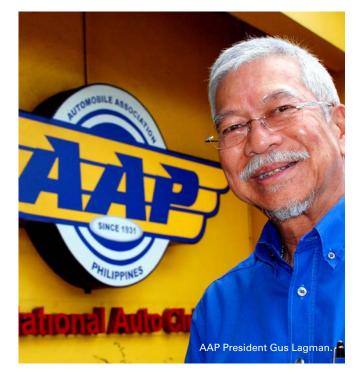
"The AAP distributes and administers the Road Safety Pledge to various government and non-government organisations. AAP attends Senate or congressional hearings on motoring-related issues such as drug testing of driver's licence applicants and requiring the purchase of new licence plates in order to renew car registration."

As well as this, current AAP President Gus Lagman, the first Filipino to be elected to the FIA World Council for Automobile Mobility and Tourism and a former vice president of FIA Region II, chairs the Philippine chapter of the Global Road Safety Partnership (GRSP) the secretariat of which is housed in the AAP's head office.

"The AAP participates in PGRSP projects and assists in organising the annual GRSP Asia Pacific Road Safety Seminar in

## **6 6 TO PROMOTE ROAD** SAFETY, THE AAP LOBBIED FOR THE ANTI-DRUNK DRIVING LAW AND THE STATE'S 'LEMON' LAW **99**





The AAP recently distributed Protec crash helmets to children from Tambo, Dongalo, and San Isidro of Parañaque as part of the UN Decade of Action for Road Safety's Save Kids Lives initiative. Pictured with some of the helmet recipient are (from left, third row) AAP Advocacies Secretary Cynthia Reyes, 3M Sales Manager Rowan Rellosa, MMDA Officer-in-Charge Antonio Pagulayan, 3M Representative John Vallilan, PGRSP Secretary General, Engineer Alberto Suansing, FIA Young Ambassador for the Philippines Milo Rivera, AAP Vice President Johnny Angeles, PGRSP Program Coordinator Marte Perez and Parañaque **Development Foundation Inc Executive** Director Letty Basilio.



## 66 THE AAP WOULD LIKE TO ATTRACT MORE INTERNATIONAL MOTOR SPORT EVENTS TO BE HELD IN THE PHILIPPINES??

Manila," says the club's spokesperson of the Philippines' response to the UN Decade of Action for Road Safety, launched in 2011. "We also introduced [road assessment organisation] iRAP to the Philippine Department of Public Works and Highways (DPWH) to coordinate in making our roads safer, and recently Mr Lagman and the DPWH Secretary received for the second time the iRAP Star Performer at the seventh iRAP Asia-Pacific Workshop held in Manila."

The AAP's introduction of iRap to government circles could yet prove to be of major significance. According to the Asian Development Bank's 'Transport Sector Assessment, Strategy and Road Map' report of 2012, of the 31,400km of national roads only 45 per cent (14,200 km) were assessed as being in good or fair condition in November 2011. The figure was lower than the percentages in 1982 (about 52 per cent) and 2001 (about 47 per cent). The report added that annual investment in the road system has remained at about 0.6 per cent of gross domestic product (GDP), "much lower than the comparable figure for most other countries in Southeast Asia". The AAP's involvement with iRAP could help this situation.

The AAP's road safety efforts are not limited to lobbying for road network improvement, however.

"The AAP's Road Safety Committee headed by vice president Johnny Angeles continues to distribute Protec crash helmets to public school children who ride motorcycles as passengers, in support of the Save Kids Lives campaign of the Decade of Action for Road Safety 2011-2020 of the United Nations and FIA Foundation and the Global Helmet Vaccine Initiative of the FIA Foundation, Asia Injury Prevention Foundation and the Asian Development Bank," the club spokesperson adds.

"The AAP may set up more Traffic Safety Zones in school campuses like we did at the University of the Philippines campus, we are considering producing a video on safe driving habits targeting the youth to be shown in high schools and colleges and we would like to build Children's Road Safety Parks in other cities [the club is currently building one in the Subic Bay Freeport area]. We would also like to assist the Land Transportation Office in testing the driving skills of public utility vehicle drivers."

As with every club, however, the day-to-day focus remains on the provision of high standard services to club members and the organisation is keen make its membership offering as competitive as possible.

"One major concern of club members in recent times has been an increased membership fee, especially among members who do not avail of our Emergency Roadside Service, which they are entitled to, free of charge, four times a year," says the club spokesperson. "These members want to be exempted from the increase, to differentiate them from members who use ERS to the limit. We are addressing this concern by launching a reward programme whereby members earn points when they avail of AAP merchandise, such as purchase of a car battery and tyres or when they avail themselves of services such as car insurance, travel insurance and car repair service. The more a member spends, the more rebates he or she receives.

"We are always looking for better opportunities for the club and for our members. Our newest project to add another revenue stream and thereby provide better service and more benefits to our members is the construction of a new 10-storey building on the lot previously occupied by our main office in Quezon City. With the rental income, we can improve what we offer to our members and expand our road safety campaign and other advocacies."

It's not just on the roads of the Philippines that the AAP operates. As the only FIA member club in the Philippines the AAP also acts as the country's ASN, governing motor sport in the territory. It's an arena the club has been involved in for many decades. "The first automobile race in the country was held in 1954. AAP issued its first competition license in 1971," says the club's spokesman.

In 2014 the club boasted 839 licence holders, an increase of almost 700 on a decade previously. That number comprised of 158 National Competition licence holders, 11 International

Competition licence holders, 670 Clubman licenced drivers, 16 with racing visas and it also issued 92 officials licences.

"Motor sport in the Philippines continues to grow and has never been healthier," says the AAP spokesperson. "The number of car clubs grows and is the basis for growing grassroots motorsport. Also, car manufacturers have begun to be actively involved in local motor sport by organising one-make motor sport events. The number of motor sport events – local and international – continues to grow, as does the number of licensed competitors. For new competitors, the major areas of interest are karting and drag racing. The most popular series is drag racing."

Building a widespread motor sport scene in the Philippines is not without its challenges. However, in this case geography is not the problem.

"It is not very difficult to organise motor sport events in the Philippines, in spite of its geography. There are many car clubs dispersed around the country who organise club events. AAP recruits and trains officials in places where these club events are held.

"It's also not difficult to get competitors involved in entry-level motor sport such as karting. However, as the driver develops and wishes to advance to a higher level, the number becomes smaller due to the increasing cost of higher-level sports such as singleseater car racing," explains the club representative. "With regard to finding officials for motor sport events, it is not possible to get many involved on a volunteer basis. Unlike other more developed countries where there is a broad volunteer official base it is necessary here to pay a stipend."

The AAP has, however, had success in training officials and after working closely with the Confederation of Australian Motor Sport (CAMS), an FIA Institute Regional Training Provider (RTP), the AAP was last year awarded the second-level of accreditation in the FIA Institute's Officials Programme after demonstrating significant progress in the training and development of motor sport officials.

Over the last three years the club has successfully applied for grants from the Motor Sport Safety Development Fund for projects relating to officials training and as a result, the AAP has built a successful training platform to develop its own network of motor sport officials and to reduce reliance on using marshals from outside the country.

Motor sport in the Philippines is conducted mainly at the Clark International Speedway and at Batangas Racing Circuit and both have passed the FIA safety standards. For karting, the Carmona Race Track has a Class C international karting.

For the future the AAP is keen to promote more grassroots competition and according to the AAP's representative consideration is being given to the establishment of a national Formula 4 championship.

"The AAP actively supports affiliated organisations engaged in recruiting and training young competitors, particularly in karting. AAP has applied and received approval for a grant from the FIA Institute to be used to recruit competitors for touring car events.

"We would like to see a continued increase in the number of licensed competitors as well as that of motor sport events, particularly in other areas of the country where motor sport events are not presently held. The AAP will also work to obtain more government support, as well as more corporate sponsorship and funding, for motor sport events. The AAP would also like to attract more international motor sport events to be held in the Philippines."

In all, the AAP has achieved a great deal of success in both mobility and motor sport and through its activities the future for Filipino drivers, on the road and track, looks bright.

"Motorisation has begun in the country as shown by the surge in new car sales recorded last year and the first four months of this year," concludes the club's spokesperson. "More motor vehicles on the road leads to more challenges for us and our road safety and sustainable mobility efforts. The AAP will have to work more closely with pertinent government agencies such as the Departments of Trade and Industry, Transportation and Communications, Public Works and Highways, Education and Health – not to mention Senate and congressional committees. We will also network with private sector organisations and nonprofits that share our goal to make roads safe, make cars safer and thus make the Philippines a better place in which to live."



Georgian Automobile Sport Federation

# Georgia hosts training for motor sport officials

The Georgian Automobile Sport Federation (GASF) last month held a motor sport training programme in association with the FIA Institute at the country's main motor sport facility - Rustavi International Motorpark, near Tbilisi.

At the event, 50 young people, most of whom were in the early years of their motor sport involvement, were given training by a team of experienced FIA Institute trainers and officials including Chris Carruthers, Tanya Kutsenko, Matthew Norman and Dmitry Krivtsov.

The training programme featured a micro-competition of five Formula Alfa vehicles, as well as short touring car race, along with the simulation of a number of accidents. One of these saw a car set on fire in a run-off area [pictured below], leading to the deployment of fire-and safety vehicles. The goal was to practice cooperation of the race control team, marshals and emergency staff.

Georgia's Rustavi circuit regularly hosts international series such as FIA GT and Formula 3. The circuit also hosts a number of national championships such as Formula Alfa, US Legends and the BMW Compact Cup, with each series gathering 15-25 cars on its grid. Such competitions require well-qualified personnel and the club says that the support and training from the FIA Institute support is crucial in raising safety to an adequate level. CONTACT: eldarmarchenko@yandex.ru



Georgian marshals had to contend with a car fire in a run-off area as part of their recent training.



Motor Sports Association UK



accreditation programme has been three years in the making.

# MSA UK introduces ualified motor port coaching

In a pioneering development aimed at bringing UK motor sport in line with other major sports, the MSA UK has launched a new accredited coaching qualification.

The MSA Level 2 Certificate in Coaching Motorsport in both Participation and Performance has been over three years in the making and is designed to set the standard for coaching in motor sport. The MSA UK is also finalising an Introduction to Coaching Motor Sport Award, which will precede the L2 accreditation to create a coaching pathway.

Robert Reid, MSA Performance Director and 2001 FIA World Rally Champion co-driver, has been involved in the project from the start. "This is about raising standards across the board and instilling a coaching ethos throughout the sport," he said. "It's about having a recognised coaching structure, which will help to ensure that those being coached get the best possible coaching appropriate to their needs."

Pat Blakeney, chairman of the Association of Racing Drivers Schools (ARDS), has already passed the course. "There's a big difference between coaches and instructors but for anyone wanting to take coaching seriously this will be an essential tool for them to have in their toolbox," he said.

CONTACT: TimS@msauk.org

MSA

Féclération Française du Sport Automobile

# FFSA stages first kart programme training event of season at Le Mans

The Fédération Française du Sport Automobile last month staged the first session of its Karting Training Programme of the 2015 season for the 10 to 15-year-old age group.

Held at Le Mans, the session put a group of aspiring champions through their paces in a packed schedule that involved not only driving but also intensive physical training.

One young programme member, Milane Petelet, was in Portugal for the first round of the CIK-FIA KF-Junior European Championship but the remaining programme members, Hadrien David, Xavier Dias, Gillian Henrion, Sophie Perrin, Alexandre Picque and Théo Pourchaire, were joined by two members of the French FFSA Karting team, Enzo Coursimault and Théo Nouet, ahead of the opening of the CIK-FIA Karting Academy Trophy.

The young hopefuls made the most of the three days of training at Le Mans, with programme overseer Marc Berteaux saying: "Our drivers' physical preparation is extremely important to us. They are still young and some of them have not yet realised how physically challenging a sport karting is. Before giving them custom roadmaps to help them progress throughout the season, we made use of the superb facilities at the federation's Auto Sport Academy to carry out all the necessary tests and collect reliable data."

The drivers' stay at the Auto Sport Academy was rounded off with a media training session. The young hopefuls then donned their race suits to test their skills on the new Le Mans Karting International circuit, a stone's throw from the Academy. The driving session focused on data acquisition and allowed the participants to analyse videos of their performance.

"This year we have a group of dedicated, hard-working young drivers," added Berteaux. "It's an excellent starting point. They're motivated, attentive, and always prepared to give their all. It's a pleasure to work with them."

Berteaux paid tribute to the only girl in the programme, 13-yearold Sophie Perrin.

"The presence of a girl in the group is a very positive thing: Sophie can hold her own both on and off the track," he said of the CRK Ile-de-France member who last year was crowned Champion of France Minime and who currently drives in the Cadet class. "It's not always easy for these busy young people to find time to do regular physical training. We're trying to help them develop good habits and taking care to monitor them individually." CONTACT: maburto@ffsa.org

FESA



NAME	BORN	
Hadrien David	26 February 2004	Minime class
Xavier Dias	3 October 2001	National and X30 Junior classes
	23 March 2003	Cadet class
Sophie Perrin	21 May 2002	Cadet class
Milane Petelet	3 April 2000	KF-Junior and X30 Junior classes
	3 May 2003	Cadet class
	20 August 2003	Cadet class



FIA Institute

# Motor Sport's Environmental Progress



FIA National Sporting Authorities (ASNs), teams, circuits and championships are demonstrating environmental excellence and a commitment to sustainability.

The Automobile and Touring Club of the United Arab Emirates (ATCUAE), the McLaren F1 team, Mugello racing circuit, Apex Circuit Design and Formula E championship are just a few of motor sport's stakeholders that have shown excellence in environmental performance through accreditation to the FIA Institute Sustainability Programme.

The Mugello Circuit in Italy and the ATCUAE have been awarded the highest level of accreditation – Achievement of Excellence – and are respectively the first circuit and first Middle Eastern organisation to be accredited. The reports produced by the FIA Institute's sustainability auditing team found that both organisations' senior management teams demonstrated a clear commitment to implementing environmentally friendly policies and initiatives.

Paolo Poli, President of the Mugello Circuit, said: "We are committed to making Mugello as sustainable as possible and this award is a reflection of those efforts. It is important to us that we continue to invest our time and resources in green projects as the very future of motor sport depends on us all adapting to our environment."

Mohammed Ben Sulayem, President of the ATCUAE, said: "I am proud of this achievement and hope it will be a platform for us to encourage our partners and colleagues in the Middle East to do the same. We are aware that disciplines popular in our region, such as cross country rallying, require us to be especially vigilant and proactive with our environmental initiatives and I believe that this accreditation is proof of our on going efforts."

The McLaren F1 team has again renewed its Achievement of Excellence award, whilst Apex Circuit Design has achieved excellence in sustainability for the first time. In addition, the all-electric Formula E championship has partnered with the FIA Institute with the intention of becoming the first entire racing series to be accredited in the programme.

Garry Connelly, FIA Institute Deputy President and Environmental Ambassador, said: "We applaud those motor sport stakeholders that have demonstrated clear environmental commitments and follow the guidelines of the FIA Action For Environment campaign. We look forward to many more following their lead."

Gérard Saillant, President of the FIA Institute, added: "These organisations are fantastic examples of how motor sport is embracing the drive towards environmental sustainability, their achievements demonstrate that it is at the heart of motor sport's future."

The Sustainability Programme, created by the FIA and FIA Institute, aims to improve sustainability across motor sport globally. Stakeholders that sign up for Environmental Accreditation are rated against three levels of performance – 'Commitment to Excellence', 'Progress Towards Excellence' and 'Achievement of Excellence'. To attain the highest level, organisations must demonstrate that they have a clear commitment to environmental management; that performance is measured and monitored; and that key environmental impacts are identified and measured.

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http://www.digitalsignagetoday.com/news/digital-signage-drives-new-concept-store-for-canadian-automobile-association

#### **UK: EV PROMOTERS EYE SECOND CARS**

http://www.just-auto.com/news/ev-promoters-eye-second-cars\_id160226.aspx

#### **KIDS GO FREE: SPECSAVERS OFFERS FREE EYE EXAMS**

http://www.scoop.co.nz/stories/BU1506/S00977/kids-go-free-specsavers-offers-free-eye-exams.htm

#### HOW AM I DRIVING? PARTNER IVECO LAUNCH DRIVER SAFETY PROJECT

http://www.racer.com/more/press-room/fia/item/118308-how-am-i-driving-partner-iveco-launch-driver-safety-project

### LOWER TAX BILL FOR MOTORISTS WHO SHARE THEIR JOURNEY PROPOSED IN FINLAND

http://www.eltis.org/discover/news/lower-tax-bill-motorists-who-share-their-journey-proposed-finland

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#### **GLOBAL NCAP PROMOTES CAR SAFETY AT ESV**

http://www.fiafoundation.org/blog/2015/june/global-ncap-promotes-car-safety-at-esv

### CHANGING A TYRE THE SAFE WAY

http://jamaica-gleaner.com/article/auto/20150222/changing-tyre-safe-way

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<b>04</b> CHECK MY TYRES	<b>05</b> DRIVE SOBER	<b>06</b> PROTECT MY CHILDREN	FEBLACKBER PETRONAS
<b>07</b> PAY ATTEN- TION	<b>08</b> STOP WHEN I'M TIRED		Ty IIIIII
<b>09</b> WEAR A HELMET		<b>10</b> BE COURTEOUS AND CONSIDERATE	

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